
Amendment No. 2 to the Exclusive Franchise Agreement with Athens Services for SB 1383 Programming and Rates

TUESDAY, DECEMBER 20, 2022



Overview

For tonight's discussion, staff will provide an overview on the following:

- Background on SB 1383 and what the City has to do to comply
- Impacts of SB 1383 to Single-Family, Multi-Family and Commercial Property Owners
- Rate Adjustment Request from Athens
- Contract Enhancements
- Outreach and Education Plan
- Next Steps

Background

Over the past two years, the City Council and staff have taken a cautious approach to complying with SB 1383.

- September 2021: Invite CalRecycle staff to City Council meeting to formally educate the community
- December 2021: City Council adopted ordinance related to mandatory organics recycling
- January 2022: Updated the City website and begin preliminary outreach on organic waste
- March 2022: Adopt Resolution 2022-13, allowing staff to submit Notice of Intent to Comply with the State.
- May 2022: Staff presented City Council with 3 proposed options on necessary and required amendment with Athens Services; Council directed staff to pursue the “Phased” approach over 3 year period. In addition, commissioned SCS Engineers to verify rate adjustment was related to SB 1383.

SB 1383 Mandatory Regulations

- SB 1383 Requires:
 - Mandatory organic recycling service for all customers
 - Mandatory Enforcement
 - Contamination monitoring, route audits and waste characterizations
 - Data Management and Reporting for CalRecycle Annual Report
 - Procurement of Organic Material
 - Organic Recycling outreach and education
 - Food Recovery Program



WHAT IS ORGANIC WASTE?

Organic waste such as food scraps, food-soiled paper, and yard trimmings emits 20% of the California's methane.



Food Scraps

- » Fruits and vegetables
- » Cheese, dairy, eggshells
- » Meat, bones, poultry and seafood
- » Bread, rice, beans, and pasta
- » Cut flowers and herbs
- » Coffee grounds and filters



Yard Trimmings

- » Grass clippings
- » Weeds
- » Leaves and branches
- » Flower and hedge trimmings
- » Lumber, scrap wood, and plywood (not painted or treated)



100% Fiber-Based, Food-Soiled Paper

- » Food-stained paper
- » Napkins and paper kitchen towels
- » Paper egg cartons and pizza boxes
- » Paper packaging
- » Paper plates and cups (no plastic lining)

SB 1383 Enforcement & Compliance

Enforcement

City is required to adopt an ordinance mandating organics service for all, including inspection and enforcement mechanisms to ensure all trash generators recycle organic waste.

Compliance

- Collection Program
- Route Audits
- Waste Characterizations
- Outreach & Education
- Data & Reporting
- Procurement
- Food Recovery Support



SB 1383 Compliance: Collection Program

Single Family Service

3-barrel automated collection program: (1) 96-gallon trash, (1) 96-gallon recycle, and (1) 96-gallon organics barrel.



Multi Family & Commercial Service

Bin service for mixed waste collection and barrel service for organics.



