



Review of Measure K Community Outreach

City Council Study Session

Presentation by: Dylan Feik, City Manager

December 19, 2023



Agenda Outline

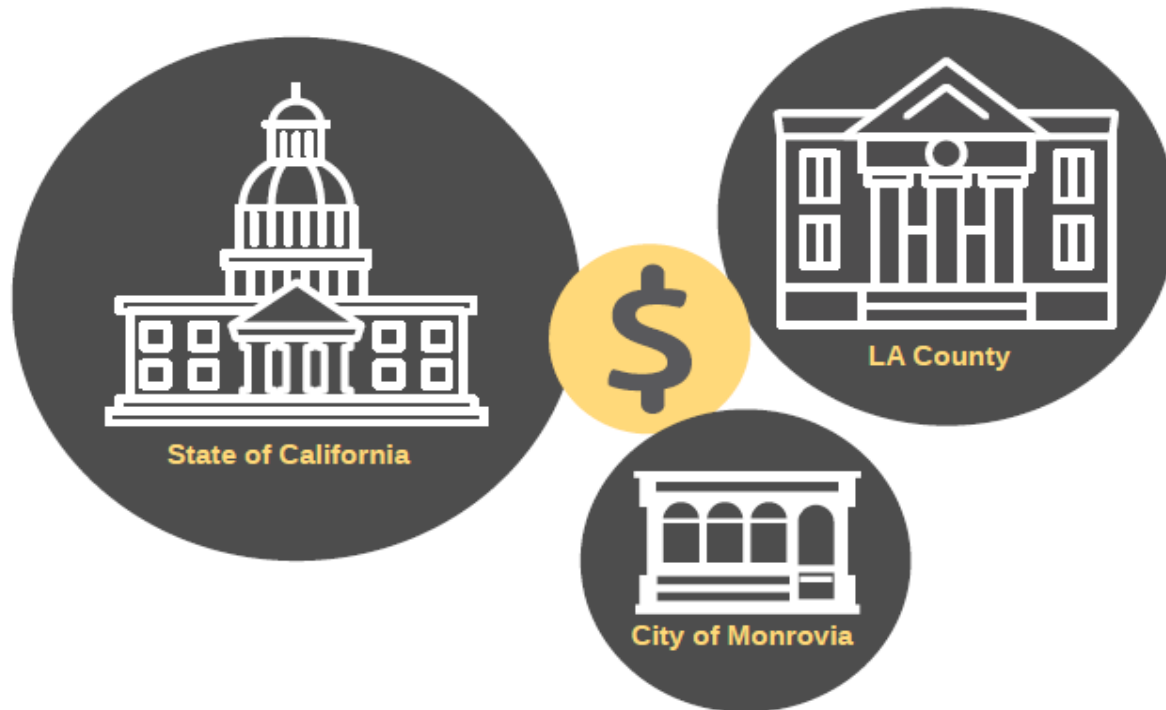
- Overview of Community Engagement Efforts
 - Pre-November 2019 Special Election: Summer/Fall 2019
 - Measure K Preliminary Spending Plan Community Survey: February-April 2020
 - Measure K Road Shows: October-Dec 2021
- Adoption of Measure K Financial Policy
- Current State of Measure K Finances
- Status of Canyon Park & Unfunded Projects
- Discussion of Next Steps

MEASURE K



Keep Monrovia Revenue Local
Sales and Use Tax Measure

The State, LA County, and regional government entities continue to create fiscal threats for Monrovia.



1

The State is considering new laws that could negatively impact Monrovia.

2

Sacramento and regional agencies have taken away millions of dollars in Monrovia's tax revenues over the past several years, which threatens the City's ability to continue to provide quality local services.

3

Monrovians pay far more in County taxes than we get back. For example, Monrovians have paid over \$5.2 million to the County for the homeless tax since 2017.

To date, we have gotten back just \$30,000.

After months of outreach and analysis, the City identified a way to keep Monrovia revenues local through
MEASURE K.

The City has a plan to reinvest the money raised through Measure K in Monrovia.



