

Measure K Roadshow

Community Feedback & Input

March 29, 2022

Measure K Citizen Advisory Committee



Measure K Roadshow

Measure K Funds at Work

The City Council wants to hear from you!

City Council has adopted four strategic goals for the City of Monrovia: Financial Management, Infrastructure, Customer Service and Relationships.

Based on projections, the estimated revenue generated by Measure K is \$10.8 million for Fiscal Years 2021-23.



CITY OF MONROVIA | MEASURE K



Measure K

On November 5, 2019, residents of Monrovia voted to approve Measure K, the Keep Monrovia Revenues Local Sales Tax Measure. Measure K collects the remaining 0.75% sales tax allowed under state law and ensures new sales tax revenues stay in Monrovia and are reinvested into our community.

Measure K Citizen Advisory Committee created by Council Resolution 2019-52

- Janet Wall, Chair
- Brenda Trainor
- Michael Vachani
- Philip Tiffany
- Edward Corser

- (a) The committee shall meet at least annually, and shall discharge its advisory duties as follows:
1. Receive and comment on annual reports from City staff each fiscal year on revenues and expenditures from the sales tax; and
 2. Review and comment on annual spending plans prepared by City staff.

Line Item	Date Approved by City Council	Agenda Item	Name of Expenditure	Target Objective Category	Fiscal Year Approved	Amount Approved	Actual Amount Spent Through 9/16/21	Fiscal Year Completed
1	10/20/20	CC-6	ADA Transition Plan	Infrastructure	FY 20-21	\$105,250	\$105,070	Completed in FY 20-21
2	5/4/21	AR-2	Batting Cages at Barney Glenn Field	Infrastructure	FY 20-21	\$20,000	\$14,848	Completed in FY 20-21
3	5/4/21	AR-2	Transfer to Workers Comp	Financial Management	FY 20-21	\$500,000	\$500,000	Completed in FY 20-21
4	5/4/21	AR-2	Transfer to General Fund Reserves	Financial Management	FY 20-21	\$500,000	\$500,000	Completed in FY 20-21
5	5/4/21	AR-2	Transfer to Support Assessment District	Financial Management	FY 20-21	\$200,000	\$200,000	Completed in FY 20-21
6	6/15/21	AR-2	Transfer to Workers Comp	Financial Management	FY 21-22	\$500,000	\$500,000	Completed in FY 21-22
7	6/15/21	AR-2	Transfer to General Fund Reserves	Financial Management	FY 21-22	\$500,000	\$500,000	Completed in FY 21-22
8	6/15/21	AR-2	OnBase and Munis Upgrades	Infrastructure	FY 21-22	\$82,666	\$0	In Progress
9	6/15/21	AR-2	Mitel Phone Improvements	Infrastructure	FY 21-22	\$28,500	\$11,241	In Progress
10	6/15/21	AR-2	City Hall Wireless Access Points	Infrastructure	FY 21-22	\$48,500	\$0	In Progress
11	6/15/21	AR-2	Transfer to Workers Comp	Financial Management	FY 22-23	\$500,000	\$0	Future Year
12	6/15/21	AR-2	Transfer to General Fund Reserves	Financial Management	FY 22-23	\$500,000	\$0	Future Year
13	6/15/21	AR-2	Annual Server Replacement	Infrastructure	FY 22-23	\$15,000	\$0	Future Year
14	6/15/21	AR-2	Storage Area Network Unit - City Hall	Infrastructure	FY 22-23	\$75,000	\$0	Future Year
					SUBTOTAL	\$3,574,916	\$2,331,159	

Measure K Fund Balances

	Expenditures	Revenues	Fund Balance
FY 2019/20 ACTUALS	\$0	+ \$890,851	\$890,851
FY 2020/21 ESTIMATED	- \$1,319,918	+ \$6,140,627	\$5,711,560
FY 2021/22 ESTIMATED	- \$1,159,666	+ \$5,315,000	\$9,866,894
FY 2022/23 ESTIMATED	- \$1,090,000	+ \$5,522,000 + \$6,222,000	\$14,298,894 \$14,998,894

Measure K Roadshow

WE WANT TO HEAR FROM YOU!



Residents, along with in-town business owners, are encouraged to provide spending suggestions for the new sales tax revenue received from Measure K.

**Share your thoughts at
[CITYOFMONROVIA.ORG/MEASUREK.](https://CITYOFMONROVIA.ORG/MEASUREK)**

Outreach / Roadshow



**Coordinating
Council**



**Monrovia Area
Partnership**



**Chamber of
Commerce**



**Monrovia
Library
Foundation**



MOTAB



**Community
Services
Commission**



**Planning
Commission**



**Historic
Preservation
Commission**



Library Board



**Kiwanis and
Rotary Clubs**



Survey Results

- Presented to City Council on February 1st and 15th
- 239 responses from Monrovia community members
- Nearly 500 different recommendations to spend \$15m!

