



November 16, 2021

# Monrovia City Council Upcoming Holiday Programs

# 2021 Trick-or-Treat & Halloween Bash



# Event Details / Activities

**Event:** Sunday, October 31

**Location:** Old Town/ Library Park

**Time:** 3:00 – 6:00 p.m.

## Activities:

- Costume Contest
- Dog Costume Contest
- Trick or Treating in Old Town
- Library Activities (Youth Halloween Maze)
- (17) Activity Vendor Booths
- Face Painting/ Arts and Crafts
- Free Photo Booth

THE CITY OF MONROVIA AND  
MONROVIA OLD TOWN MERCHANTS PRESENT

# TRICK OR TREAT and Halloween BASH

SUNDAY, OCTOBER 31 • 3:00-6:00 PM

**EVENTS/ACTIVITIES IN LIBRARY PARK**

3:00 P.M.	REGISTRATION FOR COSTUME CONTEST
3:15 P.M.	DOG PARADE OF CHARACTERS
3:30 P.M.	WINNERS ANNOUNCED
3:35 P.M.	0-2 PARADE OF CHARACTERS
3:50 P.M.	WINNERS ANNOUNCED
3:55 P.M.	3-4 PARADE OF CHARACTERS
4:10 P.M.	WINNERS ANNOUNCED
4:15 P.M.	5-7 PARADE OF CHARACTERS
4:30 P.M.	WINNERS ANNOUNCED
4:35 P.M.	8-10 PARADE OF CHARACTERS
4:50 P.M.	WINNERS ANNOUNCED
4:55 P.M.	11-14 PARADE OF CHARACTERS
5:10 P.M.	WINNERS ANNOUNCED
5:15 P.M.	FAMILY CATEGORY PARADE OF CHARACTERS
5:30 P.M.	WINNERS ANNOUNCED
6:00 P.M.	EVENT ENDS

**STREET CLOSURES IN OLD TOWN 2:00-7:00 PM**  
\*FOR OLD TOWN MONROVIA PARKING PLEASE VISIT [HTTPS://MONROVIAOLDTOWN.ORG/](https://monroviaoldtown.org/)

**ACTIVITIES IN LIBRARY PARK**  
**TRICK-OR-TREATING IN OLD TOWN**  
*featuring*  
COSTUME CONTEST & PARADE OF CHARACTERS  
PHOTO BOOTH - ACTIVITY BOOTHS  
ARTS & CRAFTS & *much more!*

**PREMIER SPONSORS:**  
PRIMELENDING • SIERRA FAMILY OF DEALERSHIP

**EVENT SPONSORS:**  
FOOTHILL PARK PLAZA • WENDY'S HAMBURGERS

\*IN THE EVENT OF INCLEMENT WEATHER, EVENT WILL BE CANCELED. COSTUME CONTEST WILL BE RELOCATED TO THE MONROVIA COMMUNITY CENTER.

**FOR MORE INFORMATION CONTACT THE COMMUNITY SERVICES DEPARTMENT AT (626) 256-8246**

# Event Sponsors – Revenue \$10,000

<u>Company</u>	<u>Sponsorship Type</u>	<u>Amount</u>
Sierra Family of Dealership	Premier	\$ 2,500.00
PrimeLending	Premier	\$ 2,500.00
Wendy's Hamburgers	Event	\$ 2,500.00
Foothill Park Plaza	Event	\$ 1,000.00
Art Time	Booth	\$ 300.00
Club Champion Gymnastics Monrovia	Booth	\$ 300.00
Day One	Booth	\$ 300.00
Heidi Bloks, Berkshire Hathaway HomeServices Golden Properties	Booth	\$ 300.00
Options for Learning	Booth	\$ 300.00
<b>Total: 9 Sponsors</b>		<b>\$ 10,000.00</b>

# Event Budget Summary

Program Budget Totals	2021 Actual
Revenue Collected	\$10,000
Program Expenditures	\$5,622

# Event Partners

- **Boys & Girls Club** – Face Painting
- **Canyon Park** – Activity Booth
- **CERT** – First Aid Booth
- **Library** – Haunted Maze for Children 4-10 years of Age
- **Monrovia Reads** – New mobile Van out for display
- **MAP** – Activity / MAP Information for the Community

# Trick-or-Treating in Old Town

The 27 participating businesses received 7 bags of candy

Jakes Roadhouse
Jenni B. Boutique
Art Time Monrovia
Douglas Elliman
Fiore Legal Inc.
Mooyah
Sena on Myrtle
TLC Nail Spa
RA House of CBD
Dream Décor
The Attic Events & Home Treasures
Waba Grill
The Dog Zone
Gem City Grill
Wendy's Hamburgers

The Polish Company
Hon Sushi
Homesmart Evergreen Realty
Charlie's House
Aurora Cryo Wellness Spa
Monrovia Chamber of Commerce
La Adelita
Deasy Penner Podley
Merengue Bakery
Civiltec Engineering
Merengue Bakery
Art Time Monrovia

# Costume Contest

Thank you to our Judges!

