MONROVIA OLD TOWN ADVISORY BOARD AGENDA

Monrovia City Hall, City Council Chambers 415 S. Ivy Avenue, Monrovia, California 91016

Welcome to the Monrovia Old Town Advisory Board Meeting Tuesday, October 10, 2017, 9:30 A.M.



Kristin Miller Chair

> Soren Loft Vice Chair

Diane Balsamo Boardmember

Ricardo Jurado Boardmember

Millie Olivas Boardmember Thank you for participating in today's meeting. The Monrovia Old Town Advisory Board encourages public participation, and invites you to share your views on City business that falls within its purview.

MEETINGS: Regular Meetings of the Monrovia Old Town Advisory Board are held on the second Tuesday of each month at 9:30 A.M. in the City Council Chambers at Monrovia City Hall.

AGENDA PACKETS: A full Monrovia Old Town Advisory Board agenda packet with all backup information is available at City Hall and on the City's website at www.cityofmonrovia.org.

CITIZEN PARTICIPATION: Your participation is welcomed and invited at all Monrovia Old Town Advisory Board meetings. Time is reserved at each regular meeting for those in the audience who wish to address the Board. The City requests that persons addressing the Monrovia Old Town Advisory Board refrain from making personal, slanderous, profane or disruptive remarks.

TO ADDRESS THE MONROVIA OLD TOWN ADVISORY BOARD, where possible, please complete a "Speaker Card" and provide it to the Board Secretary along with any written materials you may wish the Board Secretary to distribute to the Monrovia Old Town Advisory Board.

MATTERS NOT ON THE AGENDA should be presented during the time designated as "PUBLIC INPUT." By State law, the Monrovia Old Town Advisory Board may not discuss or vote on items not on the agenda.

MATTERS ON THE AGENDA: If you wish to address the Monrovia Old Town Advisory Board on a matter on the agenda, please wait until the Chair calls for public comment on that matter.

AGENDA ITEMS: The Agenda contains the regular order of business of the Monrovia Old Town Advisory Board. Items on the Agenda have generally been reviewed by the City Staff in advance of the meeting so that the Monrovia Old Town Advisory Board can be fully informed about a matter before making its decision.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Clerk's Office at 626.932.5505. Please notify the City Clerk's Office at least seventy-two hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility. Council Chambers is equipped with audio equipment for the hearing impaired, and is wheelchair accessible.



AGENDA MONROVIA OLD TOWN ADVISORY BOARD (MOTAB)

REGULAR MEETING

Tuesday, October 10, 2017
Monrovia City Hall
City Council Chambers
415 S. Ivy Avenue, Monrovia, CA
9:30 A.M.

CONVENE Kristin Miller, Chair

ROLL CALL Boardmembers Balsamo, Jurado, Olivas, Vice Chair Loft and Chair Miller.

PRESENTATIONS:

PR-1 Athens Services Update – Alex Tachiki, Management Analyst
 PR-2 Quarterly Budget Update – Tina Cherry, Public Services Manager

CONSENT CALENDAR:

CC-1 Unadopted Minutes of the September 12, 2017 Regular Meeting

CC-2 Street Closure Request for Fire Prevention Event

PUBLIC INPUT

At this time members of the public who wish to speak on any MOTAB business items not on the Agenda should approach the podium on a first come, first serve basis. Please state your name for the record. By State Law, the MOTAB may not discuss or vote on items not on the Agenda.

ADMINISTRATIVE REPORTS:

AR-1 Holiday Carolers in Old Town

Staff Reference: Jamie Bumia, Management Analyst

Action Required: If the board concurs, the appropriate action is a motion to recommend approval of the Holiday Carolers in Old Town as presented in the Staff Report.

AR-2 Live Music in Old Town Program Review

Staff Reference: Katie Distelrath, Recreation Manager

Action Required: If the board concurs, the appropriate action is a motion to approve the extension of the Live Music in Old Town Program through the end of FY 17/18 and authorize the additional expenditure of \$2,200.

AR-3 Holiday Carriage Rides in Old Town

Staff Reference: Jamie Bumia, Management Analyst

Action Required: If the board concurs, the appropriate action is a motion to recommend approval of the Holiday Carriage Rides in Old Town as presented in the Staff Report.

REPORTS FROM STAFF:

1. Tina Cherry, Public Services Director

- a. Proposed Quarterly Merchant Meeting
- b. Monrovia Police Department ACT Video Community Event October 26
- c. Monrovia Police Officers Association "Mens Health Fundraiser and Exotic Car Show" Update
- d. Flag Stand Trial Update
- e. Café Mundial Sidewalk Landscape
- f. Pressure Wash Schedule

2. Katie Distelrath, Recreation Manager

- a. Halloween Spooktacular Update
- b. Holiday Decorations Update
- c. New Year's Eve Sub-Committee Update
- d. Update on Wayfinding Signs in Old Town

3. Jamie Bumia, Management Analyst

- a. Marketing Subcommittee Update
- b. 4th Quarter Print Advertisement
- c. Merchant Email Distributions List

OLD TOWN MERCHANT FILM LIAISON REPORT:

1. Ted Goldbeck, Old Town Merchant Film Liaison

REPORTS FROM BOARDMEMBERS:

- (a) Boardmember Balsamo
- (b) Boardmember Jurado
- (c) Boardmember Olivas
- (d) Vice Chair Loft
- (e) Chair Miller

NEXT SCHEDULED MEETING:

The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for November 14, 2017, 9:30 a.m. in City Council Chambers at Monrovia City Hall, 415 S. Ivy Avenue, Monrovia, CA.

ADJOURNMENT