



ART IN PUBLIC PLACES COMMITTEE AGENDA REPORT



DEPARTMENT: Community Development

MEETING DATE: October 16, 2024

PREPARED BY: Kerri Zessau, Project Coordinator

AR-1

TITLE: Annual Tree Ornament Contest

OBJECTIVE: To select the winner of the Annual Tree Ornament Design Contest

DISCUSSION: In April 2022, the Art in Public Places Committee approved the first annual Tree Ornament Design Contest. This program is well received by community members, businesses and artists. Ornaments are sold at Monrovia's Online Store. The money collected is allocated for public art programs. To date, 288 ornaments have been sold.

The 2024 contest celebrates Monrovia's recognition as an All-America City. As such, the design theme is *All-America Holiday*. The contest was open in September and artists were invited to submit a design that would be transferred to a three-inch diameter ceramic ornament. This year nine designs were submitted. The designs are diverse and include digital and hand drawn submissions. The program criteria included:

- Capturing the spirit of the theme, *All-America Holiday*.
- Artistic excellence, innovation and originality
- Design must be suitable for viewing by all ages

Ornaments will continue to be sold through Monrovia's Online Store. As there are some remaining ornaments from 2022 and 2023, individuals can purchase previous year's ornaments. The proceeds from the ornaments will continue to support Monrovia's Art in Public Places program. The selected artist will receive a \$500 stipend and will receive credit on the back of the ornament.

Outreach to participants for all of the City's art programs are advertised on numerous websites including the City of Monrovia, the Monrovia Association of Fine Arts (MAFA) and various other art websites, in addition to outreach to past artists. This list is updated regularly.

Images of the designs are shown in Attachment A. When reviewing the designs please keep in mind that certain images are not as clear when reduced to a three-inch diameter.

FISCAL IMPACT: The proposed budget for the Ornament Contest is \$500. There are sufficient funds in the Art and Public Places Fund to cover the program costs.

RECOMMENDATION: Staff recommends approval of one of the tree ornament designs and expenditures as outlined in the report. If the Committee concurs, then the appropriate action would be a motion to:

Approve a design and expenditures for the Annual Tree Ornament Contest as presented

Design No. 1



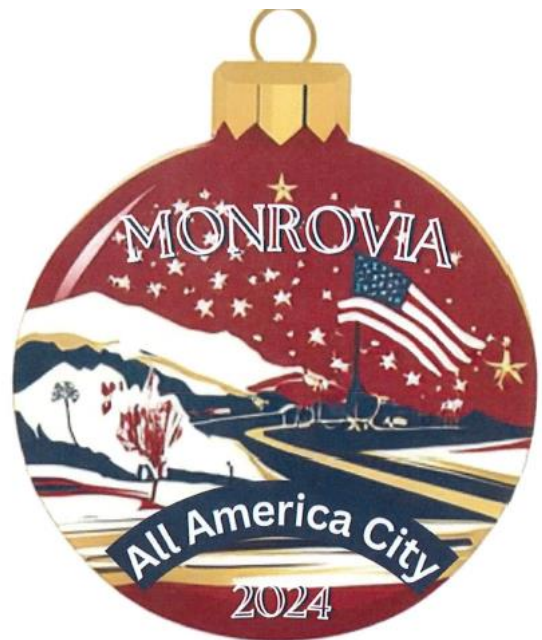
Design No. 2



Design No. 3



Design No. 4



Design No. 5



Design No. 6



Design No. 7



Design No. 8



Design No. 9