SB 1383 Compliance: Collection Program



ORGANICS & FOOD / ORGÁNICOS Y COMIDA / 有機廢物和食物

YES / ¡SÍ! / 可以

NO / ¡NO! / 不可以

Learn more
Aprende más

更多說明

(888) 336-6100

Athens Services

RECYCLABLES / RECICLABLES / 回收物品

YES / ¡SÍ! / 可以

NO / ¡NO! / 不可以

Learn more
Aprende más

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Athens Services

TRASH / BASURA / 垃圾

YES / ¡SÍ! / 可以

NO / ¡NO! / 不可以

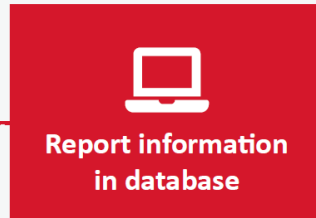
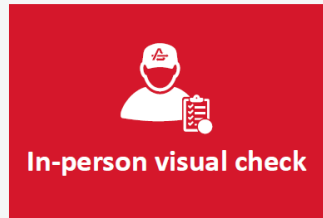
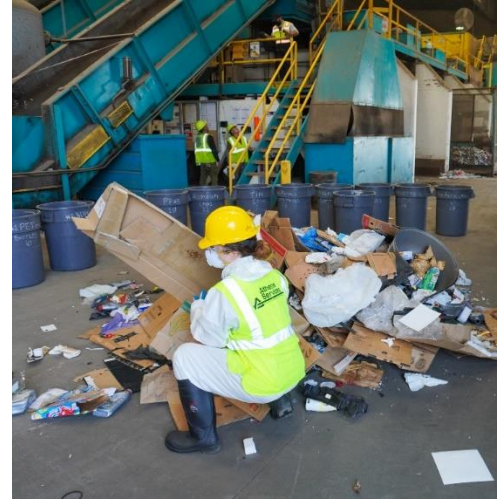
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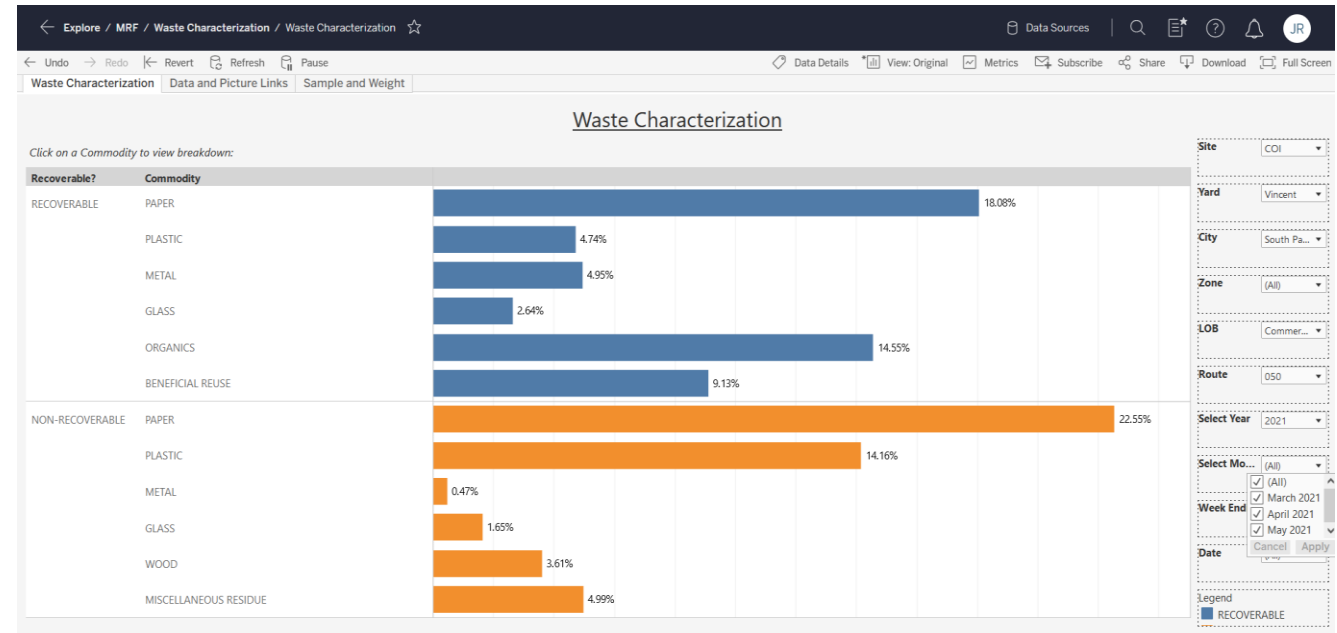
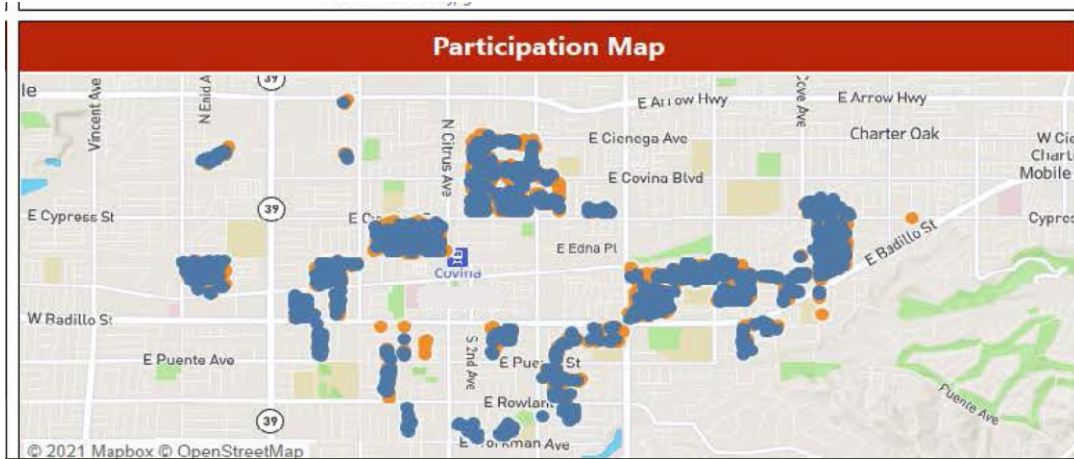
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Athens Services

