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**To:** [Brian.Yamaguchi](#); [Alice Atkins](#)  
**Subject:** Public Comment - Agenda Item CC-4 - Consultant Agreement with Innovative Light Designs  
**Date:** Tuesday, October 3, 2023 4:39:05 AM

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Dear Councilmembers,

I am writing to express my support for the consultant agreement with Innovative Light Designs. The enhanced tree lighting is indeed welcomed as the description of "yet the tree continues to not meet the community expectations" is quite the understatement.

With the short time frame until this plan will be implemented, there is not time to make any additional changes to the enhancements for 2023. For future years, I would like to suggest that the decorations could include more of a Monrovia flavor. The high first set of branches on the Deodor Cedar do not lend it to be an ideal selfie location. Since the plan includes continuing to decorate the Willow Pine which has branches down to ground level, it lends itself to selfie potential. Here are some suggestions to add some local flair.

1. Install a temporary sign in the style of the new monument signs throughout the city with "MONROVIA".
2. Add ornaments that use the artwork of the neighborhood treasures plaques as decorations.
3. Create a tree topper in the shape of a white "M" that has lights that change from "M" to "V".
4. Have a Santa Samson bear made that only makes an appearance for a month each year before returning to the North Pole to hibernate.

Sincerely,  
Brian Yamaguchi