



## MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



**DEPARTMENT:** Public Services

**MEETING DATE:** October 11, 2016

**PREPARED BY:** Lisa Hansberger  
Senior Recreation Supervisor

**AGENDA LOCATION:** AR-3

---

**TITLE:** Proposed Enhancements to the Holiday Garland in Old Town

**BACKGROUND:** Each year, Old Town Monrovia is decorated for the winter holidays. One of the decorating features is garland that is strung across Myrtle Avenue at Foothill Boulevard and Olive Avenue. Last year it was reported to staff that the garland looked unusual and unbalanced because it did not reach across the street completely. The garland stops short and looks unfinished.



**ANALYSIS:** Staff reached out to the vendor, who submitted a proposal for \$8,377.57 to enhance both strands of garland. This would allow the garland to look complete and balanced. Staff presented the proposal to the MOTAB board on September 13. The board voiced concerns related to the price and ultimately rejected the proposal. Following the September Meeting, staff met with the committee to discuss the alternative options, which are outlined below:

1. Display garland in its current condition, and investigate completing refurbishments in 2017.
2. Purchase two (2) new garlands from Dekra-Lite for an estimated cost of \$7,500.
3. Enlist a volunteer to complete garland refurbishments, with MOTAB absorbing materials cost. Staff is currently working with the volunteer to determine if this is feasible prior to the 2016 holiday season.
4. Approve the original proposal submitted by the current garland vendor.
5. Do not place decorative garland this year and investigate options for 2017.

**FISCAL IMPACT:** There are sufficient funds in the MOTAB Fund Balance to cover the proposed options.

**RECOMMENDATION:** Staff is requesting the board discuss the options presented and provide direction.

**MOTION:** If board concurs, the appropriate action is to discuss the options presented and provide direction.