Establish new Community Center



Reduce cost for current residents by decreasing utility bill



Achieve a AAA credit rating



Invest in buildings, upgrading parks, and community facilities



Address other community priorities like affordable housing, youth programs, and public safety

COMMUNITY OUTREACH EFFORTS

Boards and Commissions	Dates
MOTAB	Feb. 12 & Oct. 8
Community Services Commission	Feb. 12 & Oct. 8
Historic Preservation Commission	Feb. 27 & Oct. 23
Library Board	Feb. 28 & Sept. 26
Planning Commission	Mar. 13 & Oct. 9

Community Meetings	Dates
Coordinating Council	Oct. 7
MAP Conference	Apr. 6
New Horizons Senior Club	Oct. 15
Monrovia Chamber of Commerce	Feb. 12 & Feb. 27
Community Meetings	Mar. 11, Mar. 26, Oct. 19

Service Clubs	Dates
Kiwanis Club	Feb. 21 & Oct. 31
Rotary Club	Apr. 23 & Oct. 1



Upcoming Meetings

MAP-Ed Meeting

- Oct. 19 @ 11 am

Community Meeting

- Oct. 22 @ 7 pm

Historic Preservation Commission

- Oct. 23 @ 7:30 pm

Kiwanis Club

- Oct. 31 @ Noon

Council Presentation

► May 29, 2019

<u>Keep Monrovia Revenues Local</u>			
Staff Proposed Sales & Use Tax Expenditure Plan			
5-Year Program Allocation			
Item	Annual Allocation	Duration of Allocation (In Years)	Total Investment Over 5-Years
<u>Establish A New Community Center</u>			
Community Center Upgrade	\$ 1,250,000	5	\$ 6,250,000
<u>Achieve AAA Credit Rating</u>			
General Fund Reserve	\$ 500,000	5	\$ 2,500,000
Workers' Compensation Legacy Costs	\$ 500,000	5	\$ 2,500,000
Enhanced Pension UAL Cost Set-Aside	\$ 500,000	5	\$ 2,500,000
<u>Give Money Back To Residents / Stop Future Increases</u>			
Eliminate Residential Emergency Services Fee	\$ 500,000	5	\$ 2,500,000
Subsidize LLD / PMD Funds	\$ 500,000	5	\$ 2,500,000
<u>Investment in Capital / Infrastructure</u>			
Park Funding	\$ 150,000	5	\$ 750,000
Facility Funding	\$ 150,000	5	\$ 750,000
Vehicle Replacement Funding	\$ 150,000	5	\$ 750,000
Traffic Signal / Intersection Improvements	\$ 150,000	5	\$ 750,000
Misc. Capital Upgrades	\$ 50,000	5	\$ 250,000
<u>Community Priorities</u>			
Affordable Housing	\$ 25,000	5	\$ 125,000
Housing Displacement Response Program	\$ 25,000	5	\$ 125,000
Youth Programs / Workforce Development	\$ 25,000	5	\$ 125,000
MUSD - New Crossing Guards	\$ 12,500	5	\$ 62,500
CBO Funding Program	\$ 12,500	5	\$ 62,500
TOTAL EXPENDITURES	\$ 4,500,000		\$ 22,500,000

Measure K Preliminary Spending Plan Community Survey

February-April 2020

* 1. Please rank these spending plan options.

1: Highest Priority and 5: Lowest Priority

- Establish a New and/or Improved Community Center
- Reduce Costs for Residents by Decreasing Utility Bills
- Work Towards a AAA Credit Rating by Building our Rainy Day Fund, and Planning for Future Costs Increases
- Invest in Public Buildings, Park Improvements and Community Programs
- Address Other Community Priorities like Affordable Housing, Youth Programs, and Public Safety, etc.

