



MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Public Services

MEETING DATE: May 8, 2018

PREPARED BY: Katie Distelrath,
Recreation Manager

AGENDA LOCATION: AR-1

TITLE: 2018 Taste of Old Town Monrovia Street Closure

BACKGROUND: Monrovia Kiwanis Club has offered the Taste of Old Town Monrovia since 2011. The event takes place in Old Town on Myrtle Avenue between Lime Avenue and Colorado Boulevard. This community event, in Old Town, includes food and beverage tasting provided by local restaurants, wine and beer vendors and live music. Event ticket prices are from \$50 - \$60 per person with proceeds benefitting local youth organizations.

ANALYSIS: The 2018 event is scheduled for Sunday, October 21, 2018 from 5:00 – 8:00 p.m. See “Attachment A” for review of the Special Event Permit Application. The street closure request is for Sunday, October 21, 2018 from 6:30 a.m. to 11:00 p.m. on Myrtle Avenue from Lime Avenue to Colorado Boulevard.

OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval of the 2018 Taste of Old Town Monrovia Street Closure Request.
2. Do not recommend approval of the 2018 Taste of Old Town Monrovia Street Closure Request and request more information from Staff.

STAFF RECOMMENDATION: Staff recommends approval of the 2018 Taste of Old Town Monrovia Street Closure Request.

MOTION: If the board concurs, the appropriate action is a motion to recommend approval of the 2018 Taste of Old Town Monrovia Street Closure Request.

AR-1