

CITY OF MONROVIA LIBRARY BOARD ADULT AND YOUTHSERVICES PROGRAM REPORT



DEPARTMENT: Community Services **MEETING DATE:** February 27, 2014

Library Division

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Acting Library Division Manager

CIRCULATION, ADULT AND YOUTH SERVICES

Library Vendors: Staff met with representatives from OCLC and EBSCO to learn about their new products. The Library currently subscribes to OCLC for downloading electronic title records for the online catalog and EBSCO for the Novelist reader's advisory service.

OCLC demonstrated WorldShare, their integrated library management system, a cooperative management service for libraries that streamlines cataloging, acquisitions, and circulation. It also incorporates their WorldCat cataloging and interlibrary loan product into a Web-based online public access catalog, with a single search box, extensive content, with the ability to search multiple formats including e-books, e-audiobooks, e-journals, music, video, journals and books. Because the service is Web-based, there is no need to purchase or maintain a server, software or clients. OCLC manages the servers and the Web-based interface in the cloud on the library's behalf.

EBSCO demonstrated enhancements to their Novelist reader's advisory service. Upgrading to Novelist Plus would add the non-fiction module to the Library's adult and children's fiction modules. Upgrading to Novelist Select would incorporate the Library's current standalone Novelist reader's advisory service into the Library's online public access catalog, displaying additional information, such as book series information and read-alike suggestions. Upgrading to Novelist Complete would incorporate everything previously mentioned and LibraryAware, a marketing tool for staff to add widgets, create bookmarks, posters, and incorporate social media.

ADULT SERVICES

Business Programs: Staff presented the Kickstarter program on Wednesday, February 5, showcasing the website, www.kickstarter.com. The website provides a place for people to obtain funding for their projects or businesses. The website uses crowd funding to give everyone the opportunity to back a project, not to profit from it, but to make someone's dream project come alive. Incentives are given to backers that could be in the form of a copy of the finished work or admission to an opening celebrating the finished project. Each project creator provides a description of their project, including a budget to inform the public how much money is required to complete the project. AKA Investors manage the website and decide whether a project should be included in the process. Kickstarter will only take 5 percent of the funds collected after the goal has been met. Although, there were five people in attendance, they were fully engaged and asking questions, including two people who are in the beginning stages of building their businesses.

YOUTH SERVICES

Great Gumball Reading Challenge: The Friends of the Monrovia Public Library are sponsoring the Great Gumball Reading Challenge, a four-week reading club for kindergarten through fifth grade. Participants are encouraged to read books and receive prizes for every 100 minutes read. They are encouraged to come to the library to spin the gumball wheel to win extra prizes and read books from other genres. Participants write the titles of their favorite books on gumball circles to be displayed at the Youth Reference Desk. Children in the reading club will be able to guess how many gumballs are in the giant gumball machine and the lucky winner will receive the gumball machine as a prize. Families can sign up and log in their reading progress through the Library's website. The program starts February 10, and runs through March 15, 2014.

Every Child Ready to Read: Librarian II Rebecca Elder presented two early literacy workshops at Canyon Early Learning Center for parents and caregivers of pre-school age children. Workshops were held on January 16, 2014, and were based on the Every Child Ready Read parent education initiative which empowers public libraries to assume an essential role in supporting early literacy within the community. The workshops incorporate simple practices to help parents and other caregivers develop early literacy skills in children. A total of 67 parents attended the hands-on interactive programs.

Michael L. Printz Award Committee: The Michael L. Printz Award for excellence in Young Adult literature is presented at the American Library Association's (ALA) annual conference by the Young Adult Library Services Association (YALSA), for the best book written for teens in that year. It is a highly prestigious award in the Young Adult author community, first presented in the year 2000. The committee to choose this award consists of 10 librarians from across the country. Half the committee is appointed and the other half is elected by their peers. Librarian II Elizabeth Schneider was elected to serve on the Printz Committee to choose the best teen book published in 2013. Elizabeth attended January's ALA conference in Philadelphia when the committee chose Marcus Sedgwick's Midwinterblood as the 2014 Michael L. Printz Award winner. Four honor books were chosen: Rainbow Rowell's Eleanor & Park, Claire Vanderpool's Navigating Early, Susann Cokal's The Kingdom of Little Wounds, and Sally Gardner's Maggot Moon.