



ART IN PUBLIC PLACES COMMITTEE AGENDA REPORT



DEPARTMENT: Community Development

MEETING DATE: June 12, 2024

PREPARED BY: Kerri Zessau, Project Coordinator

AR-1

TITLE: Route 66 Huntington Drive Pedestrian Bridge Art and Expenditure

OBJECTIVE: Select a proposal for the Route 66 Huntington Drive Pedestrian Bridge and approve expenditure.

DISCUSSION: On April 17, 2024, the Art in Public Places Committee selected three finalists, from eleven artists, to create designs for the Route 66 Huntington Drive Pedestrian Bridge Art located between 602 and 605 Huntington Drive. The art will celebrate the rich history Route 66 has in Monrovia, convey the historical and cultural significance of this roadway and celebrate its upcoming centennial in 2026.

To achieve this a Request for Qualifications (RFQ) was distributed to artists. The finalists were selected based on their experience with large scale art, examples of relevant art installations and a stated approach to the challenges of working over city streets. Finalists were notified and tasked with creating a concept that included:

- Preliminary designs including art media
- Installation process
- Project timeline

The Committee directed staff to work with the finalists to also include the following images into their designs:

- "Route 66" and "Monrovia"
- A vintage car
- Various Route 66 eras
- Monrovia locations associated with Route 66 including the Aztec Hotel and the Vintage Route 66 Flying A Service Station
- Vibrant colors

The artists were paid a \$1,000 stipend to create designs and given a six week timeframe to finalize their proposals. The three finalists submitted their designs and completed their proposals which met the requirements. Each design is unique and worthy of consideration. Two of the proposals recommend using framed Dibond Aluminum panels as art pieces that will be attached to the bridge to form a mural and one proposal recommends painting the mural directly on the bridge. Each proposal stayed within the allotted budget of \$60,000.

One of the three proposals offered two budget options. 1.) a lesser amount and the City would need to install the aluminum panels and 2.) the full amount and the artist would install the panels. It is staff's recommends that the artist be responsible for the creation and installation of the entire project for consistency and precision purposes but it is at the pleasure of the Committee to decide.

AR-1

Attachments A, B and C are the finalist's proposals. The Committee's role is to review the proposals and make a recommendation to the Monrovia City Council. The City Council will consider the proposal in July. It is anticipated that the final design of the selected artist will be presented to the Committee at the July 17, 2024, quarterly meeting. The project is slated for completion in Fall of 2024.

FISCAL IMPACT: The cost of the Route 66 Huntington Drive Pedestrian Bridge Art is \$60,000. This amount is included in the Art in Public Places Budget.

RECOMMENDATION: Staff recommends the selection of one of the proposals for the Route 66 Huntington Drive Pedestrian Bridge Art and approve expenditure of Art in Public Places funds. If the Committee concurs, then the appropriate action would be a motion to:

Recommend approval of the proposal by _____ to the City Council and an expenditure not to exceed \$60,000

Side #1(heading toward Shamrock)

Monrovia's official seal



This mural will face the drivers heading east, with a beautiful sunrise in the sky to match our beautiful California sunrise that drivers often experience while heading this direction.



Flying A Service Station will be painted and depicted perfectly.



Route 66 sign here will be representative of the signs during the 1920s to give a time stamp alongside the Model T.



1950s Chevelle to give a time stamp of the vehicle one might have seen during the 50s. Pulling away from gas station.

1920s Model T to give a time stamp of the vehicle one might have seen during the 20s. Pulling away from orange groves and open fields.

Side #2(heading toward Myrtle)

Modern and bright route 66 sign present in transition



This mural will face the drivers heading west, with a beautiful sunset as the sky to match our beautiful California sunsets that drivers often experience while heading this direction.



Aztec Hotel in Modern Era



Monrovia High School met in island/transition area

Bears peeking out of transition/island, over looking SGV from our local mountains.



1970s Bronco looking out and into the future. Small time stamp representing the growth of SGV and the neighborhood development happening then.



1A



1B Swapped gas station with oranges



1C Added "Greetings from" & "Route 66"



2A



2B Swapped oranges with gas station



2C Added "Monrovia" & "California"



2D Added Palm Trees