SB 1383 Compliance



SB 1383 Reporting



← ROUTE AUDIT FORM

CONTAMINATION Y/N *

TYPE OF CONTAMINATION

CONTAMINATION %

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CONTAMINATION PICTURE

EQ TAGGED Y/N

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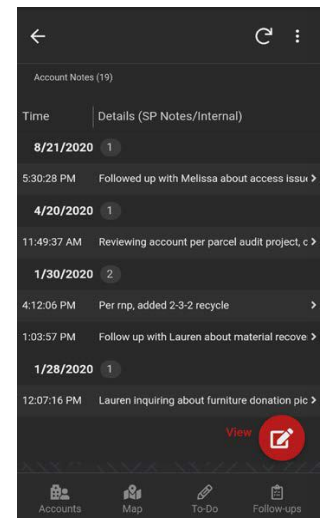
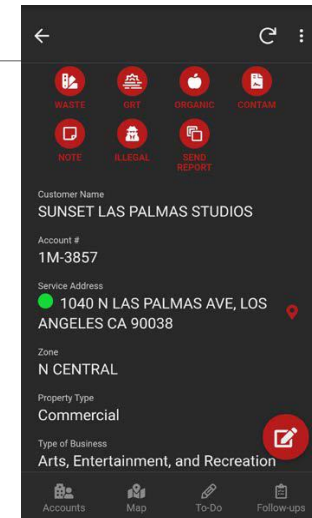
SB 1383 Compliance & Reporting (cont.)

Tracking Outreach & Education via App

- Contact name, service/billing addresses, and service levels
- 3rd party collection, self-haul, & food donation/partnership
- Signage, containers, and training offered/given
- Photos of bin locations, enclosures, and inside the containers