Common Themes and Topics

- Housing and Homelessness
- Community Land Trust
- Trees
- Parks and Open Spaces
- Financial Stability
- New Programs and Services
- Historical Museum Repairs
- ADA Improvements
- Mental Health Resources
- Partnership Efforts
- Street Maintenance
- New Sidewalks
- Sidewalk Repairs
- Community Center Upgrade
- Old Town Upgrades
- Parking Improvements
- Conservation Programs

Staff Review of Outreach

- Many suggestions are included multiple times.
- Suggestions range from “currently funded and happening” to “future and not yet discussed”. Staff is organizing suggestions into 5 different categories
 - Tier 1 – Current and Happening
 - Tier 2 – Established Need or Project
 - Tier 3 – Future, Not Ready or Additional Planning Required
 - Tier 4 – Infeasible or Unlikely to Happen
 - Other

Tier 1 – Current and Happening

- Tier 1 Projects are those which include projects, programs, or services that are already planned, underway and funded
- These projects can easily be completed without assistance from Measure K

Tier 1 Projects – 43 Recommendations

Examples

- Huntington Drive Monument Signage
- Funds go to police officers and firefighters where needed
- Bike racks on Myrtle Avenue
- Shade coverings at Library Park (may have a funding gap)
- More pressure washing in Old Town

Tier 2 – Established Need or Project

- Tier 2 Projects include suggestions where the City has established a need, priority or desire to complete the project
- Project planning is complete or near complete, requiring little additional preparation

Tier 2 Projects – 160 Recommendations

Examples

- Pedestrian Safety Improvements
 - Signaled crossings around schools
 - New turn signals (various locations)
 - New designated crosswalks
- Implement Bike Master Plan
- Community Center Renovation
- Upgrades at Recreation Park

Tier 3 - Future, Not Ready or Additional Planning Required

- Tier 3 Projects include those suggestions where a future project may be desired or prioritized, but thus far has not been
- The City does not have a prepared plan
- The City may not have discussed or determined whether this project is a priority for the City to pursue

Tier 3 Projects – 269 Recommendations

Examples

- Prepare for rising temperatures and climate change
- Place utilities underground
- Add new sidewalks in certain areas
- Community Land Trust (unaware of RHT)
- Business loans to those affected by the pandemic
- Splash Pad
- Affordable Housing Projects
- Safe Overnight Parking Lots (for those living in vehicles)
- Repave & refurbish alleyways

Tier 4 – Infeasible or Unlikely to Happen

- Tier 4 Projects are those which are infeasible or unlikely to happen
- There are constraints or challenges which inhibit the City from pursuing these projects
- The City may determine this project is not a priority, not a responsibility of the City or simply choose not to pursue this project

Tier 4 Projects – 2 Recommendations

Examples

- Convert Monrovia Market and Overton Moore buildings to affordable housing
- Place 4 pickleball/tennis courts on top of reservoir on Mountain Avenue

Other

- Money should be spent for benefit of all Monroviaans without regard to income level
- Draft a methodology to ensure money is spent in equitable way
- “Why tax people, then dream up ways of spending the money?”

Citizen input for consideration

- Seek projects that have “payback” to reduce ongoing costs
- Invest in broadband infrastructure
- Community grants awarded by Committee
- Apportion funds using an allocation methodology
 - Target projects that benefit lower-income, at-risk individuals
- Maintain a Measure K reserve
- Use Measure K for matching grant funds

Council Discussion Items - 2/1/22 Meeting

Mayor Adams

- Do not commit to ongoing costs
- Complete one-time projects

Council Member Shevlin

- We should leverage Measure K to seek other funding sources
- Increase reserves for ongoing capital and maintenance costs

Council Member Spicer

- Prioritize the 5-year CIP...must be fully funded

Council Discussion Items - 2/1/22 Meeting (Cont.)

Mayor Pro Tem Crudginton

- Must not use funds to start ongoing programs
- Prioritize City's basic functions/needs

Council Member Blackburn

- Use a combined approach to fund priorities (Measure K and other revenues)

Are there other/missing strategies or principles?

Next Steps

- Council chose not to proceed with a Measure K Spending Plan at this time, largely due to the unforeseen storm damage at Monrovia Canyon Park
- Requested a Measure K Financial Policy be created and reviewed by Measure K Citizen Advisory Committee

Thank you!

