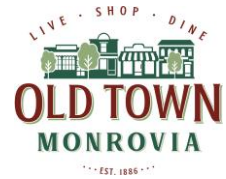




**CITY OF MONROVIA
MONROVIA OLD TOWN ADVISORY BOARD
AGENDA REPORT**



DEPARTMENT: Community Services

MEETING DATE: November 12, 2019

PREPARED BY: Tina Cherry, Director

AGENDA LOCATION: AR-1

TITLE: Thankful and Grateful Holiday Gathering Street Closure Request

BACKGROUND: Historically, the City of Monrovia has hosted the Holiday Parade and Tree Lighting Ceremony on the same day. However, last year in 2018, the Tree Lighting Ceremony was held separately due to the cancellation of the Holiday Parade caused by inclement weather. As a result, the feedback was overwhelmingly positive to bifurcate the events in the ensuing years, as ultimately it will enhance both programs and remove barriers for community members who would like to attend both events in their entirety.

Based on the feedback from the community, the City Council and the Boards and Commissions, staff has developed a new program incorporating the Annual Tree Lighting Ceremony, the *Thankful and Grateful Holiday Gathering*. The community event has been designed to celebrate our differences and show our gratitude for the community partners who are assisting those in need during the holiday season. The event will be free to attend, and will include live entertainment, community booths, a truck petting zoo, Library story times, hay rides, a community art project, and the lighting of the Holiday Tree in Library Park.

ANALYSIS: The Thankful and Grateful Holiday Gathering will be held on Tuesday, November 26 from 5:00 p.m. – 8:00 p.m. To ensure a safe event, the following streets closures are being recommended.

Full Street Closure

The streets outlined below will be closed from 2:00 – 10:00 p.m. using barricades and will be monitored by Police Department personnel to ensure participant safety.

- West Palm Avenue – from Myrtle Avenue to Primrose Avenue
- West Lime Avenue – from Myrtle Avenue to Primrose Avenue
 - *The mid-block parking lot will remain open for merchants and patrons.*

Staff will coordinate with Lime Avenue merchants to ensure we do not disrupt their business.

OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval of Thankful and Grateful Holiday Gathering Street Closure Request.
2. Do not recommend approval of the Thankful and Grateful Holiday Gathering Street Closure and request more information from Staff.

AR-1

STAFF RECOMMENDATION: Staff recommends the board approve option No. 1; recommend approval of the Thankful and Grateful Holiday Gathering Street Closure Request.

ACTION: If Board concurs, the appropriate action is a motion to recommend approval of the Thankful and Grateful Holiday Gathering Street Closure Request.