



MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Community Services

MEETING DATE: June 15, 2021

PREPARED BY: Rebecca Sandoval,
Recreation Manager

AGENDA LOCATION: AR-1

TITLE: 2021 July 4th Fireworks Show and Concert Street Closure Request

BACKGROUND: Over the last 20 years, the City of Monrovia has hosted a free Fourth of July Fireworks Celebration for the community in Library Park, with one exception. In 2020, the planned event was canceled due to the COVID-19 pandemic with the goal to reduce the spread of the virus.

Each year, the Concert and Firework show brings thousands of residents and visitors to our Old Town community with many making time to dine in the restaurants and explore the terrific shops and services.

ANALYSIS: In the last few months, the Los Angeles County Health Orders have continued to ease, and more and more activities are returning as previously scheduled. In response to the continued progress, and to ensure the City of Monrovia is positioned to once again host the annual Fourth of July Fireworks show, staff has worked with Pyro Spectaculars to develop a program for July 2021.

The 2021 July 4th Fireworks Show and Concert will be held on Sunday, July 4, in Library Park. Festivities include a DJ playing recorded music from 3:00 p.m. until 7:00 p.m. followed by a concert featuring Night Owl, who will play top 40 cover songs from 7:00 p.m. to 8:30 p.m. The firework show will begin at 9:00 p.m. and run for approximately 20 minutes.

As in year's past, there will be street closures to safely accommodate the spectators during the firework show. In addition, to ensure the safety for all participants, the north portion of the Lime Avenue Parking Lot will be closed the entire day. The Fire Department has determined this area must be secured for public safety.

In addition, the following street closures are being presented for the Board's consideration:

Street Closure Time: 4:00 – 10:00 p.m.

- Myrtle Avenue from Lemon Avenue to the mid-block crosswalk in the 100 block
- Palm Avenue from Myrtle Avenue to Primrose Avenue
- Lime Avenue from Myrtle Avenue to Primrose Avenue

AR-1

North Section of Lime Avenue Parking Lot Closure 7:00 a.m. – 11:00 p.m.

Street Closure Time: 8:00 – 10:00 p.m.

- Primrose Avenue from Palm Avenue to Lime Avenue

OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval of the 2021 July 4th Fireworks Show Street Closure Request in Old Town.
2. Take no action and request additional information from staff.

STAFF RECOMMENDATION: Staff recommends the Board approve Option No. 1, recommend approval of the 2021 July 4th Fireworks Show Street Closure Request in Old Town.

MOTION: If the Board concurs, the appropriate action is a motion to recommend approval of the 2021 July 4th Fireworks Show Street Closure Request in Old Town.