

MINUTES OF THE REGULAR MEETING OF THE
MONROVIA OLD TOWN ADVISORY BOARD
TUESDAY, MAY 14, 2019

CONVENE: Chair Loft convened the Regular Meeting of the Monrovia Old Town Advisory Board on Tuesday, May 14, 2019, at 9:32 a.m. in the City Council Chambers, 415 South Ivy Avenue, Monrovia, California. In attendance were Community Services Director Tina Cherry, Recreation Manager Katie Distelrath, Recreation Superintendent Rebecca Sandoval, Management Analyst, Heather Gibson, and Administrative Assistant Adriana Marin.

ROLL CALL: In attendance were Boardmembers Kristin Miller, Alex Reyes, Dominique Strivings, Vice-Chair Diane Balsamo, and Chair Soren Loft

CONVENE: Chair Loft convened the Regular Meeting

PRESENTATIONS: None

CONSENT CALENDAR: The Consent Calendar consisted of the following Agenda items:

CC-1 Unadopted Minutes of the April 9, 2019 Regular Meeting: It was moved by Vice-Chair Balsamo, seconded by Boardmember Reyes, to approve the minutes of the April 9, 2019, regular meeting. The motion carried unanimously.

PUBLIC INPUT: None

ADMINISTRATIVE REPORTS: None

REPORTS FROM STAFF:

AR-1 2019 Taste of Old Town Street Closure Request – Community Services Director Tina Cherry announced the event is scheduled for Sunday, October 20, 2019, 5-8 p.m. Staff has met with all departments to review event conditions. Street closure will impact Myrtle, from Lime to Colorado, 6 a.m. - 12 midnight on Sunday.

Chair Loft recommended that the barricades be placed on the side of the street/gutter.

It was moved by Boardmember Strivings, seconded by Vice-Chair Balsamo, to approve the 2019 Taste of Old Town Street Closure request. The motion carried unanimously.

AR-2 2019 Monrovia Music Fest Street Closure Request – Recreation Manager Katie Distelrath announced the event is scheduled for June 2, 2019, 12 noon-8 p.m. Street closure will impact Lime Avenue, half block from Myrtle west to the first parking lot on the south side of the street and Palm Avenue from Myrtle to Primrose, 8 a.m.-9:30 p.m. on Sunday, June 2

It was moved by Boardmember Reyes, seconded by Boardmember Miller to approve the 2019 Monrovia Music Fest Street Closure request. The motion carried unanimously.

1. Tina Cherry, Community Services Director
 - a. Boards and Commission Recruitment – closed on May 1, 2019. Recommendation to City Council for reappointment of Vice-Chair Balsamo and Boardmember Miller.
 - b. City Council Liaison – Councilmember Spicer is Mayor Pro Tem; Mayor Adams is assigned as delegate and Councilmember Blackburn as alternate.
 - c. Old Town Monrovia Website Launch- provided a demonstration of the new website and highlighted interactive features. The Blog will be updated on a monthly basis. Ms. Cherry thanked the Board for their support.
 - d. Expanded Parking In Old Town Monrovia – City Council approved 35-year lease agreement to acquire two lots for additional parking. Ms. Cherry commented on improvements and the projected opening date in June.
 - e. Proposed Old Town Merchants Partnership Related to the Monrovia Summer Concert Series – staff recommending an opportunity for Old Town merchants to promote ready to eat box meals for the summer concerts in the park.
 - f. Municipal Code Educational Notice Overview - provided clarification on communication from Community Development; the notice distributed served as information on city municipal codes.
 - g. Proposed Soap Box Derby Event – discussed an opportunity to partner with Street Rods Forever Car Show for a fundraising effort for the Boys and Girls Club of the Foothills and proposed street closures and event date of September 7, 2019. Staff has met with all departments to discuss event conditions and is asking for feedback. Discussion followed.

2. Katie Distelrath, Recreation Manager
 - a. Wine Walk Recap – 466 in attendance; sold 418 tickets for the event and forty-eight tickets were donated to the Volunteer Center. The Merchant Recap meeting was held on April 17. Ms. Distelrath commented on positive feedback received and thanked Boardmembers Balsamo and Miller for their support.
 - b. Bunny Photos in Library Park Recap – the event was held on Saturday, April 20, 2019; sixty-four participated. Ms. Distelrath thanked Vice-Chair Balsamo for her support.
 - c. Quarterly Merchant Mixer Reminder – is scheduled for Tuesday, June 4, 9-10:30am at Saute Academy.
 - d. Monrovia Days - provided overview of the event activities, program schedule, street closures and changes to the carnival rides set up. Parking lot on Lime will be available for merchants.
 - e. Fall Festival - Save the date - Saturday, October 12, 12pm- 6pm; details to follow.

3. Rebecca Sandoval, Recreation Superintendent
 - a. Fountain of the Falls Run/Walk Recap – event had a total 217 participants registered for the race; 208 ran the race. Ms. Sandoval acknowledged and thanked Public Works, Police, and Fire Departments.

MONROVIA CHAMBER OF COMMERCE REPORT

1. Sari Canales, Executive Director
 - a. Updates – Ms. Canales announced upcoming Chamber events.
 - b. Monrovia Days Old Town Window Display Contest – judging is scheduled for Saturday.

REPORTS FROM BOARDMEMBERS

- a. Boardmember Balsamo: Inquired about removal of trash bins.
- b. Boardmember Miller: Suggested adjusting the parking lot sign on Lemon, west side. Inquired about upcoming filming permits. Staff confirmed no filming permits issued.
- c. Boardmember Reyes: Inquired about the Merchant Mixer event RSVPs.
- d. Boardmember Strivings: Thanked staff for the Boards and Commission reception and Myrtle Tree restaurant for the great food.
- e. Chair Loft: No report.

Next scheduled meeting: The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for Tuesday, June 11, 2019, 9:30 a.m., in City Council Chambers at Monrovia City Hall, 415 S. Ivy Ave., Monrovia, California.

ADJOURNMENT: Chair Loft adjourned the meeting at 10:53 a.m.