

City of Monrovia Water Conservation Plan Phase II Update

CITY COUNCIL MEETING

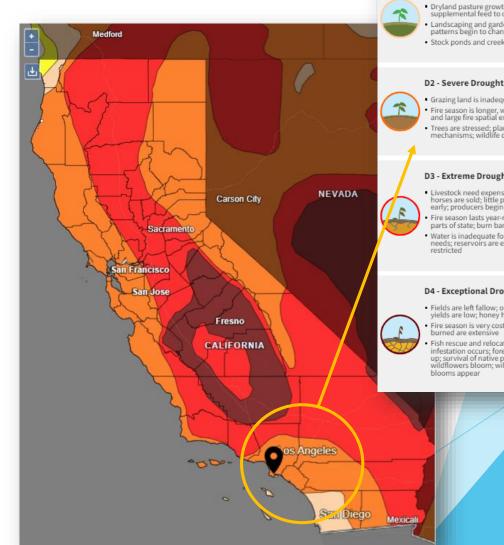
September 6, 2022

Background

- The State of California continues to experience unprecedented drought conditions as a result of historically high temperatures and the lack of adequate rainfall.
- In July 2021, Governor Gavin Newsom called upon the entire State of California to reduce water consumption by 15%. By October 2021, a proclamation was issued extending drought emergency conditions statewide, which extended to Los Angeles County.

Current Drought Conditions

- According to the National Integrated Drought Information System, California continues to experience severe to exceptional drought conditions.
- 96.75% of Los Angeles is in a severe drought.
- City of Monrovia is listed under severe drought conditions.



D0 - Abnormally Dry

- · Soil is dry; irrigation delivery begins early
 - · Dryland crop germination is stunted
 - · Active fire season begins

100.00% of Los Angeles County

D1 - Moderate Drought

- Dryland pasture growth is stunted; producers give supplemental feed to cattle
- Landscaping and gardens need irrigation earlier; wildlife patterns begin to change
- · Stock ponds and creeks are lower than usual

100.00% of Los Angeles County

(D1-D4)

Grazing land is inadequate

- · Fire season is longer, with high burn intensity, dry fuels, and large fire spatial extent
- Trees are stressed; plants increase reproductive mechanisms; wildlife diseases increase

96.75% of Los Angeles County (D2-D4)

D3 - Extreme Drought

- Livestock need expensive supplemental feed; cattle and horses are sold; little pasture remains; fruit trees bud early; producers begin irrigating in the winter
- Fire season lasts year-round; fires occur in typically wet parts of state; burn bans are implemented
- Water is inadequate for agriculture, wildlife, and urban needs; reservoirs are extremely low; hydropower is

33.86% of Los Angeles

County (D3-D4)

D4 - Exceptional Drought

- Fields are left fallow; orchards are removed; vegetable yields are low; honey harvest is small
- Fire season is very costly; number of fires and area burned are extensive
- Fish rescue and relocation begins; pine beetle infestation occurs; forest mortality is high; wetlands dry up; survival of native plants and animals is low; fewer wildflowers bloom; wildlife death is widespread; algae

0.04% of Los Angeles County

Background continued

- On December 7, 2021, City Council implemented Phase II of the Water Conservation Plan.
- Phase II requires mandatory water use restrictions and water conservation of 10% from the base period allocation.
- Residents and businesses are not permitted to exceed 90% of their base period allocation, which is defined as the actual water usage during the same month in 2020.



Phase II: Water Usage Comparison

- A comparison of the City of Monrovia's water production needs from the start of Phase II in March 2022 compared to the respective months in 2020 shows an overall **6.38% decrease** in water usage.
- Percent water savings starting from May 2022 show an overall decrease of almost 15%.

Water Production in Gallons											
	March	April	May	June	July	August	Total				
2020	139,780,000	141,838,000	210,500,000	198,698,000	230,022,000	265,849,000	1,186,687,000				
2022	171,182,000	168,550,000	186,681,000	182,158,000	196,449,742	205,920,409	1,110,941,151				
Monthly + / -	31,402,000	26,712,000	-23,819,000	-16,540,000	-33,572,258	-59,928,591	-75,745,849				
Month-to-Month											
Comparison	22.47%	18.83%	-11.32%	-8.32%	-14.60%	-22.54%	-6.38%				
	-14.79%										

75 million gallons of water saved since March 2020.

Phase II: Water Usage Comparison

A comparison of the City of Monrovia's water production needs in 2020-2021 versus 2021-2022 shows an overall **8.9% decrease** in water usage.

