



**CITY OF MONROVIA
LIBRARY BOARD**



DEPARTMENT: Community Services
Library Division

MEETING DATE: June 26, 2014

PREPARED BY: Linda Granicy,
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AGENDA LOCATION: CC-2

TITLE: Adult and Youth Services Program Update

Staff Development: May 22, Library staff and Library Boardmembers attended the *Serving with a Purpose* conference, hosted by the Ontario City Library. Keynote speakers, Claudia, James and Chris Looney, discussed “Fundraising for Now and for the Future,” sharing their wealth of experience and expertise. Best-selling author Lisa See spoke and signed her books.

Teen Advisory Board: May 7, TAB held elections for the 2014-15 program year. The Board was reorganized at its June 2 meeting with the following results:

- Sean Jensen – President
- Amy Leonard – Co-Vice President
- Makayla Nagata – Co-Vice President
- Nazanin Shalviri – Secretary
- Megan Matthiesen – Director of Programs
- Brian Alvarado – Director of Volunteers

There are currently 161 TAB members with approximately 50 regular participants. TAB participation will grow over the summer with the addition of new Summer Reading Club Teen Volunteers.

June 2, members of the Monrovia Public Library Board attended the Teen Advisory Board’s meeting. The Library Boardmembers expressed their appreciation for the work and dedication the teens have given throughout the year, including how the teens’ community work have benefited the community. The Boardmembers encouraged TAB members to attend the Library Board meetings, explaining their verbal reports to the Library Board are the highlight of the meetings.

Meetings: Staff attended the Southern California SirsiDynix Users Group meeting at Burbank’s Buena Vista Branch Library. John Taylor, SirsiDynix Executive Account Manager, reported on April’s national users group conference held in Detroit, Michigan. The company is focusing on reduced costs, improved communications, and continuing as an industry leader. Their company philosophy is to produce services that are stable, scalable, with open protocols and structures.

Reduced costs include giving their customers money rewards as incentives to purchase more products. They’ve introduced community funded services, such as a buy-it-now button for the patrons to purchase books from Amazon with a percentage going back to the library. They’ve created a combination library card and Visa debit card for patrons to pay library fees.

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Improved communications include a mentor learning portal with videos and free orientations to their products, regular scheduled customer conference calls for a more “group think” approach, and regular visits to libraries to get more feedback.

To continue their position as an industry leader they received the National Institute of Standards and Technology award for SaaS or software-as-a-service cloud infrastructure provider. Glassdoor career community gave SirsiDynix an 84 percent for the best place to work in 2014. Library Journal commented they like the direction the company is going. The company has an open architecture beyond other vendors that allows customers to extend functionality through their API's or application program interface routines and protocols or the tools for building software applications. Marshall Breeding, consultant and founder of Library Technology Guides, stated SirsiDynix is a “leader in the industry.”

Product improvement includes the BLUEcloud library services platform using the library's current Horizon system as the database structure. Director of ILS Product, Randy Lacanienta reported libraries can choose when to move to BLUEcloud and will continue to be able to choose between Horizon or BLUEcloud applications. The new system adds value to the old system, at no charge and is flexible and open architecture. Customers also have options to install applications such as 1) MobileCirc to check out items and track inventory anywhere, 2) Enterprise to enrich the current online public catalog with advanced search tools and to customize and brand the service, and 3) eResource Central to manage electronic resources and paper resources under one patron search mode and give patrons the ability to download ebooks seamlessly.