



MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Community Services

MEETING DATE: May 14, 2019

PREPARED BY: Katie Distelrath,
Recreation Manager

AGENDA LOCATION: AR-2

TITLE: 2019 Monrovia Music Fest Street Closure Request

BACKGROUND: The Monrovia Music Fest is a community event that has been offered since 2014, in Library Park. Historically, the Music Fest was offer on the Sunday of Monrovia Days. In 2016, the City, in partnership with the Monrovia Unified School District and Centre Stage, expanding Monrovia Days to a two-day event and the Monrovia Music Festival was moved to the first Sunday of June.

ANALYSIS: Event organizer, Carole Ann Kauffman, submitted a special event permit application for the 2019 Monrovia Music Fest scheduled for Sunday, June 2 from 12:00 to 8:00 p.m. in Library Park. The event will include live music, a beer garden, food, jumpers and kid's activities. This year, Ms. Kauffman has requested to begin her set up on Saturday, June 1 at 7:00 p.m. Staff is approving this request with the condition that she provide sufficient overnight security to reduce any vandalism or risk of public safety.

The street closure request is for Sunday, June 2 and will be from 8:00 a.m. to 9:30 p.m. and includes:

- Lime Avenue (half block) from Myrtle Avenue heading west to the first parking lot on the south side of the street. The parking lot on Lime Avenue will remain open.
 - The event organizer has been instructed to outreach to all the businesses on Lime Avenue between Myrtle Avenue and Primrose Avenue to inform them about the event and discuss potential impacts. Furthermore, the event organizer should make every effort to mitigate any reasonable concerns presented by the Lime Avenue businesses.
 - The event organizer have been instructed to have personnel in the Lime Avenue parking lot, during the entire closure, to ensure that customers visiting the businesses on Lime Avenue have access to parking to conduct their business.
- Palm Avenue (full block) from Myrtle Avenue to Primrose Avenue.

OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval of the 2019 Monrovia Music Fest Street Closure Request.
2. Do not recommend approval of the 2019 Monrovia Music Fest Street Closure Request and request more information from Staff.

AR-2

STAFF RECOMMENDATION: Staff recommends approval of the 2019 Monrovia Music Fest Street Closure Request.

MOTION: If the board concurs, the appropriate action is a motion to recommend approval of the 2019 Monrovia Music Fest Street Closure Request.