



**CITY OF MONROVIA
MONROVIA OLD TOWN ADVISORY BOARD
AGENDA REPORT**



DEPARTMENT: Community Services

MEETING DATE: July 19, 2022

PREPARED BY: Tina Cherry, Director

AGENDA LOCATION: AR-2

TITLE: Street Closure Request Related to the Street Rods Forever Car Show Event on Saturday, September 10, 2022

BACKGROUND: For 30 years, Street Rods Forever (SRF) has hosted their Car Show in Old Town Monrovia. Historically, the successful event has been held on Myrtle Avenue between Palm Avenue and Chestnut Avenue.

In 2019 and in 2021, SRF collaborated with a Soap Box Derby event. While this nostalgic event was well received by the community, the Soap Box Derby organizers selected to not continue the event in 2022. In 2020, due to the panic, the Car Show was canceled.

ANALYSIS: Staff has reviewed the Special Events Permit Application for the 2022 Car Show and has been coordinating with representatives from SRF. SRF is requesting the street closure on Myrtle Avenue between Palm Avenue and Maple Avenue. In addition, SRF is requesting closure of 100 blocks (east and west of Myrtle) on Palm, Lime, Lemon, Colorado, Olive, and Walnut, avenues. All parking lots in Old Town will be open for customer access. All closures are requested from 4:00 a.m. – 4:00 p.m.

In order to reduce the impacts on Old Town, staff and SRF discussed and agreed on several conditions. Other conditions may apply:

1. Flyers for the event will be provided to the Old Town merchants by the club for promotional purposes;
2. SRF will ensure proper security, as determined by the Monrovia Police Chief, is on site during the event;
3. SRF will place a car/truck inside the barriers as needed as an extra traffic safety barrier;
4. SRF will provide club members to patrol the event and mitigate any unlawful activity;
5. SRF will guarantee all trash is properly disposed of in an approved dumpster at the conclusion of the event;
6. Should SRF wish to use portions of Library Park, a separate application to rent the park will be required;

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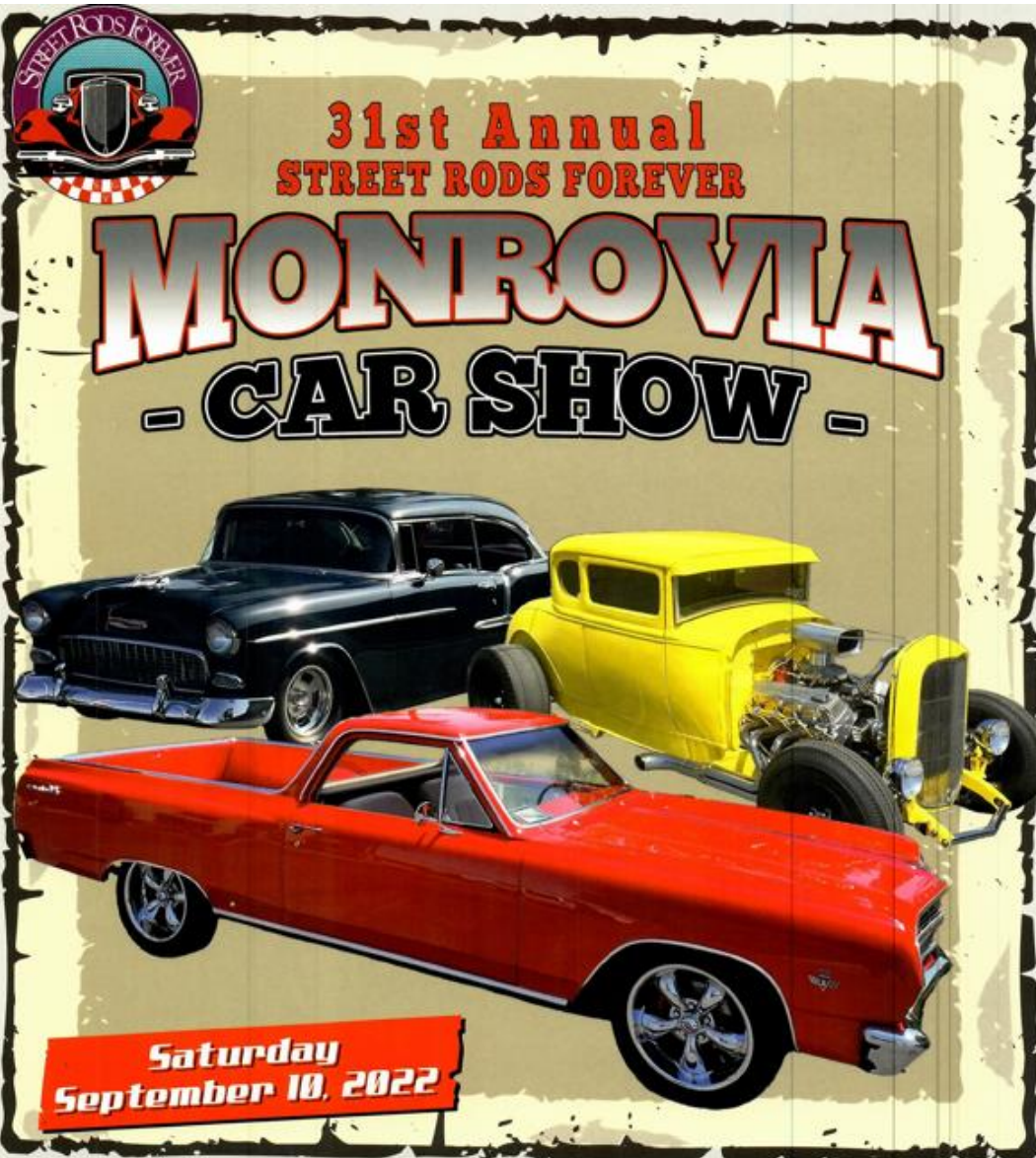
7. No vehicle will be permitted on the lawn at Library Park as requested;
8. Any outside vendor selling goods; must have a business license with the City of Monrovia;
9. Emergency access on all streets must be maintained;
10. Restrooms will be provide by SRF at Lime and Olive avenue;
11. SRF must notify all impacted businesses and residents (including those on Lime Avenue and Palm Avenue) of the street closure and mitigate concerns to the best of their ability;
12. The City will do our best to provide electricity to support the propose DJ and any other ancillary power needs, however, the City is unable to guarantee all power needs will be met;
13. SRF will notify all entries there are no early departures for any vehicles unless in an emergency situation and escorted by club members; and
14. Prior and following the event, meetings will be held with City staff to discuss the adherence to the conditions. Violation of the conditions could jeopardize the approval of future SFR Events in Old Town.
15. No RV Parking will be permitted in the Public Parking Lots
16. The applicant will notify all entries there are no early departures for any vehicles or vendors unless in an emergency situation and escorted by club members.