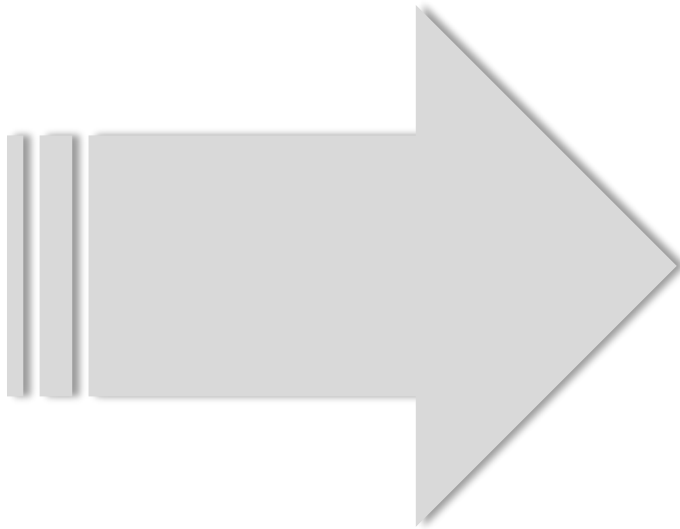
Waivers for participation

- De Minimis
- Physical Space
- Collection Frequency



SB 1383 Data & Reporting

Athens/Monrovia Portal will contain data relating to:



- Residential Audits
- Commercial Audits
- Waste Characterizations
- Contamination Fines
- Food Recovery
- Outreach Efforts
- Customer Visits
- Program Waivers
- Customer Logs
- Procurement

SB 1383 Procurement Requirements

Procurement

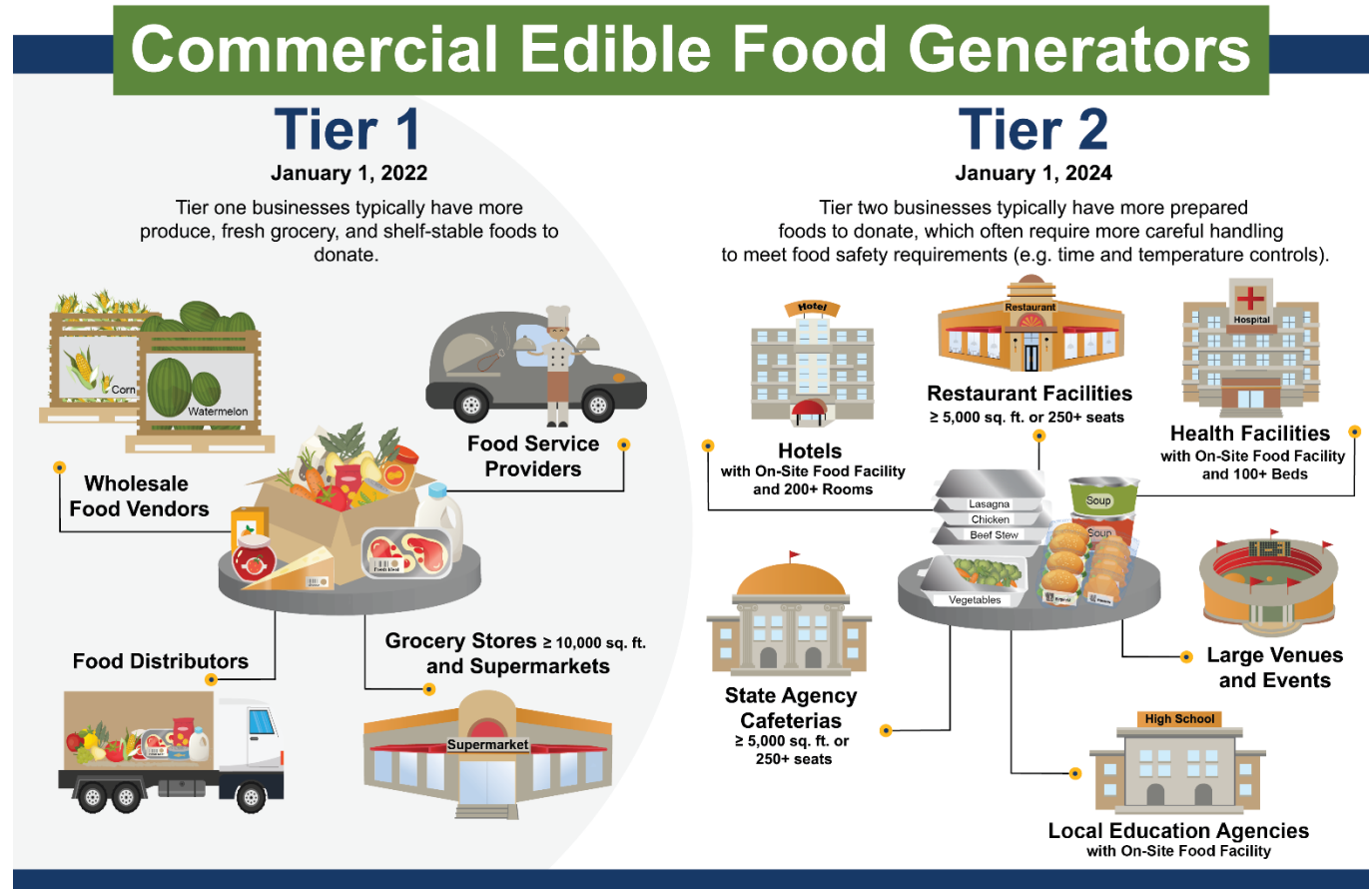
- Athens will utilize Renewable Natural Gas (RNG) in collection vehicles to count towards the City's procurement target.
- Athens provided compost for giveaways and City use