Water Production in Gallons													
	September	October	November	December	January	February	March	April	May	June	July	August	Total
2021/2022	222,783,000	247,865,000	170,570,000	182,623,000	167,983,000	140,818,000	154,961,000	175,794,000	210,297,000	213,550,000	243,871,000	233,771,000	2,364,886,000
2022/2023	213,699,000	202,793,000	180,905,000	141,154,000	152,016,000	151,386,000	171,182,000	168,550,000	186,681,000	182,158,000	196,449,742	205,920,409	2,152,894,151
Monthly + / -	-9,084,000	-45,072,000	10,335,000	-41,469,000	-15,967,000	10,568,000	16,221,000	-7,244,000	-23,616,000	-31,392,000	-47,421,258	-27,850,591	-211,991,849
Month-to-Month													
Comparison	-4.08%	-18.18%	6.06%	-22.71%	-9.51%	7.50%	10.47%	-4.12%	-11.23%	-14.70%	-19.45%	-11.91%	-8.96%
Cumulative Target	-3.80%	-7.49%	-8.37%	-10.35%	-11.99%	-5.52%	-4.74%	0.56%	-0.60%	-6.10%	-6.07%	-8.89%	-8.96%

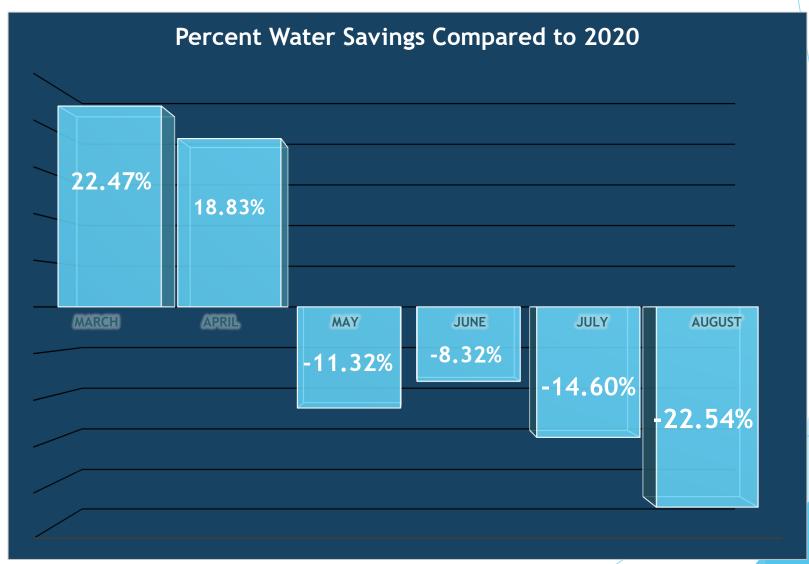
211 million gallons

of water saved

September 2021 - August 2022

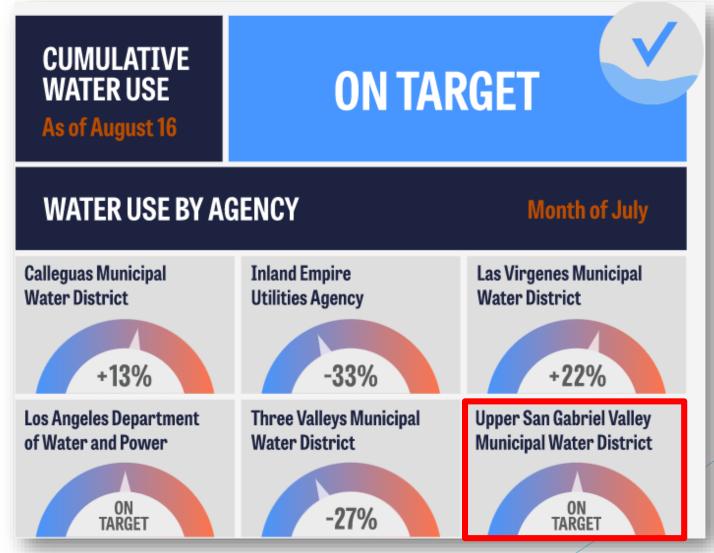
