

# MONROVIA OLD TOWN ADVISORY BOARD AGENDA

Monrovia City Hall, City Council Chambers  
415 S. Ivy Avenue, Monrovia, California 91016



**Soren Loft**  
Chair

**Diane Balsamo**  
Vice-Chair

**Kristin Miller**  
Boardmember

**Alex Reyes**  
Boardmember

**Dominique Strivings**  
Boardmember

## Welcome to the Monrovia Old Town Advisory Board Meeting Tuesday, January 8, 2019, 9:30 A.M.

Thank you for participating in today's meeting. The Monrovia Old Town Advisory Board encourages public participation, and invites you to share your views on City business that falls within its purview.

**MEETINGS:** Regular Meetings of the Monrovia Old Town Advisory Board are held on the second Tuesday of each month at 9:30 A.M. in the City Council Chambers at Monrovia City Hall.

**AGENDA PACKETS:** A full Monrovia Old Town Advisory Board agenda packet with all backup information is available at City Hall and on the City's website at [www.cityofmonrovia.org](http://www.cityofmonrovia.org).

**CITIZEN PARTICIPATION:** Your participation is welcomed and invited at all Monrovia Old Town Advisory Board meetings. Time is reserved at each regular meeting for those in the audience who wish to address the Board. The City requests that persons addressing the Monrovia Old Town Advisory Board refrain from making personal, slanderous, profane or disruptive remarks.

**TO ADDRESS THE MONROVIA OLD TOWN ADVISORY BOARD,** where possible, please complete a "Speaker Card" and provide it to the Board Secretary along with any written materials you may wish the Board Secretary to distribute to the Monrovia Old Town Advisory Board.

**MATTERS NOT ON THE AGENDA** should be presented during the time designated as "PUBLIC INPUT." By State law, the Monrovia Old Town Advisory Board may not discuss or vote on items not on the agenda.

**MATTERS ON THE AGENDA:** If you wish to address the Monrovia Old Town Advisory Board on a matter on the agenda, please wait until the Chair calls for public comment on that matter.

**AGENDA ITEMS:** The Agenda contains the regular order of business of the Monrovia Old Town Advisory Board. Items on the Agenda have generally been reviewed by the City Staff in advance of the meeting so that the Monrovia Old Town Advisory Board can be fully informed about a matter before making its decision.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Clerk's Office at 626.932.5505. Please notify the City Clerk's Office at least seventy-two hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility. Council Chambers is equipped with audio equipment for the hearing impaired, and is wheelchair accessible.



**AGENDA  
MONROVIA OLD TOWN ADVISORY BOARD (MOTAB)**

**REGULAR MEETING**

**Tuesday, January 8, 2019  
Monrovia City Hall  
City Council Chambers  
415 S. Ivy Avenue, Monrovia, CA  
9:30 A.M.**

**CONVENE**            Soren Loft, Chair

**ROLL CALL**            Boardmembers Miller, Reyes, Strivings, Vice-Chair Balsamo, and Chair Loft

**PRESENTATIONS:**   None

**CONSENT CALENDAR:**

**CC-1**    Unadopted Minutes of the December 11, 2018 Regular Meeting

**PUBLIC INPUT**

At this time members of the public who wish to speak on any MOTAB business items not on the Agenda should approach the podium on a first come, first serve basis. Please state your name for the record. By State Law, the MOTAB may not discuss or vote on items not on the Agenda.

**ADMINISTRATIVE REPORTS:**   None

**REPORTS FROM STAFF:**

- 1. Tina Cherry, Public Services Director**
  - a. Update on Sidewalk Vending Regulations
  - b. Proposed Old Town Promotional Merchandise
  
- 2. Katie Distelrath, Recreation Manager**
  - a. Noon Year's Eve Overview
  - b. New Year's Eve on Myrtle Overview
  - c. Old Town Merchant Holiday Window Display Decorating Contest Overview
  - d. Website Update
  - e. Valentine's Day Carriage Rides Update
  - f. Quarterly Merchant Mixer
    - i.        Thursday, February 28, 2019 @ 9:00 a.m.
    - ii.      Topic: How to Optimize your Social Media for Promotion/Business

**MONROVIA CHAMBER OF COMMERCE REPORT:**

1. Sari Canales, Executive Director

**REPORTS FROM BOARDMEMBERS:**

- (a) Boardmember Balsamo
- (b) Boardmember Miller
- (c) Boardmember Reyes
- (d) Boardmember Strivings
  - i. Presentation from Dr. Miller, Wildrose Elementary School Principal
- (e) Chair Loft

**NEXT SCHEDULED MEETING:**

The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for February 12, 2019, 9:30 a.m. in City Council Chambers at Monrovia City Hall, 415 S. Ivy Avenue, Monrovia, CA.

**ADJOURNMENT**