SB 1383 Enforcement & Compliance

Food Recovery

- Identify Tier 1 & 2 food generators and food recovery partners.
- Provide education and outreach needed for food generators.



SB 1383 Program Adoption Options

OPTION #1 – PHASE IN

Residential Rate Increases:

- July 1st 2023 (+3%), July 1st, 2024 (+3%), July 1st, 2025 (+3%)

Commercial Rate Increases:

- July 1st 2023 (+7%), July 1st, 2024 (+7%), July 1st, 2025 (+7%)

**Extraordinary increases are in addition to the annual CPI increases effective July 1st annually.*

Rate Comparison (Step-In)	Residential						Commercial Bin					
	Current	July-22	July-23	July-24	July-25	July-26	Current	July-22	July-23	July-24	July-25	July-26
MONROVIA	\$ 36.47	\$ 39.68	\$ 42.46	\$ 45.43	\$ 48.59	\$ 50.51	\$ 212.68	\$ 231.53	\$ 256.95	\$ 285.15	\$ 316.44	\$ 329.02
SIERRA MADRE	\$ 43.04	\$ 46.43	\$ 47.51	\$ 48.62	\$ 49.75	\$ 50.91	\$ 336.47	\$ 362.95	\$ 371.41	\$ 380.06	\$ 388.92	\$ 397.98
GLENDORA	\$ 39.93	\$ 43.07	\$ 44.08	\$ 45.10	\$ 46.15	\$ 47.23	\$ 235.24	\$ 253.75	\$ 259.67	\$ 265.72	\$ 271.91	\$ 278.24
COVINA	\$ 37.31	\$ 40.73	\$ 41.68	\$ 42.65	\$ 43.64	\$ 44.66	\$ 326.43	\$ 344.83	\$ 352.86	\$ 361.09	\$ 369.50	\$ 378.11
SOUTH PASADENA	\$ 44.93	\$ 48.16	\$ 49.28	\$ 50.43	\$ 51.61	\$ 52.81	\$ 307.35	\$ 329.75	\$ 337.43	\$ 345.30	\$ 353.34	\$ 361.57
SAN GABRIEL	\$ 41.31	\$ 44.28	\$ 45.31	\$ 46.37	\$ 47.45	\$ 48.55	\$ 368.79	\$ 396.55	\$ 405.79	\$ 415.24	\$ 424.92	\$ 434.82

** Highlighted cities yet to implement SB1383 rate increases.*

Franchise Contract Enhancements

Athens has proposed the following enhancements to the franchise contract:

- Porter Service for Old Town Monrovia
 - Designated staff to provide pressure washing, enclosure clean-up and trash disposal of city trash bins on a weekly basis
- Monthly power washing of all bus shelters
- Community Clean-up
 - On an Annual Basis, Athens will provide up to 15 roll-off containers for community clean-ups such as Make a Difference Day. This enhancement is not currently in the franchise agreement and would provide the city approximately \$30,000 worth of services to help community events.



