



MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Community Services

MEETING DATE: March 10, 2020

PREPARED BY: Tina Cherry, Director

AGENDA LOCATION: AR-1

TITLE: Street Closure Request Related to the “Choose 2 Live” Rally and 5K Run Hosted by Bethel AME Church on Saturday, March 21

BACKGROUND: Bethel AME Church has offered the Choose 2 Live Event in Library Park since 2019. The purpose of the event is to bring awareness to suicide prevention and includes vendor booths, speakers, health care providers, and live music. The scheduled event is on Saturday, March 21, 2020 from 7:30 a.m. to 3:00 p.m. New this year, the event will include a 5K run/walk. To facilitate the run safely, section of roadway within the Business Improvement District will need to be closed. The propose Rally will be located on the west side of Library Park and include use of the band shell.

ANALYSIS: Event organizer, Everett Bell, submitted a special event application for the 2020 Choose 2 Live – Suicide Prevention 5K and Rally scheduled for Saturday, March 21 from 7:30 to 3:00 p.m. in Library Park. The 5K will require street closures along the route including a portion in Old Town. The street closure request is from 6:30 a.m. – 8:00 a.m.

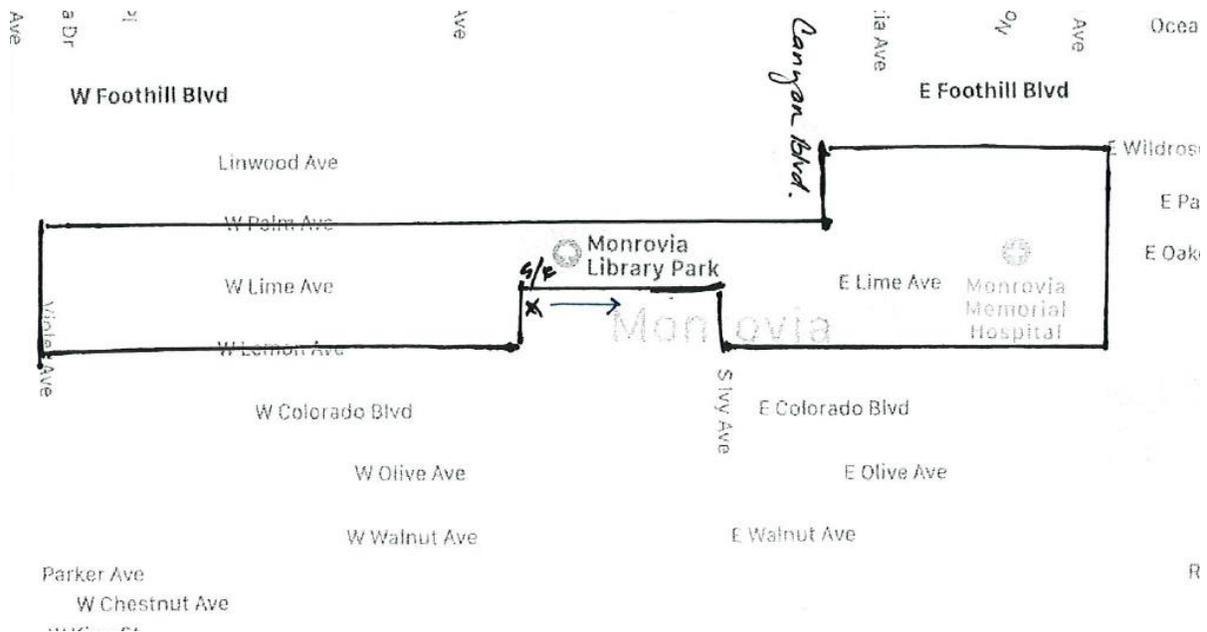
The Old Town street closure request includes Lime Avenue from Primrose Avenue Ivy Avenue and Palm Avenue from Primrose Avenue Ivy Avenue. Myrtle Avenue will have intermitted closures to accommodate the runners.

The event organizers have been instructed to outreach to all the businesses on Lime Avenue between Primrose Avenue and Ivy Avenue to inform them about the event to discuss potential impacts. Furthermore, the event organizer should make every effort to mitigate any reasonable concerns presented by any businesses.

The event organizers have been instructed to have personnel in the Lime Avenue parking lot during the entire closure, to ensure that customers visiting the businesses on Lime Avenue have access to parking to conduct their business.

AR-1

Street Closure Map



OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval Street Closure Request Related to the “Choose 2 Live” Rally and 5K Run Hosted by Bethel AME Church on Saturday, March 21.
2. Do not recommend approval and request additional information from Staff.

STAFF RECOMMENDATION: Staff recommends approval Street Closure Request Related to the “Choose 2 Live” Rally and 5K Run Hosted by Bethel AME Church on Saturday, March 21.

MOTION: If the board concurs, the appropriate action is a motion to recommend approval Street Closure Request Related to the “Choose 2 Live” Rally and 5K Run Hosted by Bethel AME Church on Saturday, March 21.