Phase II Implementation

Water Savings Per Month

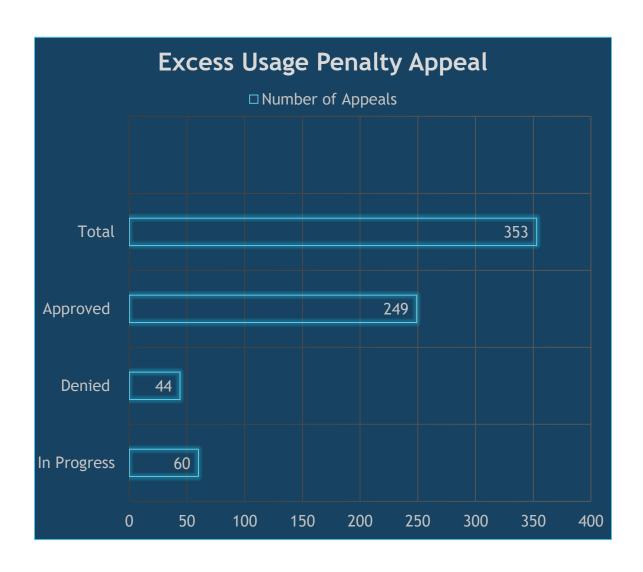


Water Use By Agency

Metropolitan Water District of Southern California

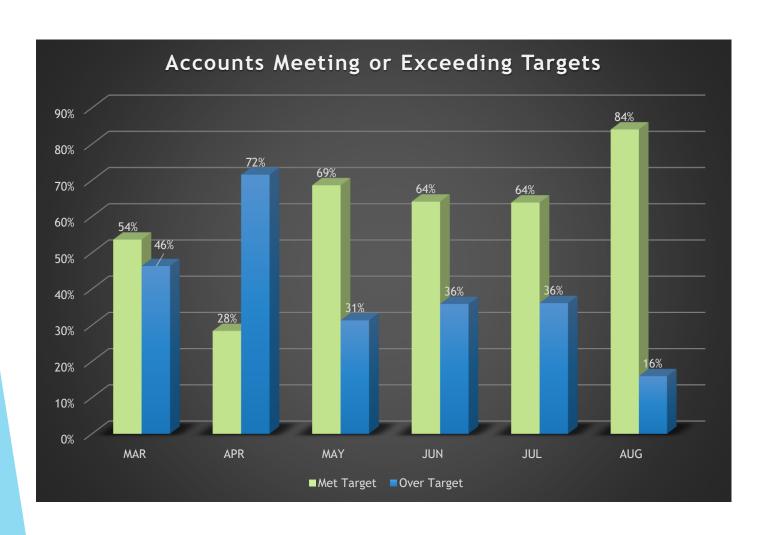


Water Penalty Appeals



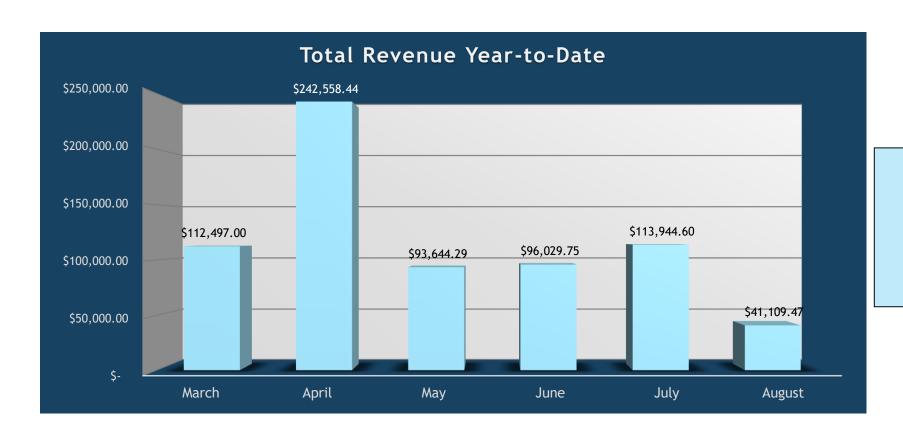
- Each appeal is reviewed on a case-by-case basis.
- Taking the following into consideration:
 - Conservation measures taken
 - Reason for appeal
 - Comparison to same account type in the same route
 - Account history

Phase II: Water Conservation



- Number of accounts in excess has decreased since March 2022.
- Only 16% of accounts were in excess in August 2022.
- Excess usage rose in April due to lower targets.

Water Penalty Appeal Revenue



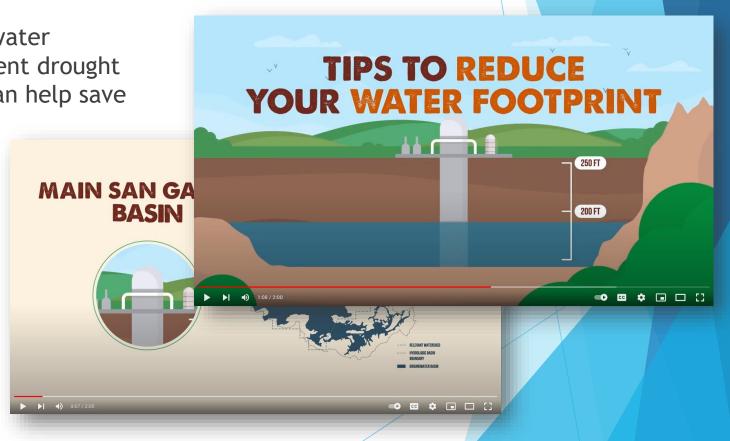
Revenue year-todate:

\$699,783

Water Conservation Outreach: Conservation Video

The City of Monrovia created a new water conservation video outlining the current drought conditions and how the community can help save water.