Franchise Contract Enhancements Pt. 2

- Formalize the E-waste Program from curbside collection (charged to the city) to the current drop-off program
 - Currently, the City's franchise agreement stipulates that Athens has the right to collect e-waste from the curbside throughout the city and charge the city for collection. By formalizing the e-waste drop-off program, the city would not incur any costs and the drop-off program would become permanent.
- Provide smaller vehicles for difficult to service areas

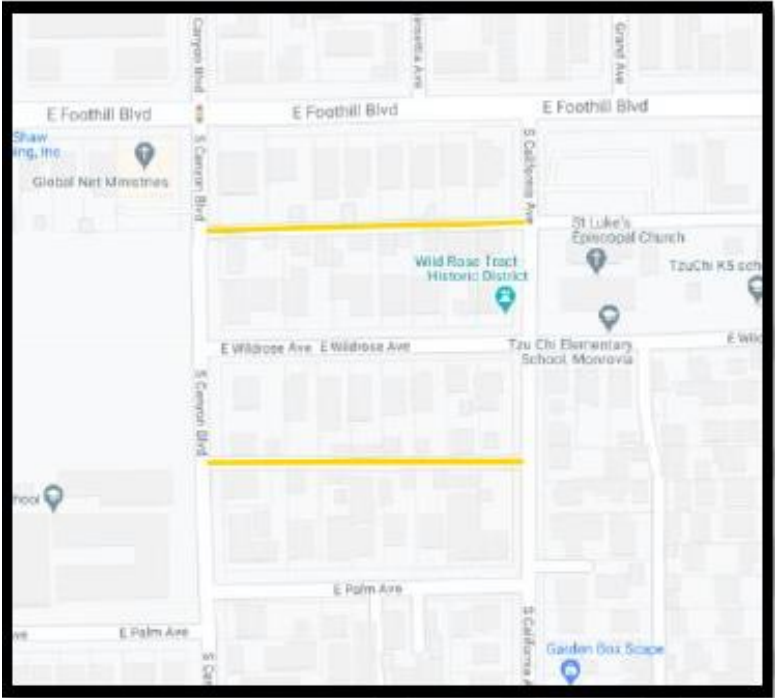


Ridgeside Drive

Franchise Contract Enhancements Pt. 2



Back Alleys



Back Alleys - Foothill



Hillside Area

What's next?

- The City owns and maintains 15 trash enclosures in Old Town and will need to improve these enclosures to comply with regulations of SB 1383.
 - Staff has commissioned a special study of Old Town to expand trash capacity, incorporate mandatory organics recycling and improve accessibility to the businesses.
 - Rooftop coverings to prevent illegal dumping
 - Review of parking impacts



Compliance Checklist

- If approved, the City would be in compliance with the following provisions of SB 1383:
 - Provide Mandatory organic recycling service for all customers
 - Implement organic recycling outreach and education plan
 - Procurement of Organic material
 - Mandatory Enforcement
 - Data Management and Reporting
- Staff will continue to work with SGVCOG to develop a Regional Food Recovery Program

Outreach and Education

If approved tonight, staff will work with Athens Services to immediately begin a robust outreach and education campaign to provide information about SB 1383. Staff proposes the following outreach and education plan:

- Provide information on City Website
- Materials distributed through mail to every Athens account holder
- City Manager's Weekly Update
- Social Media
- Materials at all public counters
- Staff availability for 1 on 1 assistance