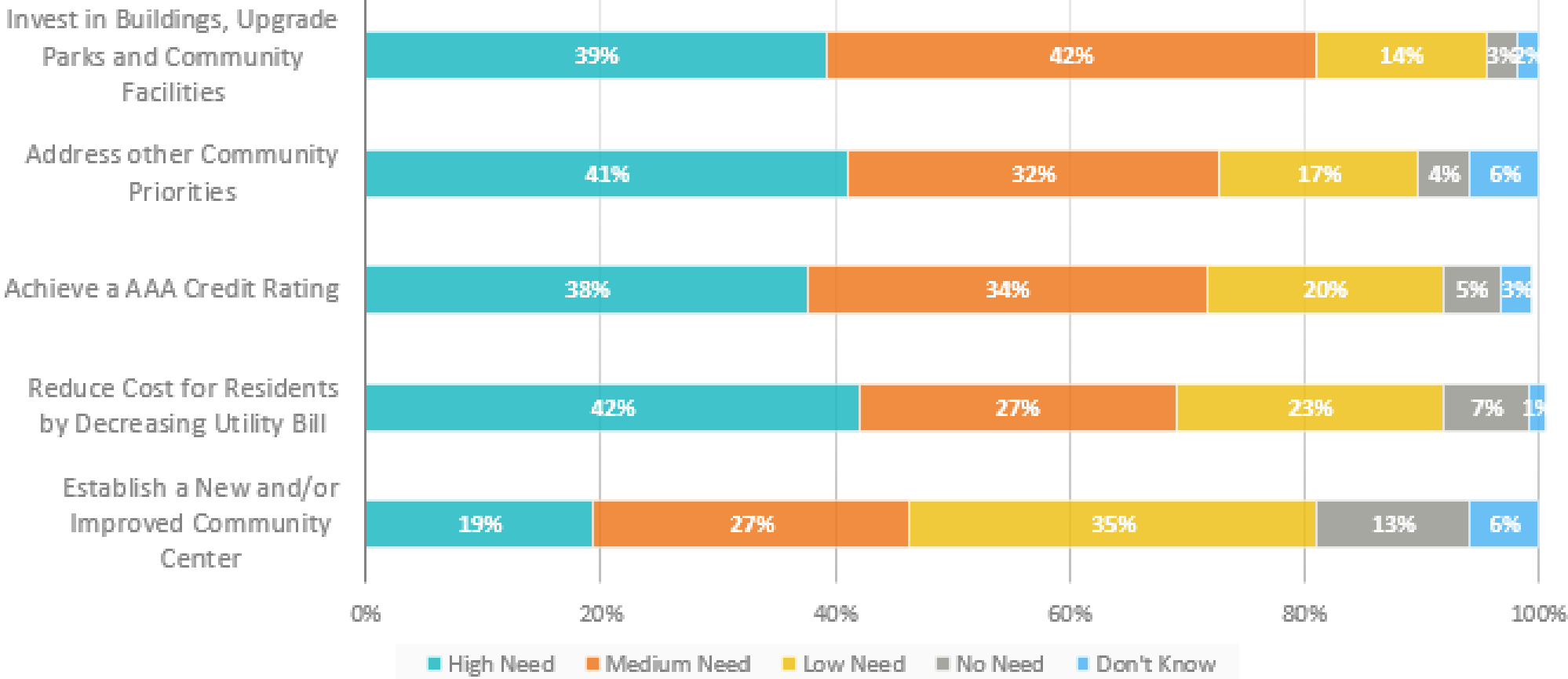
* 2. Please rate the need for the following projects from the Measure K Preliminary Spending Plan.

	No Need	Low Need	Medium Need	High Need	Don't Know
Establish a New and/or Improved Community Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce Costs for Residents by Decreasing Utility Bills, such as Water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Work Towards a AAA Credit Rating by Building our Rainy Day Fund, and Planning for Future Costs Increases	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Invest in Public Buildings, Park Improvements and Community Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Address Other Community Priorities like Affordable Housing, Youth Programs, and Public Safety, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COVID-19 State of Emergency:
March 13, 2020