MOTAB

Diane Balsamo

Community Services Commission

Julie Bank and Genia Mills

2021 Total Participation = 436!

2019 Total Participation = 302





# Costume Contest Participation - Dog

2019	2021
22	47!!



# Costume Contest Participation 0 - 2 Year Olds

2019	2021
35	52



# Costume Contest Participation 3-4 Year Olds

2019	2021
42	51



# Costume Contest Participation 5-7 Year Olds

2019	2021
65	74



# Costume Contest Participation 8-10 Year Olds

2019	2021
44	93



# Costume Contest Participation 11-14 Year Olds

2019	2021
32	43



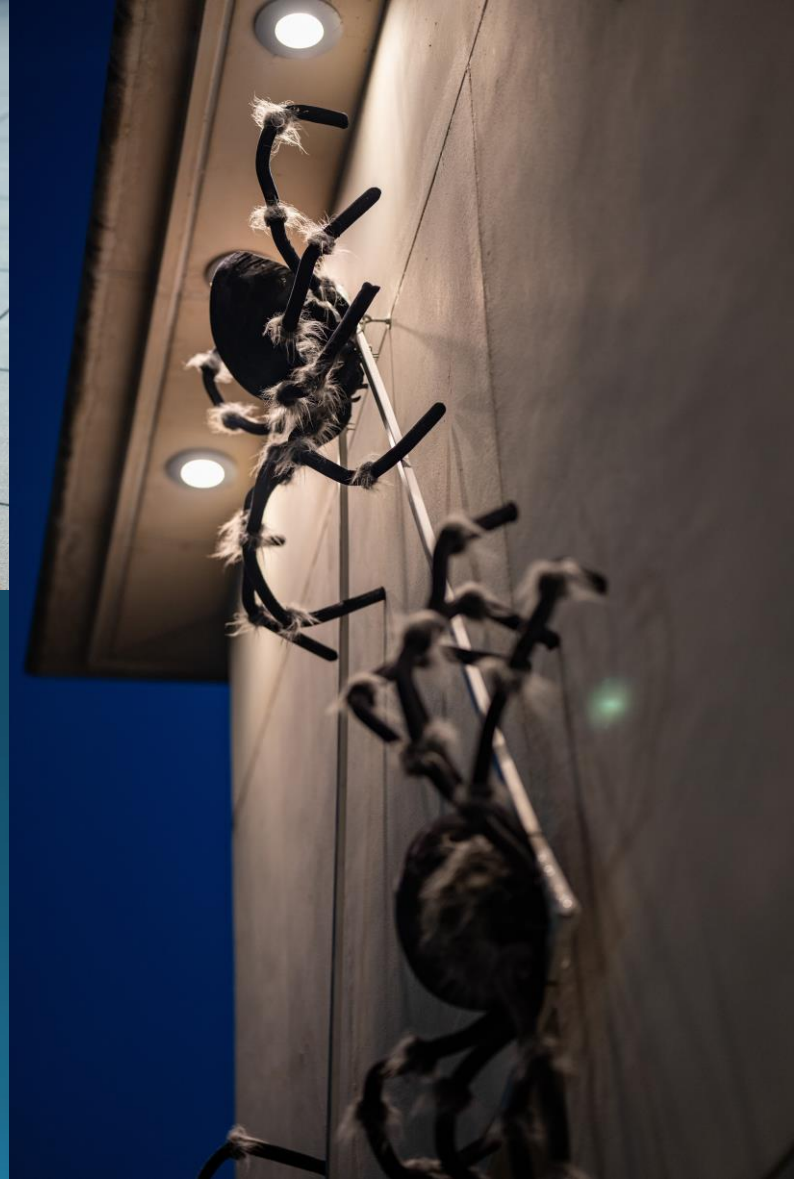
# Costume Contest Participation Family

2019	2021
62	76













Questions / Discussion

FREE!

