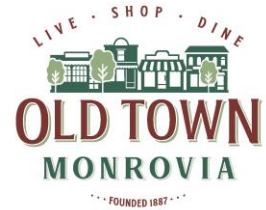




**CITY OF MONROVIA
MONROVIA OLD TOWN ADVISORY BOARD
AGENDA REPORT**



DEPARTMENT: Public Services

MEETING DATE: March 12, 2019

PREPARED BY: Tina Cherry, Director

AGENDA LOCATION: AR-1

TITLE: 2019 Street Rods Forever Car Show Street Closure Request

BACKGROUND: Street Rods Forever (SRF) has offered a Car Show in Old Town Monrovia since 2002. Historically, the event has been held on Myrtle Avenue between Palm Avenue and Chestnut Avenue. SRF has submitted a Special Event Application and Street Closure Request and would like to offer a Car Show on Saturday, September 7, 2019 from 9:00 a.m. – 3:00 p.m.

ANALYSIS: Staff has reviewed the Special Events Permit Application for the 2019 Car Show and has spoken with representatives from SRF. SRF is requesting the street closure on Myrtle Avenue between Palm Avenue and Chestnut Avenue. In addition, SRF is requesting closure of 100 blocks (east and west of Myrtle) on Lime, Lemon, Olive and Walnut avenues. Parking in the Lime Avenue Parking lot as well as the Monrovia Restaurant will be open and monitored for customer access only. All closures are requested from 6:00 a.m. – 4:00 p.m.

In order to reduce the impacts on Old Town, staff and SRF discussed and agreed on the following conditions:

1. Flyers for the event will be provided to the Old Town merchants by the club for promotional purposes;
2. SRF will ensure proper security, as determined by the Monrovia Police Chief, is on site during the event;
3. SRF will place a car/truck on the inside of the barriers on Palm and Myrtle and Myrtle and Chestnut to serve as an extra traffic safety barrier.
4. SRF will provide club members to patrol the event and mitigate any unlawful activity;
5. SRF will guarantee all trash is properly disposed of in an approved dumpster at the conclusion of the event;
6. SRF will notify all entries there are no early departures for any vehicles unless in an emergency situation and escorted by club members; and

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7. Prior and following the event, meetings will be held with City staff to discuss the adherence to the conditions. Violation of the conditions could jeopardize the approval of future SFR Events in Old Town.

OPTIONS: Staff has provided the following options for MOTAB's consideration:

1. Recommend approval of the 2019 Street Rods Forever Car Show Street Closure Request
2. Do not recommend approval of the 2019 Street Rods Forever Car Show Street Closure Request and direct staff to provide more information.

STAFF RECOMMENDATION: Staff recommends the board approve option 1, recommend approval of the 2019 Street Rods Forever Car Show Street Closure Request.

ACTION: If Board concurs, the appropriate action is a motion to recommend approval of the 2019 Street Rods Forever Car Show Street Closure Request.