

MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Public Services **MEETING DATE:** March 13, 2018

PREPARED BY: Rebecca Sandoval, AGENDA LOCATION: AR-1

Recreation Supervisor

TITLE: May 2018 Community Event Street Closure Requests

BACKGROUND: The City will be hosting three Community Special Events in May; Fountain to the Falls Run/Walk, Fire Department Pancake Breakfast and Monrovia Days Community Festival. The events are planned on the following days:

- Saturday, May 12, 2018 Fountain to the Falls Run/Walk & Fire Department Pancake Breakfast
- Friday Sunday, May 18 20, 2018 Monrovia Days Community Festival

The Public Services Department will host the 8th Annual Fountain to the Falls Run/Walk & Health Fair on Saturday, May 12, 2018. This event is being held in conjunction with the Fire Department's Annual Pancake Breakfast. Both events are scheduled to begin at 7:00 a.m.

This year's Monrovia Days Community Festival activities are being offered in partnership with the Monrovia Unified School District and Centre Stage. Historically the event is held on the weekend closest to the City's incorporation date of May 17. The parade and related festivities are designed to celebrate the City's birthday. This year, Monrovia Days will be a three day event scheduled for Friday, May 18 through Sunday, May 20.

ANALYSIS:

Fountain to the Falls Run/Walk & Fire Department Pancake Breakfast

The Fountain to the Falls Run/Walk and Health Fair is scheduled from 7:00 – 10:00 a.m. on Saturday, May 12. The race consists of a 6.38 mile out and back route starting on Myrtle Avenue in Old Town, from the Library Park Fountain to the Canyon Park Waterfall. The second annual health fair will also be offered and located on Myrtle Avenue from Lime to Lemon Avenues.

The Pancake Breakfast is scheduled to take place at Fire Station 101 from 7:00 – 11:00 a.m., and will include: Jr. Firefighter challenge, displays, bounce house, and live demonstrations.

The street closure and no parking notifications for Old Town will be scheduled for Saturday, May 12, 2018 from 5:00 – 11:30 a.m. on the streets listed below:

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Fountain to the Falls Run/Walk and Fire Department Pancake Breakfast

- Myrtle Avenue from Lemon Avenue to Foothill Boulevard
- Palm Avenue from Ivy to Primrose Avenue
- Lime Avenue from Ivy to Primrose Avenue
- Lemon Avenue from Ivy to Myrtle Avenue

Monrovia Days Community Festival

The Community Festival will include carnival rides, community parade, game booths, live entertainment, youth performances, and other activities outlined below. These activities are set to take place in Library Park.

Friday, May 18 – 5:00 to 10:00 p.m.

Time	Activity
5:00 p.m.	Community Festival begins
7:00 p.m.	Bumptown – Headline Band

Saturday, May 19 – 9:00 a.m. to 10:00 p.m.

Time	Activity
9:00 a.m.	Dignitary Welcome
10:00 a.m.	Monrovia Days Parade
11:00 a.m.	Community Festival in Library Park begins
5:00 p.m.	Pie Eating Contest
7:00 p.m.	Cold Duck – Headline Band

Sunday, May 20 – 11:00 a.m. to 6:00 p.m.

Time	Activity
11:00 a.m.	Community Festival begins
4:00 p.m.	Hiatus – Headline Band

Community Festival Street Closure

The Community Festival is scheduled for Friday, May 18 through and Sunday, May 20. In order to set-up the carnival rides and other equipment, Staff is requesting street closures in Old Town beginning on Thursday, May 17 from 5:00 a.m. through Sunday, May 20 at 11:59 p.m. on the following locations:

- Lime Avenue from Myrtle Avenue to Primrose Avenue
- Palm Avenue from Myrtle Avenue to Primrose Avenue

Staff will be working closely with the businesses on Lime Avenue to minimize any impact as a result of the event. Designated parking will also be reserved for Lime Businesses and their customers. Parking will be monitored by City Staff throughout the event times.

Parade Street Closure

The parade is scheduled to begin on Saturday, May 19 at 10:00 a.m., with an approximate end time of 11:00 a.m. The route begins at Myrtle and Chestnut, traveling north on Myrtle Avenue and concludes at Palm Avenue. Staff is requesting street closures, in Old Town, on Saturday, May 19 from 8:00 a.m. -12:00 p.m. on the following streets:

Myrtle Avenue - from Huntington Drive to Foothill Boulevard

- Maple Avenue from Ivy Avenue to Primrose Avenue
- Chestnut Avenue from Ivy Avenue to Primrose Avenue
- Walnut Avenue from Ivy Avenue to Primrose Avenue
- Olive Avenue from Ivy Avenue to Primrose Avenue
- Colorado Boulevard from Ivy Avenue to Primrose Avenue
- Lemon Avenue from Ivy Avenue to Primrose Avenue
- Lime Avenue from Ivy Avenue to Primrose Avenue
- Palm Avenue from Ivy Avenue to Primrose Avenue

OPTIONS: Staff has provided the following options for consideration:

- 1. Recommend approval of the May 2018 Community Event Street Closure Requests.
- 2. Do not recommend approval of the May 2018 Community Event Street Closure Requests and request more information from Staff.

STAFF RECOMMENDATION: Staff recommends the Board approve Option No. 1, recommend approval of May 2018 Community Event Street Closure Requests.

MOTION: If the Board concurs, the appropriate action is a motion to recommend approval of the May 2018 Community Event Street Closure Requests.