# Thankful and Grateful Holiday Gathering & Tree Lighting Ceremony

- Thursday, November 18 6:30 – 8:00 pm
- 6:30 pm – Greetings and Lighting of the Holiday Tree
  - Live holiday music performed MUSD
  - Performance from a Folkloric Dance Group
  - Beauty & the Beast Performance by Centre Stage
  - Interfaith Council Introduction to Community
  - Baha'i of Monrovia Musical Performance
- Truck Petting Zoo
- Free Hayrides around Library Park
- Free group photos with Holiday Keepsake
- Photos Selfies with Santa
- Over 20 Activity Booths hosted by members of our faith community and service organizations
- Opportunity for the attendees to sign our Community Pledge – Celebrating and embracing our diversity and our pride as Monrovia's



FREE!

# Senior Holiday Luncheon

- Through your generous support of the Senior Nutrition Program, this year, we are able to host a special Thanksgiving luncheon for both Senior Clubs.
- In prior years, the Clubs would host their own function and dine at a restaurant. This year we are honored to host this special time for them.
  - Gad-A-Bouts Club – Wednesday, November 17
  - New Horizon – Tuesday, November 23



THE CITY OF MONROVIA INVITES YOU TO THE  
**Senior Holiday Luncheon**

Join us as we celebrate the holiday season together

**Gad-A-Bouts Club: Wednesday, November 17 9:30a.m.- 1:00p.m.**  
Christmas Tree Ticket Pull, Club Member Show and Tell, Live Music,  
Bingo and lunch provided by Jake's Roadhouse

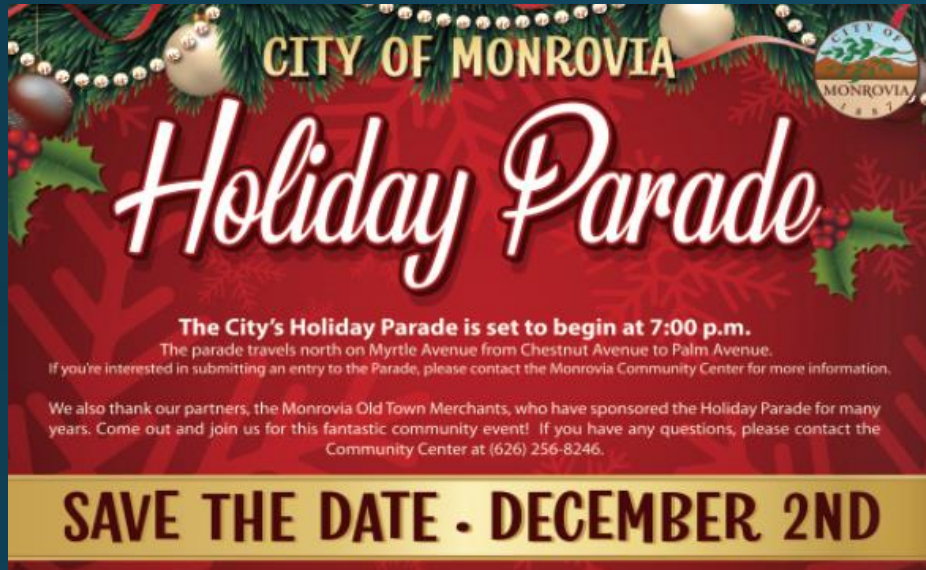
**New Horizons Club: Tuesday, November 23 9:30a.m.- 1:00p.m.**  
Bingo, Live Music and lunch provided by Jake's Roadhouse

Monrovia Community Center  
119 West Palm Avenue

For more information please call Juan at (626) 256-8015

FREE!

# Holiday Parade



- Thursday, December 2 7:00 pm
- Applications for parade participation are now available
- Applications due by November 29
- Parade will step off at Myrtle and Chestnut and head north to Palm
- Parade Judging booth will be at Lime Ave.

FREE!

# Holiday Home Decorating Contest



- Registration is now available on line and at the Community Center
- Judging will take place December 10-12
- Winners will be announced on Tuesday, December 14
- Maps of the participating homes will be available on line Friday, December 17
- Winners will be recognized at the Tuesday, December 21 City Council Meeting

FREE!