MEASURE K: Survey

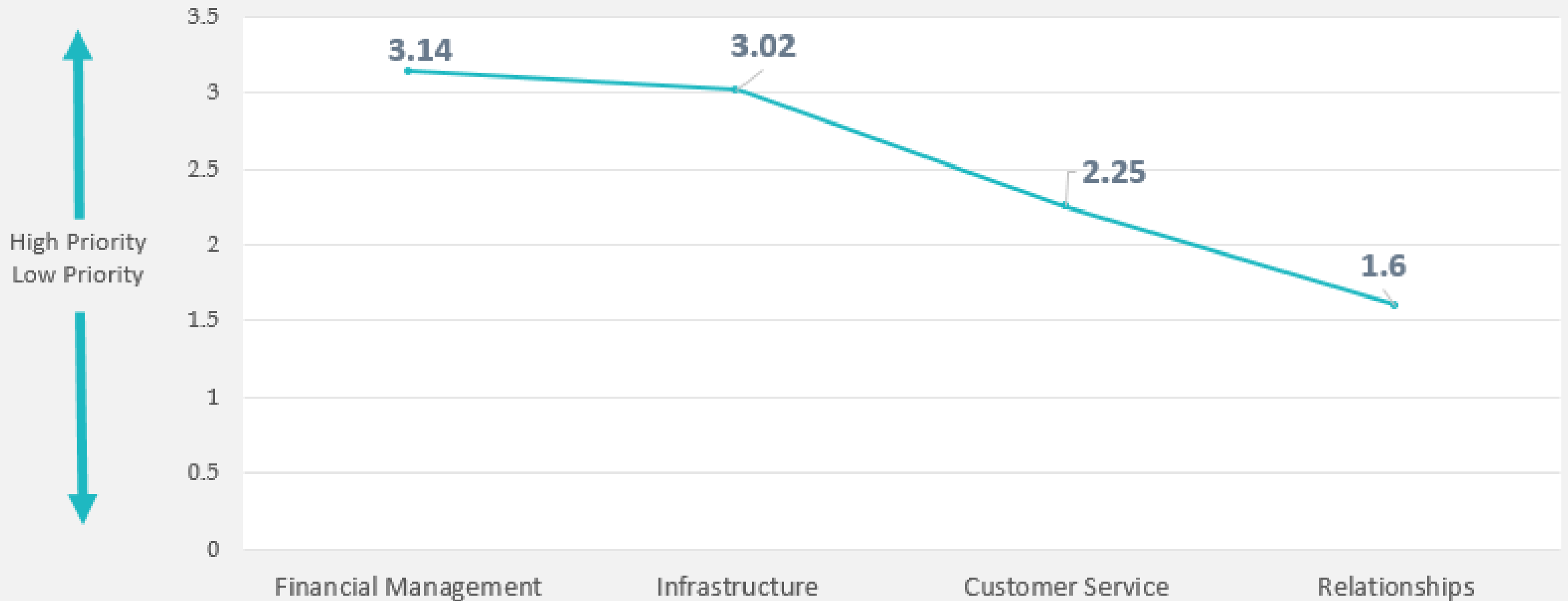
How Respondents Feel About Spending Plan Options



Medium and High Need	
Public Facilities	81%
Other Community Priorities	73%
AAA Rating	72%
Utility Bill	69%
Community Center	46%

