

**MINUTES OF THE REGULAR MEETING OF THE
MONROVIA OLD TOWN ADVISORY BOARD
TUESDAY, OCTOBER 13, 2020**

**Pursuant to the Governor's Executive Order N-29-20,
Commissioners and Staff participate via teleconference.**

In accordance with Executive Order N-29-20 and guidance from the California Department of Public Health on gatherings, members of the public were encouraged to participate in the meeting remotely. Public comment was accepted by email to Tina Cherry prior to 8:30 a.m. on the day of the meeting.

CONVENE: Chair Reyes convened the Regular Meeting of the Monrovia Old Town Advisory Board on Tuesday, October 13, 2020, at 9:33 a.m. via teleconference. In attendance, participating via video conference, were Community Services Director Tina Cherry; Recreation Manager Rebecca Sandoval; Management Analyst Heather Gibson; and Administrative Assistant Adriana Marin.

ROLL CALL: In attendance were Boardmembers Diane Balsamo, Ricardo Jurado, Kristin Miller, Vice Chair Dominique Strivings (Absent/Excused), and Chair Alex Reyes.

PRESENTATIONS: None

CONSENT CALENDAR: It was moved by Boardmember Jurado, seconded by Boardmember Miller to approve the consent calendar. The motion carried unanimously. The consent calendar consisted of the following Agenda item:

CC-1 Unadopted Minutes of the August 11, 2020 Regular Meeting

PUBLIC INPUT: None

ADMINISTRATIVE REPORTS:

AR-1 Evaluation of the Pilot Program Related to Outdoor Dining in Old Town – Community Services Director Tina Cherry provided an update on the Pilot Program related to outdoor dining in Old Town and extending outdoor dining to the 400 block of Myrtle.

Following discussion, it was moved by Boardmember Balsamo, seconded by Boardmember Jurado to allocate funds from the business improvement fund to expand street closure on the 400 block of Myrtle on Saturdays starting October 31. The motion carried unanimously.

It was moved by Boardmember Miller, seconded by Boardmember Balsamo to expand street closure on the 400 block of Myrtle on Saturdays through the end of the calendar year. The motion carried unanimously.

REPORTS FROM STAFF:

1. Rebecca Sandoval, Recreation Manager

- a. Fall Decorations and Programs - The Fall decorations in Old Town and at the Library were installed and will be on display until November 5. The Winter Holiday decorations will be installed beginning November 16 and will be on display until the end of the year. The Fall

- programs include the Old Town Window Decorating Contest, Hay Rides, and Fall Click and Treat Program. Staff will distribute the program application and details.
- b. Veterans Day Recognition – Honoring veterans with the installation of flags in Old Town and Library Park.
 - c. Winter Decorations and Programs – The Winter decorations will be installed on November 16 and will include a tree, nutcrackers, wreaths, garlands, and candy canes; programs include Breakfast with Santa and the Winter Holiday Decorating Contest.

2. Tina Cherry, Community Services Director

- a. Bobcat Fire – Provided an update on the Bobcat Fire including current status. The information and cooling center closed on September 16; the evacuation order was lifted on September 19. Also discussed the impacts of the fire.
- b. Friday Night Street Fair – Staff is evaluating an option to move the street fair to the 500 block of Myrtle.
- c. Merchant Give Backs
 - i. Aquarela Gift & Flowers, a local merchant, offered a gift to the Monrovia community to do a floral installation at a bench at Library Park. The Flower Bench Project will be promoted on social media.
 - ii. FSP Printing, a local merchant, offered a gift to the Monrovia community to donate face masks.
- d. VCSGV Make a Difference Day (MADD) – The Make a Difference Day will be held on Saturday, October 24, 2020. An overview of the planned activities was provided.

MONROVIA CHAMBER OF COMMERCE REPORT

1. Sari Canales, Executive Director

- a. Monrovia Chamber Beer & Music Fest – The virtual showcase event will be held on Saturday, October 17, 2020.
- b. MADD – The Red Ribbon National Drug Awareness Program will host Red Ribbon Week on October 23-31, 2020.

REPORTS FROM BOARDMEMBERS:

- a. Chair Reyes – Suggested compiling vignettes from each business owner as a way to promote and market businesses on Instagram.
- b. Vice Chair Strivings – Absent/Excused
- c. Boardmember Balsamo – Thanked staff for the fall decorations in Old Town.
- d. Boardmember Jurado – Commented on the community out in Old Town is a testament to the work of the Board, City, and community.
- e. Boardmember Miller – Proposed using concrete planters to beautify Old Town and posting information online to highlight filming in Monrovia.

NEXT SCHEDULED MEETING: The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for Tuesday, November 10, 2020, 9:30 a.m., Monrovia, California.

ADJOURNMENT: Chair Reyes adjourned the meeting at 10:19 a.m.