



Plan to Prevent and Combat Homelessness Update

Tina Cherry, Community Services Director

May 2, 2023

Objective

- Provide a history & background on the City's Plan to Prevent and Combat Homelessness ("Plan")
- Provide an update on the current Plan
- Report on the results of the Plan to date
- Provide recommendations on the next steps in our Plan to Prevents and Combat Homelessness

Background

- The City has been engaged in strategies to prevent and combat homelessness for many years
- In 2014, the City established the *Homeless and Park Conduct Committee* to discuss strategies to manage this community challenge and developed the following action items:
 - Continue to be relentless in our contact with those experiencing homelessness
 - Educate the community on those who are resistant to services
 - Work to re-direct any contributions to services and providers such as Foothill Unity Center
 - Creating activity in the parks to deter illicit and vagrant activity
 - Populate the Park Program
 - Installed cameras in City parks

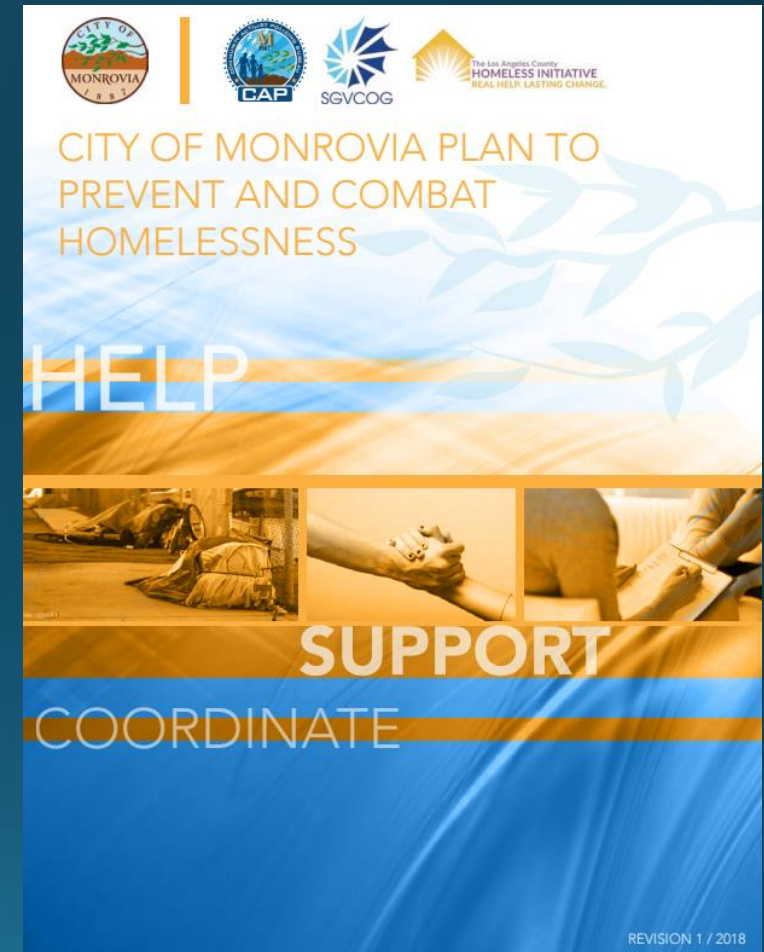
Background

- July 2017, Los Angeles County launched a program to invite cities to develop a plan to prevent homelessness
- The City applied for and secured funding to formalize the plan developed in 2014
- In 2018, the City began community outreach and in July 2018, City Council adopted the Plan

- San Gabriel Valley Council of Governments
- Monrovia Unified School District
- Azusa Pacific University
- Foothill Unity Center
- Los Angeles County Department of Mental Health
- Los Angeles Housing Services Authority
- Pasadena Union Station
- Monrovia Foothills Kitchen
- St. Vincent De Paul Society
- Pasadena Humane Society
- Baldwin Park Housing Authority Section 8
- Flintridge Center, Salvation Army
- Santa Anita Family Services
- Pasadena Superior Court.

Plan Overview

- The Plan outlines the process used to develop the action items
- Includes clearly stated goals and action items under each goal
- The complete plan can be found on the [City's website](#) and has been provided to you this evening
- Residents can also find additional information on the [City's website](#) such as the Point-in-Time Count



Plan Goals

1. Be relentless in our contact with anyone suffering from homelessness.
 - Create connection with those experiencing homelessness
 - Develop an enhanced understanding of their needs and unique circumstances
 - Be accessible to provide services when they are ready
2. Expand community coordination in support of ending homelessness.
 - Develop relationships with key stakeholders in the community to leverage the partnerships to better meet the needs
3. Promote the use of the Coordinated Entry System (CES).
 - Ensures we are supporting the regional effort to enter all clients into the CES
 - Provide training to service organization on the CES

Plan Goals

4. Develop educational materials in partnership with LA County.
 - Develop and distribute material to better inform the community on ways to promote a health and safety
 - *“Tool Kit”* – *Resources to Prevent and End Homelessness*
5. Develop a Monrovia-centric directed giving campaign.
 - Educate the community through print material, signage, and social media on the importance of giving to service providers
6. Develop a Housing Displacement Response Plan.
 - Finalize the development of the HDRP program and implement the service
 - It is more cost effective to keep people in their homes than it is to rehouse
 - Protecting a family and ensuring children sustain their community and support system

Results

Be relentless in our contact with anyone suffering from homelessness.