OPTIONS: Staff has provided the following options for MOTAB's consideration:

1. Recommend approval of the street closure request related to the 2022 Street Rods Forever Car Show Event on Saturday, September 10.
2. Do not recommend approval and direct staff to provide more information.

STAFF RECOMMENDATION: Staff recommends the board approve option 1; recommend approval of the street closure request related to the 2022 Street Rods Forever Car Show Event on Saturday, September 10.

ACTION: If Board concurs, the appropriate action is a motion to recommend approval of the street closure request related to the 2022 Street Rods Forever Car Show Event on Saturday, September 10.



For Vendor Space Information, please call
 Don Roher (626) 359-1204 • Ed Degner (951) 532-9865

PRE-REGISTRATION FORM Pre-1980 Vehicles Only • Checks must be received before August 26, 2022
 Limited to first 250 Cars Show Goes Rain or Shine • NO REFUNDS

PRE-REGISTRATION FEE \$45.00 Per Car includes Free Event T-Shirt • \$50.00 at the Event - No Free T-Shirt

Make checks payable to STREET RODS FOREVER and send to: PO Box 8346, La Verne, CA 91750

Please Print Legibly

Name: _____ T-Shirt Size: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Year, Make, Model of Entry: _____ Club: _____

Liability: In consideration of the acceptance of the right to participate, entrants, participants, and spectators, by execution of this form, release and discharge the Street Rods Forever, The City of Monrovia, and their officers, directors, employees, agents, representatives and servants and anyone else connected with management of the Hot Rod & Custom Car Show event of and from any and all known or unknown damages, injuries, losses, judgements, and/or claims from and causes whatsoever that may be suffered by any entrant to his person or property. Further, each entrant expressly agrees to indemnify all of the foregoing entities, forms, persons, and bodies of any form, and any and all liabilities occasioned or resulting from the conduct of entrants or any participant assisting or cooperating with entrant and under the direction or control of entrant.

Signature: _____ Date: _____



Street Rods Forever Cr Show Barricade Layout

