

**MINUTES OF THE REGULAR MEETING OF THE
MONROVIA OLD TOWN ADVISORY BOARD
HELD TUESDAY, SEPTEMBER 12, 2017**

CONVENE: Chair Kristin Miller convened the Regular Meeting of the Monrovia Old Town Advisory Board on Tuesday, September 12, 2017, at 9:31 a.m. City Council Chambers, 415 South Ivy Avenue, Monrovia, California. In attendance were City Manager Oliver Chi, Public Services Director Tina Cherry, Recreation Manager Katie Distelrath, Senior Recreation Supervisor Lisa Hansberger, Management Analyst Jamie Bumia and Senior Administrative Assistant Susan Matthews.

ROLL CALL: In attendance were Boardmembers Diane Balsamo, Ricardo Jurado, and Millie Olivas, Vice Chair Soren Loft, and Chair Kristin Miller.

PRESENTATION:

- PR-1 CalPERS Pension and Water Supply Challenges Update – Oliver Chi, City Manager**
- PR-1 Introduction of Management Analyst, Jamie Bumia – Katie Distelrath, Recreation Manager**

CONSENT CALENDAR: It was moved by Boardmember Jurado, seconded by Boardmember Balsamo to approve the consent calendar. The motion carried unanimously. The Consent Calendar consisted of the following Agenda item:

CC-1 Unadopted Minutes of the August 8, 2017 Regular Meeting: The Board adopted the Minutes of the August 8, 2017 Regular Meeting.

PUBLIC INPUT:

Agent Hermes, Monrovia Police Department

ADMINISTRATIVE REPORTS:

AR-1 Old Town Merchant Film Liaison Recommendation

Tina Cherry, Public Services Director, presented to the Board. She reviewed the new selection process which included an interview panel. She explained that it was a thorough process and a difficult decision but after much consideration, the Old Town Merchant Film Liaison Subcommittee decided to recommend Ted Goldbeck, Krikorian Theatres/Studio Movie Grill be appointed Old Town Merchant Film Liaison.

It was moved by Vice Chair Loft, seconded by Boardmember Jurado to approve the recommendation of Ted Goldbeck, Krikorian Theatres/Studio Move Grill as the Old Town Merchant Film Liaison for a one year term ending June 30, 2018. The motion carried unanimously.

AR-2 Hay Rides in Old Town October 7 & 8, 2017

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Jamie Bumia, Management Analyst, reviewed the details of the proposed Hay Rides in Old Town.

Following a brief discussion, it was moved by Vice Chair Loft, seconded by Boardmember Jurado to approve funding for the Fall Hay Ride Program on October 7 & 8, 2017, use vendor Cindy Cinderella Carriages, and charge participants to ride in the wagon. The motion carried unanimously.

AR-3 Request to Recommend Approval of Street Closure for Community Halloween Event

Katie Distelrath, Recreation Manager, presented details of the event to the Board.

It was moved by Boardmember Jurado, seconded by Boardmember Olivas to recommend approval of the street closures for the 2017 Community Halloween Event. The motion carried unanimously.

AR-4 Approve an Extension to Hosting Live Music in Old Town

Katie Distelrath, Recreation Manager, presented to the Board the request by staff to extend the Live Music in Old Town for 30 days for an amount not to exceed \$800.00 to allow for a full report to the Board at the October, 2017 meeting.

It was moved by Boardmember Balsamo, seconded by Vice Chair Loft to recommend approval of the 30 day extension of the Live Music in Old Town Program in the amount not to exceed \$800.00. The motion carried unanimously.

REPORTS FROM STAFF:

Katie Distelrath, Recreation Manager

- a. **Wine Walk Recap**– We are pleased to report that the Wine Walk was a success. She shared some of the details: 414 tickets were sold with a net profit of \$1,200.00, Facebook analytics showed we reached 16,675 people, Snapchat/Geofilter there were 86 swipes, 1100 views and 31 uses. On Thursday, September 14 at 6:00 p.m. there will be a debrief meeting at the Community Center. The proposed date for the 2nd Annual Wine Walk is April 21, 2018. The change to April is a result of feedback regarding the hot weather and vacations scheduled in August. The board agreed that it was a great event and it was well organized. It was a good way to help people get to know the businesses better. Ms. Distelrath stated she will present a full report at the October 10, 2017 MOTAB meeting.

REPORTS FROM BOARDMEMBERS:

- (a) **Boardmember Balsamo:** Bicycle riders are causing problems in Old Town, they almost ran someone over. Merchants don't want to approach riders as they can be rather mean.
- (b) **Boardmember Jurado:** Requested that someone from the city or trash company be present at the next meeting. Rates have gone up swiftly and it might be beneficial to have someone come to the MOTAB meeting and explain why. Tina Cherry advised that the city has identified Alex Tachiki, Management Analyst to work with merchants as a concierge for trash services. She

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advised that merchants may contact Alex to schedule one-on-one meetings. Alex will be present at the next MOTAB meeting.

(c) Boardmember Olivas: Asked how often do we have the sidewalks pressure washed? Asked if city staff could clean where the building and the sidewalks meet to eliminate the “crud” in between. Café Mundial walkway needs to have dead landscape removed and replaced with new mulch or bark.

(d) Vice Chair Loft: No reports.

(e) Chair Miller: Would like to know when the green wayfinding signs were last updated? Katie Distelrath advised that she will bring a report back to the Board in October.

NEXT SCHEDULED MEETING:

The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for Tuesday, October 10, 2017, 9:30 a.m. in City Council Chambers at Monrovia City Hall, 415 South Ivy Avenue, Monrovia, California.

AJOURNMENT: Chair Miller adjourned the meeting at 11:05 a.m.