Outreach and Education Plan 2023

SB 1383 Outreach and Education Plan

Completion Date	Task	Notes	Completed
FALL 2022			
October 2022	Release countertop compost bins to all residents/businesses with information brochure and acceptable items sticker	<ul style="list-style-type: none"> Pail purchased through Stickers provided by Athens Services Brochure created with FoodEd Service began 9/26/22 - 	<input checked="" type="checkbox"/>
WINTER 2023			
January 2023	Athens informational bill insert for all businesses regarding SB1383 and deadline to comply		<input type="checkbox"/>
January 2023	Letter sent out to residents informing them of the new organic waste services available to them. What Goes Where Guide		<input type="checkbox"/>
January 2023	SCS recommendations for enclosures to be presented		<input type="checkbox"/>
January 2023	Begin inspections/route reviews of businesses (educationally)	<ul style="list-style-type: none"> Athens responsibility. Quarterly. 	<input type="checkbox"/>
January 2023	Digital/Social Media Outreach	<ul style="list-style-type: none"> Introduction to SB 1383 	
February 2023	SB 1383 community presentation	<ul style="list-style-type: none"> Monrovia Chamber Legislative Action Committee 	
February 2023	Arrange for internal training for SB1383 requirements for code enforcement	<ul style="list-style-type: none"> Should we include other staff as well? Front desk, community services, admin? 	<input type="checkbox"/>
SPRING 2023			
Feb- May 2023	Education presentations for the following: MOTAB, Senior Classes, MADD April Event	<ul style="list-style-type: none"> Who completes presentation? CalRecycle, SCS, COG, City Staff? Partner with the Chamber for participation? 	<input type="checkbox"/>
Feb- May 2023	Digital/Social Media Outreach	<ul style="list-style-type: none"> How to comply with SB 1383 Recycling Organics at Home How to Recycle Food Scraps How Organics are Composted How to Properly Place Trash & Recycling Containers 	

February 2023	Coordinating Council Presentation	<ul style="list-style-type: none"> 	
Feb – May 2023	Ensure all Tier I and II businesses have an agreement in place with a food recovery organization		<input type="checkbox"/>
March 2023	Athens Services Spring Compost Giveaway		
April 2023	Monrovia Area Partnership	<ul style="list-style-type: none"> Educational booth 	
May 2023	Pass updated ordinance on recycled content paper procurement before new FY	<ul style="list-style-type: none"> Pass ordinance or spread information internally to all Departments? 	<input type="checkbox"/>
SUMMER 2023			
June 2023	Athens information bill insert for businesses/residents on SB 1383 (reminder/updates)		<input type="checkbox"/>
June-August	Digital/Social Media Outreach	<ul style="list-style-type: none"> How to comply with SB 1383 Recycling Organics at Home How to Recycle Food Scraps How Organics are Composted How to Properly Place Trash & Recycling Containers 	
July 2023	Monrovia 4 th of July Event	<ul style="list-style-type: none"> Educational booth 	
August 2023	Staff to issue waivers for spatial issues for qualifying businesses		<input type="checkbox"/>
August 2023	National Night Out	<ul style="list-style-type: none"> Educational Booth 	<input type="checkbox"/>
August 2023	Summer Concert	<ul style="list-style-type: none"> Educational Booth 	<input type="checkbox"/>
FALL 2023			<input type="checkbox"/>
October 2023	Athens Services Fall Compost Giveaway		<input type="checkbox"/>
October 2023	Bill insert/newsletter		<input type="checkbox"/>
October 2023	Make a Difference Day		<input type="checkbox"/>

Next Steps

- Begin immediate implementation of the outreach and education plan.
- Host community meetings or direct outreach to businesses
- Continue to work with the SGVCOG on the next phase of the Regional Food Recovery Effort
- Complete special study of Old Town for Organics Recycling Capacity

Recommendation

Staff is recommending Option 1, approving Amendment No. 2 to the Exclusive Franchise Agreement with Arakelian Enterprises, Inc., DBA Athens Services for SB 1383 Programming and Rates

Questions?