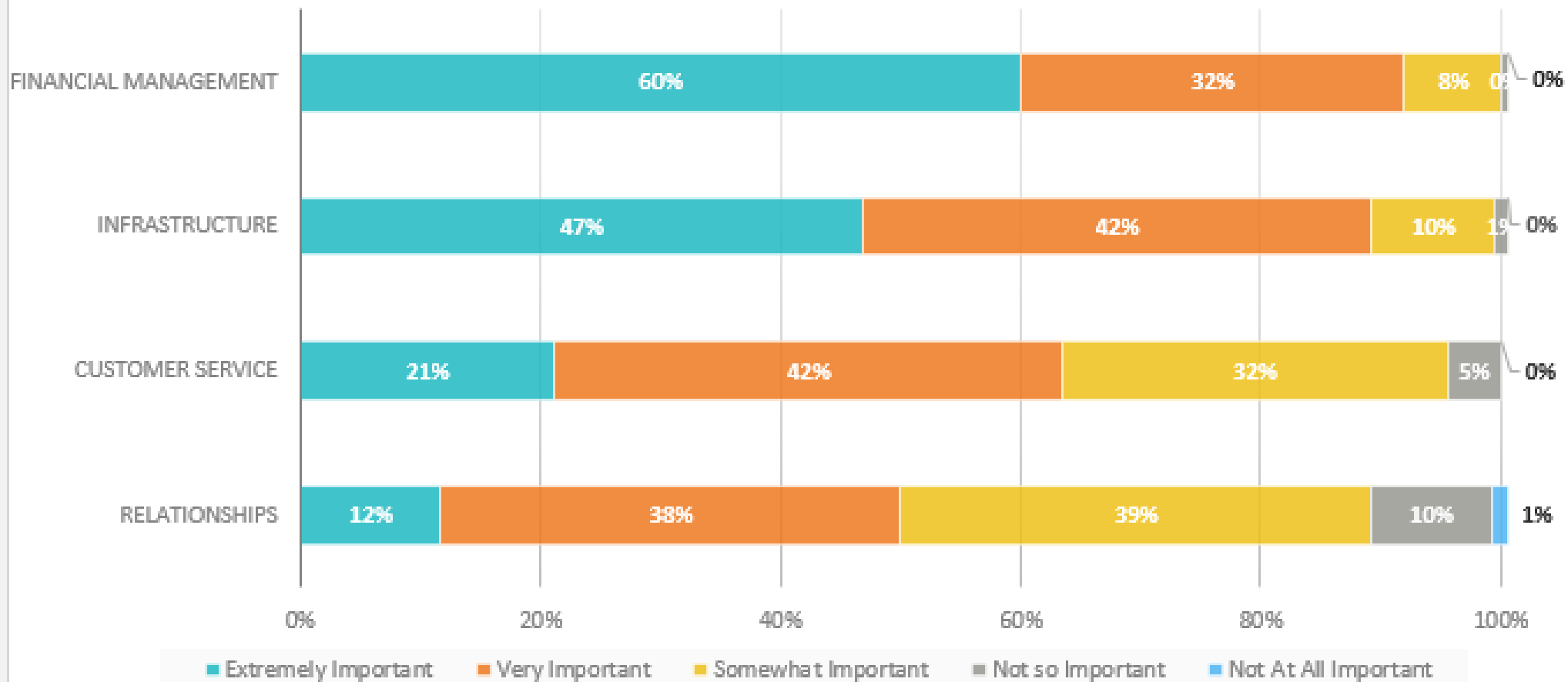
MEASURE K: Survey

Community members were asked to rank City Council's goals on importance



MEASURE K: Survey

How Respondents Feel About City Council's Goals



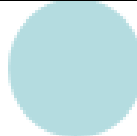
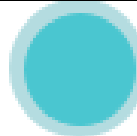


Very/Extremely Important
Financial Management 92%
Infrastructure 89%
Customer Service 63%
Relationships 50%

MEASURE K: Spending Plan - EXAMPLE

Estimated revenues are \$0.9M for FY 2019-20 and \$4M for FY 2020-21, for a total of \$4.9M through the end of FY 2020-21.

Based on the survey feedback received, which ranked financial management as 92% “very or extremely important” and infrastructure as 89% “very or extremely important,” staff has provided a list of a possible spending plan.

 Financial Management <u>\$1.2m</u>	 Infrastructure <u>\$2.48m</u>	 Customer Service <u>\$75k</u>	 Relationships <u>\$270k</u>
<p>Increase General Fund Reserves by \$500,000</p> <p>Workers Compensation Deficit \$500,000</p> <p>Apply \$200,000 to Assessment District Deficit</p> <p>CalPERS UAL Reserve \$300k</p>	<p>\$1m Annual Street Maintenance</p> <p>\$750,000 Old Town Improvements</p> <p>\$300,000 to Facility & Equipment Replacement</p> <p>\$300,000 for Park Improvements</p> <p>\$130,000 to Develop ADA Transition Plan</p>	<p>\$200,000 Streetlight LED-Retrofit Conversion</p> <p>\$50,000 Citywide Training as a Result of Ad Hoc Committee on Equity</p> <p>\$25,000 Police Use of Force Tracking Tool</p>	<p>\$100,000 Reserve set aside for Santa Fe Depot</p> <p>\$150,000 to Develop New Partnership Programs (ex: Monrovia Community Gardens)</p> <p>\$20,000 Tree Planting</p>
<p><u>Undesignated Measure K Fund Balance = \$875,000</u></p>			

Measure K Roadshow

November 2021 – January 2022

Measure K Roadshow

Measure K Funds at Work

The City Council wants to hear from you!