- Shared on multiple platforms:
 - Social Media
 - YouTube
 - Previewed at Movie in the Park
 - City Website
 - City Manager Update



Water Conservation Outreach: Banners, Lawn Signs, Message Board

- Placement of banners along Myrtle Avenue near Foothill Boulevard and Huntington Drive
- Placement of lawn signs along medians, parkways, parks and City facilities throughout town
- Message board placement all throughout town along major streets.







WaterSmart Rebates

- The City of Monrovia has partnered with the Upper San Gabriel Water District to provide rebates for eligible devices, appliances and turf replacement.
- Available Rebates:
 - ► Turf Replacement
 - Toilets
 - Washing Machines
 - Rain Barrel
 - Weather-based Irrigation Controllers
 - And More!



Save Water. Save Money. Improve Performance.

Receive an \$80 rebate when you make the switch to a High Efficiency Toilet!

The largest amount of indoor water use goes toward flushing the toilet! Make the switch today!

Smart Watering. Customized.

Rebates for Weather

Based Irrigation

Controllers are available!

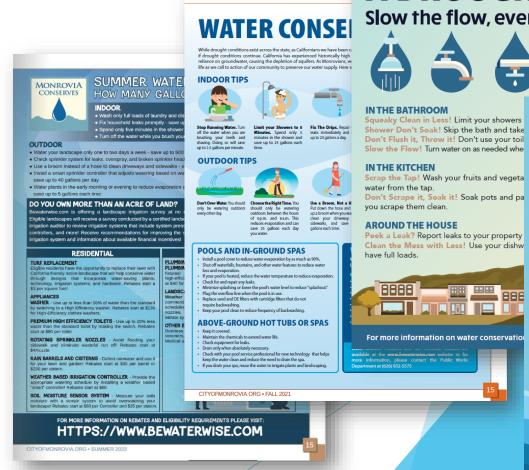
Properties less than one acre are eligible to receive up to \$ 100 per unit

Properties bigger than one acre are eligible to receive \$35 per station (limit 100 stations)



Water Conservation Outreach Efforts

- Outreach and educational tools included the following:
 - City Manager's weekly updates
 - Monrovia Today
 - Utility bill inserts
 - Water conservation kits
 - Water conservation planner
 - City website Monrovia Conserves
 - Social Media
 - WaterSmart Rebates
 - Community events
 - Direct outreach



WE'RE STILL IN A DROUGHT

Slow the flow, every drop counts!





is **NOT** over!

availability to near-record levels.



Shower Don't Soak! Skip the bath and take Don't Flush it, Throw it! Don't use your toil

Scrap the Tap! Wash your fruits and vegeta

Clean the Mess with Less! Use your dishw



the entire State of California to reduce water consumption by 15% and declared drought conditions in a vast majority of counties, including Los Angeles County. MONROVIA'S WATER CONSERVATION PLAN

Despite recent rainfall, California has experienced

historically high temperatures and lack of adequate rainfall over the years, resulting in drought

conditions and increased reliance on groundwater

This combination of events has lowered our water

CALIFORNIA DROUGHT EMERGENCY In July 2021, Governor Gavin Newsom called upon

As Monrovians we must do our part to reduce water consumption. In December, the Monrovia City Council implemented Phase II of the Water Conservation Plan, requiring a mandatory 10% reduction in water consumption to reach the statewide reduction mandate.

As a result of establishing Phase II of the Water Conservation Plan, violations of mandatory water conservation measures may result in administrative citations. Additionally, customers who fail to reduce their water usage by the required 10% will be billed a penalty of two times the cost of a water billing unit (748 gallons of water) for each unit in excess of what is permitted. For a typical residential unit, the standard penalty is \$4.88 per unit in excess.

Moving forward, residents and commercial customers should not exceed 90% of their base period allocation. The base period allocation is defined by actual water usage during the same



NEW Outreach Efforts and Programs

- The City of Monrovia is currently in the process of releasing new outreach programs to continue to encourage conservation.
- New programs include:
 - FREE Tree Watering Bags for Residents and Businesses (August 2022)
 - Outdoor Audit Services for Residents (Winter 2022)
 - Public Agency Turf Removal (Application Phase)
 - Water Saving Gardening Kits (2023)

