

**MINUTES OF THE REGULAR MEETING OF THE  
MONROVIA OLD TOWN ADVISORY BOARD  
TUESDAY, JUNE 11, 2019**

**CONVENE:** Chair Loft convened the Regular Meeting of the Monrovia Old Town Advisory Board on Tuesday, June 11, 2019, at 9:32 a.m. in the City Council Chambers, 415 South Ivy Avenue, Monrovia, California. In attendance were Community Services Director Tina Cherry, Recreation Manager Katie Distelrath, Recreation Superintendent Rebecca Sandoval, and Administrative Assistant Adriana Marin.

**ROLL CALL:** In attendance were Boardmembers Kristin Miller, Dominique Strivings, Vice-Chair Diane Balsamo, and Chair Soren Loft. Boardmember Alex Reyes was absent and excused.

**PRESENTATIONS:** None

**CONSENT CALENDAR:** The Consent Calendar consisted of the following Agenda items:

**CC-1** Unadopted Minutes of the May 14, 2019, Regular Meeting: It was moved by Vice-Chair Balsamo, seconded by Boardmember Miller, to approve the minutes of the May 14, 2019, regular meeting. The motion carried unanimously.

**ADMINISTRATIVE REPORTS:**

**AR-1 2019 July 4<sup>th</sup> Fireworks Show and Concert Sponsorship and Street Closure Request** - Recreation Superintendent Rebecca Sandoval presented the report.

It was moved by Boardmember Strivings, seconded by Boardmember Miller to approve the 2019 July 4<sup>th</sup> Fireworks Show and Concert Sponsorship and Street Closure request. The motion carried unanimously.

**REPORTS FROM STAFF:**

**1. Tina Cherry, Community Services Director**

- a. Friday Night Teen Scene 2019 – Partnered with MAFA to provide activities, live music, food, games, art projects for teens, June 28-August 16, 5:30-8:30 p.m., at Library Park.
- b. Monrovia Association of Fine Art (MAFA) Summer Art Walks - Scheduled for June 29, July 27, and August 24, 7-10 p.m.
- c. Proposed Filming in Old Town - ABC Production will be filming on Thursday, June 13, 2019. Provided an overview of filming locations, posting, resident notification, and Department issued conditions.
- d. Parking Lots and Wayfinding Signs in Old Town – Working on modifying the logos on all parking signs. Will provide update at future meeting.

**2. Katie Distelrath, Recreation Manager**

- a. Quarterly Merchant Mixer – Thanked the Boardmembers and Chamber for attending the event on June 4, 2019. Discussion followed on participation and feedback from merchants.
- b. Monrovia Days - Provided recap of the event program schedule of activities and the new event features.
- c. Old Town Website / Social Media Update Window Cling Promotions – Have received positive comments on website. Will be distributing window clings to businesses in Old Town.
- d. Old Town Monrovia Shirt Sales – Available for sale at the Community Center, 4<sup>th</sup> of July, and Wine Walk. Chair Loft suggested adding website on the back of the T-shirts.

**3. Rebecca Sandoval, Recreation Superintendent**

- a. Summer Concerts – Provided overview of the 16 summer concerts scheduled for Saturdays at Station Square starting July 6 and Sundays at Library Park starting July 7.
  - i. Pre-concert dance instruction – Six free dance lesson to begin at 6:00 p.m.
  - ii. Special Picnic Meals to Go Promotions – Working with merchants to offer boxed meals to go.
- b. Calendar of Events for 2019-2020 – Finalizing calendar and will be forwarded to via email.

**MONROVIA CHAMBER OF COMMERCE REPORT**

- 1. Sari Canales, Executive Director, introduced the YES Interns and announced upcoming events.

**REPORTS FROM BOARDMEMBERS:**

- a. Boardmember Balsamo – No report.
- b. Boardmember Miller – Inquired about new businesses to provide a welcome.
- c. Boardmember Reyes – Absent/excused.
- d. Boardmember Strivings – No report.
- e. Chair Loft – Commented on trash pilling up on side of bin and no signage on bin.

**NEXT SCHEDULED MEETING:** The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for Tuesday, July 9, 2019 at 9:30 a.m., in City Council Chambers at Monrovia City Hall, 415 S. Ivy Ave., Monrovia, California.

**ADJOURNMENT:** Chair Loft adjourned the meeting at 10:09 a.m.