City Council has adopted four strategic goals for the City of Monrovia: Financial Management, Infrastructure, Customer Service and Relationships.

Based on projections, the estimated revenue generated by Measure K is \$10.8 million for Fiscal Years 2021-23.



Date of Canyon Park Flood Damage:

December 14, 2021

MEASURE K



Outreach / Roadshow



**Coordinating
Council**



**Monrovia Area
Partnership**



**Chamber of
Commerce**



**Monrovia
Library
Foundation**



MOTAB



**Community
Services
Commission**



**Planning
Commission**



**Historic
Preservation
Commission**



Library Board



**Kiwanis and
Rotary Clubs**



Survey Results

- 239 responses from Monrovia community members
- Nearly 500 different recommendations to spend \$15m!

Common Themes and Topics

- Housing and Homelessness
- Community Land Trust
- Trees
- Parks and Open Spaces
- Financial Stability
- New Programs and Services
- Historical Museum Repairs
- ADA Improvements
- Mental Health Resources
- Partnership Efforts
- Street Maintenance
- New Sidewalks
- Sidewalk Repairs
- Community Center Upgrade
- Old Town Upgrades
- Parking Improvements
- Conservation Programs

Staff Review of Outreach

- Many suggestions are included multiple times.
- Suggestions range from “currently funded and happening” to “future and not yet discussed”. Staff is organizing suggestions into 5 different categories

- | | |
|--|---------------------|
| • Tier 1 – Current and Happening | 43 Recommendations |
| • Tier 2 – Established Need or Project | 160 Recommendations |
| • Tier 3 – Future, Not Ready or Additional Planning Required | 269 Recommendations |
| • Tier 4 – Infeasible or Unlikely to Happen | 2 Recommendations |
| • Other | |

Tier 1 Projects – 43 Recommendations

Examples

- Huntington Drive Monument Signage
- Funds go to police officers and firefighters where needed
- Bike racks on Myrtle Avenue
- Shade coverings at Library Park (may have a funding gap)
- More pressure washing in Old Town

Tier 2 Projects – 160 Recommendations

Examples

- Pedestrian Safety Improvements
 - Signaled crossings around schools
 - New turn signals (various locations)
 - New designated crosswalks
- Implement Bike Master Plan
- Community Center Renovation
- Upgrades at Recreation Park

Tier 3 Projects – 269 Recommendations

Examples

- Prepare for rising temperatures and climate change
- Place utilities underground
- Add new sidewalks in certain areas
- Community Land Trust (unaware of RHT)
- Business loans to those affected by the pandemic
- Splash Pad
- Affordable Housing Projects
- Safe Overnight Parking Lots (for those living in vehicles)
- Repave & refurbish alleyways

Tier 4 Projects – 2 Recommendations

Examples

- Convert Monrovia Market and Overton Moore buildings to affordable housing
- Place 4 pickleball/tennis courts on top of reservoir on Mountain Avenue

Measure K Financial Policy

(Adopted February 2023)

POLICY I	<u>PRIORITIZE BASIC NEEDS OVER NEW PROJECTS</u> The City shall prioritize maintaining the city's basic needs, including maintaining existing infrastructure and operations, before committing funding towards new projects with new ongoing costs.
POLICY II	<u>COMPLETE ONE-TIME PROJECTS</u> The City Council, City partners and Monrovia community have many ideas and interests in one-time projects that cannot move forward due to the lack of available, flexible funding. Funding would be made available for one-time projects that remain unfunded and provide a public benefit.
POLICY III	<u>WHEN POSSIBLE, LEVERAGE MEASURE K FUNDS TO SEEK OTHER FUNDING SOURCES</u> In some instances, the City is limited in its ability to seek additional sources of funding due to a lack of available funding in the current budget to provide a local funding match. When applicable, staff will apply for grants and other resources that require a funding match, essentially doubling the funding available for a project or program to make every dollar go further.

