

**MINUTES OF THE REGULAR MEETING OF THE
MONROVIA OLD TOWN ADVISORY BOARD
TUESDAY, OCTOBER 8, 2019**

CONVENE: Chair Balsamo convened the Regular Meeting of the Monrovia Old Town Advisory Board on Tuesday, October 8, 2019, at 9:28 a.m. in the City Council Chambers, 415 South Ivy Avenue, Monrovia, California. In attendance were Community Services Director Tina Cherry, Recreation Manager Katie Distelrath, Recreation Superintendent Rebecca Sandoval, Management Analyst Heather Gibson, and Administrative Assistant Adriana Marin.

ROLL CALL: In attendance were Boardmembers Soren Loft, Kristin Miller, Alex Reyes, Dominique Strivings, Vice-Chair Alex Reyes, and Chair Balsamo.

PRESENTATIONS:

PR-1 Measure K, Keep Monrovia Revenue Local Sales and Use Tax Measure

Buffy Bullis, Administrative Services Director, presented Measure K and provided information on sales tax basics, background at state, local and county level, and discussed priority projects.

Lauren Vasquez, Interim Assistant City Manager, provided an overview of the sales tax initiative. Also discussed partnering with local cities to draft legislation to protect local sales tax revenue and prevent county and regional agencies from adding new sales tax. The item will be considered by Monrovia voters on Tuesday, November 5.

CONSENT CALENDAR: It was moved by Boardmember Strivings, seconded by Boardmember Loft to approve the consent calendar. The motion carried unanimously. The consent calendar consisted of the following Agenda items:

CC-1 Unadopted Minutes of the September 10, 2019 Regular Meeting.

PUBLIC INPUT: Chris Studebaker, community volunteer, commented on attending the Monrovia Fire and Rescue Open House and upcoming events.

ADMINISTRATIVE REPORTS: None

REPORTS FROM STAFF:

1. Tina Cherry, Community Services Director

- a. The City Council approved a contract to appoint Dylan Feik as Monrovia City Manager.
- b. Mandatory Ethics Training will be held on Wednesday, October 30, 2019 at 6:30 p.m., at the Library Community Room.
- c. Construction for the Avalon development utility relocation is scheduled on Myrtle between Walnut and Chestnut, Monday-Thursday, 7am-5 pm and Friday, 7am-2pm.
- d. Potential Special Event and Filming requests include Dream Big, Halloween event at parking lot between Colorado and Olive, on Saturday, October 26; HBO filming at Library Park on Wednesday, October 16.

2. Katie Distelrath, Recreation Manager

- a. Old Town Fall Festival – Saturday, October 12, 2019, 12-4 p.m. The event has 25 businesses participating and activities include carriage rides, pet fair, pet costume contest parade, and an information booth. Maps will be distributed to all businesses and will be available at the information booth and on Instagram.
- b. The Merchant Meeting was held on September 19, 2019; items discussed included the Fall Festival, New Year’s Eve event, and the 4th Quarter activities.

3. Rebecca Sandoval, Recreation Superintendent

- a. Trick or Treat and Halloween Bash – Thursday, October 31 at 3:00 p.m., Library Park.
- b. Annual Veteran’s Day Ceremony – Monday, November 11, at 11:00 a.m., Library Park
- c. Update on the 4th Quarter Programs and Advertisement – Securing activities for flyer and poster distribution.
- d. Update on Holiday Decorations – Received new bows for wreaths on Myrtle.

MONROVIA CHAMBER OF COMMERCE REPORT

Sari Canales, Executive Director

- a. Business Associate Social Hour at Studio Movie Grill will be held on Tuesday, October 8, 2019.
- b. Small Business Saturday – Looking for event sponsors.

REPORTS FROM BOARDMEMBERS:

- a. Boardmember Balsamo - Taste of Old Town will be held on October 20, 2019.
- b. Boardmember Miller – Trash bins and placement of trash concern.
- c. Boardmember Reyes – No report.
- d. Boardmember Strivings – No report.
- e. Chair Loft – Stop sign on east side of Ivy is turned and facing the wrong direction.

NEXT SCHEDULED MEETING: The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for Tuesday, November 12, 2019, 9:30 a.m., in City Council Chambers at Monrovia City Hall, 415 S. Ivy Ave., Monrovia, California.

ADJOURNMENT: Chair Balsamo adjourned the meeting at 10:29 a.m.