

**MINUTES OF THE REGULAR MEETING OF THE
MONROVIA OLD TOWN ADVISORY BOARD
TUESDAY, OCTOBER 19, 2021**

**Pursuant to the Governor's Executive Order N-29-20,
Board members and Staff participate via teleconference.**

In accordance with Executive Order N-29-20 and guidance from the California Department of Public Health on gatherings, members of the public were encouraged to participate in the meeting remotely. Public comment was accepted by email to Tina Cherry prior to 8:30 a.m. on the day of the meeting.

CONVENE: Chair Miller convened the Regular Meeting of the Monrovia Old Town Advisory Board on Tuesday, October 19, 2021, at 9:32 a.m. via teleconference. In attendance, participating via video conference, were Mayor Pro Tem Gloria Crudgington; Community Services Director Tina Cherry; Recreation Manager Rebecca Sandoval; Senior Management Analyst Heather Gibson; Recreation Supervisor Tiffany Peterson; Recreation Coordinator Ashley Gonzalez; and Administrative Assistant Adriana Marin.

ROLL CALL: In attendance were Boardmembers Diane Balsamo, Ricardo Jurado, Alex Reyes (A/E), Shawn Spencer, Daniel Wahl, Vice Chair Gina Ammon and Chair Kristin.

CONSENT CALENDAR: It was moved by Boardmember Jurado, seconded by Boardmember Balsamo, to approve the consent calendar. The motion carried unanimously. The consent calendar consisted of the following Agenda item:

CC-1 Unadopted Minutes of the September 21, 2021 Regular Meeting

PRESENTATIONS:

PR-1 Measure K Update – City Manager Dylan Feik provided an update on the sales tax revenue from Measure K and invited the Board to provide input and feedback on revenue. The community and businesses were encouraged to provide input and comments at CITYOFMONROVIA.ORG/MEASUREK.

PUBLIC INPUT: None

ADMINISTRATIVE REPORTS:

AR-1 Thankful and Grateful Tree Lighting Overview and Street Closure Request – Recreation Manager Rebecca Sandoval presented the agenda report on the street closure request.

It was moved by Boardmember Balsamo, seconded by Boardmember Wahl, to approve the street closure request for the 2021 Thankful and Grateful Tree Lighting event on November 18, 2021. The motion carried unanimously.

AR-2 Evaluation of Enhance Outdoor Dining in the 400 block of Myrtle Avenue – Community Services Director Tina Cherry provided an update on the program. The outdoor dining in the 400 block

CC-1

of Myrtle Avenue will continue through the end of December 2021. Staff is seeking feedback on closing outdoor dining on Saturdays in the 400 block of Myrtle.

REPORTS FROM STAFF:

1. Rebecca Sandoval, Recreation Manager

- a. The 2021 Wine Walk event held on Saturday, October 9 included wine stops, photo booth, and music in Old Town. Ms. Sandoval thanked the committee, city staff, event sponsors, and the Volunteer Center. Also provided an overview of event ticket sales, revenue, and expenditures.
- b. Trick or Treat and Halloween Bash Update – The event was held on October 31 at Library Park and included costume contest, photo booth, arts and crafts, and a Halloween Window Decorating contest.
- c. Provided an update on the 4th Quarter Activities in Old Town. Activities include Veterans Day Field of Honor Flag Display, Small Business Saturday, Holiday Decorations in Old Town, Holiday Parade, and New Year’s event.

2. Tina Cherry, Community Services Director

- a. Provided an overview of the Community Services Department Participant Data Survey. The survey will continue through the end of November. Ms. Cherry asked the Board to share with the community.
- b. Schedule Board Photo – Date TBD.

MONROVIA CHAMBER OF COMMERCE REPORT

1. Tina Cherry, Community Services Director

- a. Ms. Cherry provided information on upcoming Chamber events.
 - i. Support Local Chamber Day – October 20, Monrovia Chamber of Commerce
 - ii. Ribbon Cutting - October 21, Lord Empanadas
 - iii. Community Prayer Breakfast – November 19, Courtyard by Marriott
 - iv. Small Business Saturday – November 27, Old Town Monrovia

REPORTS FROM BOARDMEMBERS:

- a. Chair Miller – No report.
- b. Vice Chair Ammon – Commented on the Wine Walk event.
- c. Boardmember Balsamo – No report.
- d. Boardmember Jurado – No report.
- e. Boardmember Reyes – (A/E)
- f. Boardmember Spencer – No report.
- g. Boardmember Wahl – Commented on the outdoor dining program.

NEXT SCHEDULED MEETING: The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for Tuesday, November 16, 2021, 9:30 a.m., Monrovia, California.

ADJOURNMENT: Chair Miller adjourned the meeting at 10:33 a.m.