Measure K Financial Policy

(Adopted February 2023)

POLICY IV	<u>USE MEASURE K TO BUILD RESERVES</u> Creditworthiness demonstrates a city's financial health and the many factors that make up a city's risk evaluation is dependent on debt structure, financial condition and management practices of the City Council and administration. By reducing debt and increasing fund balances and reserves, it puts the City's financial health in a positive position to borrow at lower interest rates and reduces the City's financial risks.
POLICY V	<u>FUND ONGOING CAPITAL IMPROVEMENT PROJECTS</u> Capital improvement projects provide a working blueprint for sustaining and improving the city's infrastructures, including streets, parks, storm drains, and public facilities. A community's economic vitality and quality of life is enhanced through CIP projects, which require major investment and continued financial commitment for maintenance and eventual replacement.

Measure K Financial Policy

(Adopted February 2023)

POLICY VI	<u>SEEK PROJECTS THAT HAVE A “PAYBACK” OR “RETURN ON INVESTMENT”</u> In some situations, an upfront investment has the opportunity to create long-term savings that reduces ongoing costs and return on the investment. These types of projects have the potential to provide a community benefit that pays for itself and more over time.
POLICY V	<u>CITY COUNCIL SHALL REVIEW ITS MEASURE K SPENDING PLAN AT LEAST TWICE ANNUALLY</u>

Line Item	Date Approved by City Council	Agenda Item	Name of Expenditure	Target Objective Category	Fiscal Year Approved	Amount Approved	Actual Amount Spent Through 9/16/21	Fiscal Year Completed
1	10/20/20	CC-6	ADA Transition Plan	Infrastructure	FY 20-21	\$105,250	\$105,070	Completed in FY 20-21
2	5/4/21	AR-2	Batting Cages at Barney Glenn Field	Infrastructure	FY 20-21	\$20,000	\$14,848	Completed in FY 20-21
3	5/4/21	AR-2	Transfer to Workers Comp	Financial Management	FY 20-21	\$500,000	\$500,000	Completed in FY 20-21
4	5/4/21	AR-2	Transfer to General Fund Reserves	Financial Management	FY 20-21	\$500,000	\$500,000	Completed in FY 20-21
5	5/4/21	AR-2	Transfer to Support Assessment District	Financial Management	FY 20-21	\$200,000	\$200,000	Completed in FY 20-21
6	6/15/21	AR-2	Transfer to Workers Comp	Financial Management	FY 21-22	\$500,000	\$500,000	Completed in FY 21-22
7	6/15/21	AR-2	Transfer to General Fund Reserves	Financial Management	FY 21-22	\$500,000	\$500,000	Completed in FY 21-22
8	6/15/21	AR-2	OnBase and Munis Upgrades	Infrastructure	FY 21-22	\$82,666	\$0	In Progress
9	6/15/21	AR-2	Mitel Phone Improvements	Infrastructure	FY 21-22	\$28,500	\$11,241	In Progress
10	6/15/21	AR-2	City Hall Wireless Access Points	Infrastructure	FY 21-22	\$48,500	\$0	In Progress
11	6/15/21	AR-2	Transfer to Workers Comp	Financial Management	FY 22-23	\$500,000	\$0	Future Year
12	6/15/21	AR-2	Transfer to General Fund Reserves	Financial Management	FY 22-23	\$500,000	\$0	Future Year
13	6/15/21	AR-2	Annual Server Replacement	Infrastructure	FY 22-23	\$15,000	\$0	Future Year
14	6/15/21	AR-2	Storage Area Network Unit - City Hall	Infrastructure	FY 22-23	\$75,000	\$0	Future Year
					SUBTOTAL	\$3,574,916	\$2,331,159	

Measure K Fund Balance

Council Financial Update – September 5, 2023

- Measure K contributes approximately \$6.5M per year in revenues to the City's cash balances.
- To date, \$3.42M has been used for Measure K projects, leaving an estimated \$29.95M in Measure K reserves at the end of FY 2024-25.

