



MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Public Services

MEETING DATE: December 13, 2016

PREPARED BY: Lisa Hansberger
Senior Recreation Supervisor

AGENDA LOCATION: AR-1

TITLE: 2017 Taste of Old Town Special Event Permit Application and Street Closure Notice

BACKGROUND: Kiwanis of Monrovia's Taste of Old Town Event has been offered since 2011. The event takes place in Old Town on Myrtle Avenue between Lime Avenue and Colorado Boulevard. This community event in Old Town includes food and beverage tasting provided by local restaurants, wine and beer vendors and a live band. Event ticket prices are from \$50 - \$60 per person with proceeds benefitting local youth organizations and Monrovia students.

ANALYSIS: The 2017 event is scheduled for Sunday, October 15, 2017 from 5:00 – 8:00 p.m. See attachment A for review of the Special Event Permit Application. The street closure request is for Sunday, October 15, 2017 from 6:30 a.m. to 12:00 midnight and includes Myrtle Avenue from Lime to Olive Avenues.

OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval of the 2017 Taste of Old Town Special Event Permit Application and Street Closure Request.
2. Do not recommend approval of the 2017 Taste of Old Town Special Event Permit Application and Street Closure Request and direct staff to provide more information.

STAFF RECOMMENDATION: Staff recommends approval of the 2017 Taste of Old Town Special Event Permit Application and Street Closure Request.

MOTION: If the board concurs, the appropriate action is a motion to recommend approval of the 2017 Taste of Old Town Special Event Permit Application and Street Closure Request.