# Library Holiday Sounds

- Saturday, December 11 2:00 pm
- 12th Annual Holiday Sounds Concert
- Featuring specially recorded music by local musicians
- Virtual again this year
- Visit the library's event calendar at [monrovalibrary.org](http://monrovalibrary.org) for the musical lineup and to register to receive the Zoom link





FREE!

# Library Santa Story Times

- Friday, December 17 6:00 pm
- Saturday, December 18 10:00 am
- Mark your calendar to join us for holiday stories, songs, watch a short film, receive a treat, and create an art project all about our favorite jolly friend.





# Library Letter to Santa

From December 1st through the 18th, kids can stop by the Santa Letter Writing Station at the library to pen their own note to their pal at the North Pole!





# Sunshine Company's Annual Holiday Performance

- Friday, December 17 7:00 pm
- Once again this year, our Sunshine Company participants will dazzle us with their rendition of *Home Alone*!
- We will enjoy holiday songs and fellowship as we support these amazing Monrovia's.
- If you have not yet had the pleasure of attending this program, please do! It will fill your heart with the spirit of the holiday!

 THE CITY OF  
MONROVIA PRESENTS

SUNSHINE COMPANY'S  
ANNUAL HOLIDAY PERFORMANCE

Experience a live rendition of an eight-year-old troublemaker who must protect his house from a pair of burglars, when he is accidentally left home alone during Christmas!

**HOME ALONE**

FRIDAY, DECEMBER 17 AT 7:00 P.M.  
DOORS OPEN AT 6:30 P.M.

R.S.V.P TO JUAN CRUZ AT  
JCCRUIZ@CI.MONROVIA.CA.US  
BY FRIDAY, DECEMBER 10TH

MONROVIA COMMUNITY CENTER  
119 W PALM AVE.

PLEASE CONTACT THE  
COMMUNITY CENTER  
AT (626) 256-8246  
FOR MORE  
INFORMATION

FREE!

# December in Old Town Monrovia

- Holiday Carolers / Live Holiday Music in Old Town – **FREE!**
  - Fridays, December 3, 10, 17
  - Saturdays, December 4, 11, 18 – 1:00 – 5:00 p.m.
- Free Hay Rides In Old Town
  - Sundays, December 5, 12, 19 – 3:00 – 6:00 p.m.
  - \$5 / Rider or **Free** for every \$20 spent that day in Old Town Monrovia



FREE!

# Noon Year's Eve Event

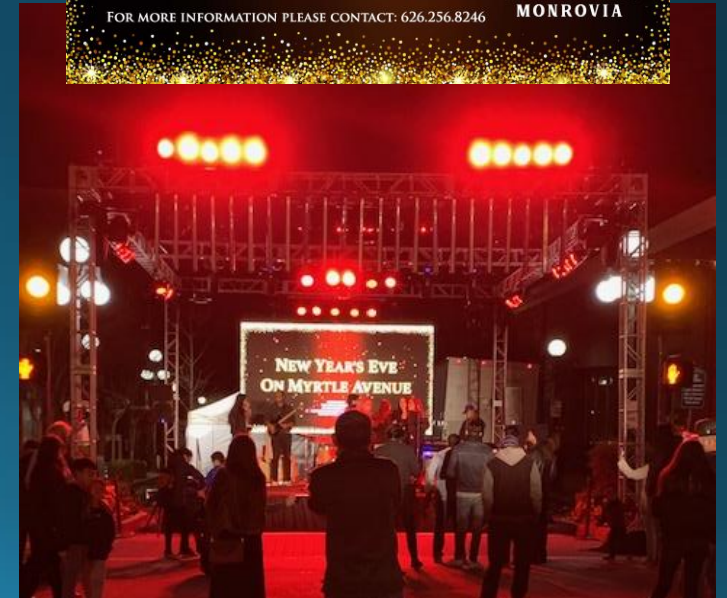
- Friday, December 31 10:00 a.m. – 1:00 p.m.
- Activities included:
  - Live Music
  - Arts and Crafts
  - Inflatable Obstacle Course
  - Games
  - Face Painting
  - Special Count Down to Noon Year's Eve!!!



FREE!

# New Year's Eve Event

- Friday, December 31
  - 7:00-9:00 p.m. Opening Band Night Shift
  - 9:00 p.m.-12:30 a.m. Headliner Band Night Owl
- New Year's Eve Countdown
  - Celebratory lighting of the Ball at midnight with City Council and MOTAB Members
- Child Care offered at the Monrovia Community Center – Early Registration will be required.





Questions / Discussion