Fiscal Year	Revenues*	Expenditures	Fund Balance
FY 2019-20 Actuals	\$890,851	\$0	\$890,851
FY 2020-21 Actuals	\$6,153,709	\$1,319,918	\$5,724,642
FY 2021-22 Actuals	\$6,384,327	\$1,105,811	\$11,003,158
FY 2022-23 Budget	\$6,482,000	\$1,000,000	\$16,485,158
FY 2023-24 Budget	\$6,643,226	\$0	\$23,128,384
FY 2024-25 Budget	\$6,830,226	\$0	\$29,958,610

* Includes interest earnings

Review of Projects

Project #1: Canyon Park Repair Project

- ▶ This project seeks to:
 - ▶ Rebuild all park improvements following the Bobcat Fire and multiple floods.
 - ▶ Enhance certain amenities within the park.
- ▶ Estimated Cost = \$16,947,599
- ▶ Funding Sources: (next slide)

Review of Projects

Project #1: Canyon Park Repair Project

► Estimated 3rd Party Funding Sources

Funding Source	Est. Amount
Insurance Proceeds (Bobcat Fire)	\$550,000*
CalOES Payments (Bobcat Fire)	\$400,000*
Insurance Proceeds (December 2021 Storm)	\$3,900,000*
CalOES Payments (December 2021 Storm)	\$3,750,000*
FEMA Payments (Dec/Jan 2023 Storm)	\$1,350,000*
CalOES Payments (Dec/Jan 2023 Storm)	\$450,000*
Insurance Proceeds (Dec/Jan 2023 Storm)	\$172,000
HUD Community Project Grant	\$3,000,000
State Budget Allocation	<u>\$2,000,000</u>
3rd Party Funding - <u>SubTotal</u>	<u>\$15,572,000</u>



The items with an asterisk (*) above are tied to actual costs to improve

How Do We Pay for Our Legacy Projects?

Possible funding options include the following:

1. Seek outside funding (e.g., grants, Federal and State funding, insurance proceeds, State budget allocations, etc.). We will always seek and exhaust outside funding first!
2. Cash in the bank (pay-as-you-go)
3. Bond issuance
4. Combination of one or more of the above options

6 Legacy Projects

Legacy Projects:

1. Canyon Park Repair Project
2. Community Center Renovation Project
3. Public Library Facility Enhancement Project
4. Recreation Park Improvement Project
5. South Monrovia Park Project - NEW
6. City Hall Renovation Project

Legacy Projects - Timing

	Project Cost	FY 23-24	FY 24-25	FY 25-26	FY 26-27	FY 27-28
Canyon Park Repair Project	\$16,947,599	\$12,047,613	-	-	-	-
Community Center Renovation Project	\$21,750,000	\$500,000	\$11,250,000	\$10,000,000	-	-
Public Library Enhancement Project	\$7,500,000	\$6,500,000	\$1,000,000	-	-	-
Recreation Park Improvement Project	\$20,250,000	\$250,000	\$10,000,000	\$10,000,000	-	-
South Monrovia Park Project	\$1,500,000	-	\$1,500,000	-	-	-
City Hall Renovation Project	<u>\$20,275,000</u>	-	<u>\$25,000</u>	<u>\$250,000</u>	<u>\$12,000,000</u>	<u>\$8,000,000</u>
	<u>\$88,222,599</u>	<u>\$19,297,613</u>	<u>\$23,775,000</u>	<u>\$20,250,000</u>	<u>\$12,000,000</u>	<u>\$8,000,000</u>



Important Links & Information

- ▶ Link to [Measure K Sales Tax Page](#) – City of Monrovia Website
- ▶ Measure K Roadshow [Survey Responses](#) – Nov '21 – Jan '22
- ▶ [Sales Tax Ordinance](#)
- ▶ Link to [Ballot Language](#) and Call for Special Election



Thank you!

Dylan Feik
City Manager

dfeik@ci.monrovia.ca.us

801-821-1734