- Community Activist Policing (“CAP”) Team continues to thrive and meet this goal
- Los Angeles County Department of Mental Health Clinician
 - Every other week on Monday, Tuesday, and Wednesday, Clinician working 10 hours shift
 - Making contact with known clients
 - Following up on new cases identified by MPD
 - Makes connections as needed with other services providers for those with severe mental health challenges to provide more long term care = Goal to encourage client to accept treatment
- Every Monday LA CADA (Los Angeles Center for Alcohol and Drug Abuse) sends a 3 person team to Monrovia to conduct outreach
 - While this has been a good resource, the data on the actual results is limited
 - To date we are unaware of a Monrovia being placed in a bed; this could be due to no available beds or the clients refuse the service
- CAP team responds to calls for service related to transient activity when available

Results

Expand community coordination in support of ending homelessness.

- Continue to partner and outreach to Faith Community about HDRP
- Develop an enhanced relationship between MPD and LACDMH
- Continue our coordination with Foothill Unity Center
- Recently made contact with MUSD Social Worker overseeing the McKinney Vento Grant

Results

Promote the use of the Coordinated Entry System (CES).

- CES is the network that aligns homeless services in LA County. CES comes together through a data-base called the Homeless Management Information System (HMIS), and is accessible to service providers like Foothill Unity Center.
- HMIS holds the information of CES participants and is integral to how homeless individuals are prioritized, referred and tracked as they move on their journey toward housing.
- Essentially the CES system aims to coordinate resources by matching client needs with resources available.
- The City does not have access to CES.

Results

Develop educational materials in partnership with LA County.

- Robust webpage under the City Managers Page with a ton of resources
- Created the Tool Kit
 - Who can help
 - Where you can help
 - Where to get help
 - Where to give help
- Updated last in 2022



Results

Develop a Monrovia-centric directed giving campaign.

- Unable to secure Pay Pedestals through the company who previously donated them
- Difficulty in coordinating with service providers
 - Due to COVID the program slowed
- Goal was more about community education rather than the actual fund raising

Results

Develop a Housing Displacement Response Plan.

- Successfully implemented and grown over the last 5 years due to grant funding through the SGVCOG and Measure H funding
 - Housing Displacement Response Plan (HDRP)
 - Emergency COVID Housing Impact Program (eCHIP)
 - Family and Advocate Support Services (FASS)

HDRP Results since 2018

- Total Funding = \$154,960
- 63 Households served
- 167 people served
 - 71 adults
 - 78 children
 - 18 Seniors

63 Families Served

\$2,460 per family to keep them housed

eCHIP Results since October 2022

- Total Funding = \$193,500
- 110 Households served
- 406 people served
 - 231 adults
 - 167 children
 - 8 seniors

110 Families served

\$1,760 per family to keep them housed

FASS Program Since July 2022

- Total Funding = \$50,000
- 39 Households served
- 63 people served
 - 35 adults
 - 20 children
 - 8 seniors

39 Families served

\$1,282 per family to provide wrap-around care to reduce housing insecurity

Current Status = Funding to end May 31, 2023

- Requesting an additional allocation of \$5,000 to continue the program through FY 22/23

Lessons Learned

- Those experiencing homelessness all have unique stories and circumstances
 - One solution will not fit all circumstances
- It is more cost effective to keep families in their homes than it is to rehouse families
 - Keeping people in their community with their support system is vital to their overall well-being (children, seniors, teenagers, veterans)
- There continues to be a large number of individuals who are resistant to services
- Case management works
 - Wrap-around care with food insecurity, financial literacy, job training and housing navigation are all critical
 - Follow through and coordination requires more time and resources than anticipated

Recommendations

Staff have met with our community partners and discussed what should we focus on moving forward based on what we have learned.

1. Continue to be relentless in our contact with anyone suffering from homelessness
2. Continue to expand community coordination and partnerships to address the need
3. Continue to promote the use of the CES
4. Continue to update our information and share educational materials with the community
5. Continue to provide HDRP and FASS

Funding Recommendations

Included in the upcoming two-year budget (FY 23/24 & 24/25), staff will recommend funding to support ongoing services

- HDRP = \$60,000 / annually
- FASS = \$75,000 / annually



City of Monrovia
Family and Advocate
Support Services Program



Foothill Unity Center, Inc.
HELPING PEOPLE. CHANGING LIVES.

This program is funded through a San Gabriel Valley Council of Governments Grant Program

Need Assistance?

Foothill Unity Center, Inc. in partnership with the City of Monrovia will now be providing Case Management Services at the Monrovia Community Center.

<p>PARTNERSHIP DETAILS:</p> <p>WHEN:</p> <table><tr><td>Monday</td><td>12:30 pm – 4:30 pm</td></tr><tr><td>Tuesday</td><td>8:00 am – 2:00 pm</td></tr><tr><td>Wednesday</td><td>12:30 pm – 4:30 pm</td></tr><tr><td>Thursday</td><td>8:00 am – 2:00 pm</td></tr></table> <p>Walk-ins are welcomed Appointments are preferred</p> <p>WHERE:</p> <p>Monrovia Community Center 119 W Palm Ave, Monrovia, CA. 91016 (626) 256-8135</p>	Monday	12:30 pm – 4:30 pm	Tuesday	8:00 am – 2:00 pm	Wednesday	12:30 pm – 4:30 pm	Thursday	8:00 am – 2:00 pm	<p>Case Management Services</p> <ul style="list-style-type: none">• Crisis Case Management• Homeless/Housing Referrals• Eviction Prevention Support Services• Advocate Support Services• Food Services Assistance <p>Job Development</p> <ul style="list-style-type: none">• Resume Building• Mock Interviews• Employee Referrals• Senior Employment Opportunities <p>Health Services</p> <ul style="list-style-type: none">• Dental and Glasses Referrals• Medi-Cal and CalFresh Assistance• In-Home Support Services Enrollment Assistance
Monday	12:30 pm – 4:30 pm								
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For more details, please contact sondra@foothillunitycenter.org

“Be the **HEART** of **HOPE**”

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Questions / Discussions