



## MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



**DEPARTMENT:** Public Services

**MEETING DATE:** April 12, 2016

**PREPARED BY:** Lisa Hansberger  
Senior Recreation Supervisor

**AGENDA LOCATION:** AR-2

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**TITLE:** Street Rods Forever Car Show Special Event Permit Application and Street Closure Request

**BACKGROUND:** Street Rods Forever (SRF) has offered a Car Show event in Old Town in previous years, and is interested in offering a 2016 Car Show Event in Old Town.

1. At the December 8, 2015 meeting, MOTAB approved a Car Show Special Event Permit Application and Street Closure request from Greenleaf Events, Inc. scheduled for Saturday, September 24, 2016.
2. At the February 9, 2016 meeting SRF submitted a request for a Car Show for September 10, 2016. Due to the conflict with the previously approved permit and operational concerns this request was denied.
3. On March 8, 2016 MOTAB was notified that Greenleaf withdrew their Car Show application. Staff met with the SRF to discuss how we could collaborate to ensure public safety and permit adherence.
4. Due to the new September vacancy and the resolved concerns, SRF has resubmitted their September 10, 2016 application.

**ANALYSIS:** SRF resubmitted an application for a 2016 Car Show event scheduled for Saturday, September 10, 2016 from 9:00 a.m. – 3:00 p.m. See attachment A for review of the Special Event Permit Application. The street closure request is for Saturday, September 10, 2016, from 5:45 a.m. to 4:00 p.m. and includes:

- Myrtle Avenue from Palm to Chestnut Avenues.

Concerns were raised regarding the Car Show event that SRF coordinated in 2015, and to address those concerns, staff met with SRF regarding ways to improve the operations of the Car Show for 2016. To demonstrate their willing partnership, SRF agreed to work closely with City Staff to guarantee the following conditions are met:

1. SRF will ensure proper security, as determined by the Monrovia Police Chief, is on site during the event;
2. SRF will provide club members to patrol the event and mitigate any unlawful activity;

3. SRF will guarantee all trash is properly disposed of in an approved dumpster at the conclusion of the event;
4. SRF will notify all entries that there are no early departures for any vehicles unless prior approval is obtained from club members or an emergency situation develops, and that any early departures will be escorted out of the car show by club members;
5. Following the car show, a meeting will be held with City staff to discuss the adherence to the conditions. Violation of the conditions could jeopardize the approval of future SFR Event in Old Town.

**OPTIONS:** Staff has provided the following options for consideration:

1. Recommend approval of the Street Rods Forever Car Show Special Event Permit Application and Street Closure Request.
2. Do not recommend approval of the Street Rods Forever Car Show Special Event Permit Application and Street Closure Request and direct staff to provide more information.

**STAFF RECOMMENDATION:** Staff recommends approval of the Street Rods Forever Car Show Special Event Permit Application and Street Closure Request.

**MOTION:** If the board concurs, the appropriate action is a motion to recommend approval of the Street Rods Forever Car Show Special Event Permit Application and Street Closure Request.