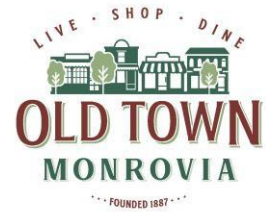




**CITY OF MONROVIA  
MONROVIA OLD TOWN ADVISORY BOARD  
AGENDA REPORT**



**DEPARTMENT:** Community Services

**MEETING DATE:** February 20, 2024

**PREPARED BY:** Tina Cherry, Director

**AGENDA LOCATION:** AR-2

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**TITLE:** Street Closure Request Related to the Street Rods Forever Car Show Event on Saturday, October 19, 2024

**BACKGROUND:** For 32 years, Street Rods Forever (SRF) has hosted their Car Show in Old Town Monrovia. Historically, the successful event has been held on Myrtle Avenue between Palm Avenue and Chestnut Avenue.

In 2019 and in 2021, SRF collaborated with the Monrovia Old Town Derby (MOTD) event. In 2020, due to the pandemic, the events were canceled, and while the event was well received by the community, the MOTD organizers selected to not host the event in 2022, 2023, or 2024.

**ANALYSIS:** Staff has reviewed the Special Event Permit Application for the 2024 Car Show and has been coordinating with representatives from SRF. SRF is requesting the street closure on Myrtle Avenue between Palm Avenue and the North Side of the Maple Intersection. In addition, SRF is requesting closure of 100 blocks (east and west of Myrtle) on Palm, Lime, Lemon, Colorado, Olive, Walnut, and Chestnut avenues. All parking lots in Old Town will be open for customer access. All closures are requested from 4:00 a.m. – 4:00 p.m.

In order to reduce the impacts on Old Town, the special event permit issued to SRF will continue the same conditions of approval as listed on the prior SRF Car Show event permits, such as:

1. Flyers for the event will be provided to the Old Town merchants by the club for promotional purposes;
2. SRF will ensure proper security, as determined by the Monrovia Police Chief, is on site during the event;
3. SRF will place a car/truck inside the barriers as needed as an extra traffic safety barrier;
4. SRF will provide club members to patrol the event and mitigate any unlawful activity;
5. SRF will guarantee all trash is properly disposed of in an approved dumpster at the conclusion of the event;

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6. Any outside vendor selling goods; must have a business license with the City of Monrovia;
7. Emergency access on all streets must be maintained;
8. Restrooms will be provide by SRF at Lemon and Walnut avenues;
9. SRF must notify all impacted businesses and residents (including those on Lime Avenue and Palm Avenue) of the street closure and mitigate concerns to the best of their ability;
10. The City will do our best to provide electricity to support the proposed DJ and any other ancillary power needs, however, the City is unable to guarantee all power needs will be met;
11. SRF will notify all entries there are no early departures for any vehicles unless in an emergency situation and escorted by club members; and
12. Prior and following the event, meetings will be held with City staff to discuss the adherence to the conditions. Violation of the conditions could jeopardize the approval of future SFR Events in Old Town.
13. No RV Parking will be permitted in the Public Parking Lots

**OPTIONS:** Staff has provided the following options for MOTAB's consideration:

1. Recommend approval of the street closure request related to the 2024 Street Rods Forever Car Show Event on Saturday, October 19.
2. Do not recommend approval and direct staff to provide more information.

**STAFF RECOMMENDATION:** Staff recommends the board approve option 1; recommend approval of the street closure request related to the 2024 Street Rods Forever Car Show Event on Saturday, October 19.

**ACTION:** If Board concurs, the appropriate action is a motion to recommend approval of the street closure request related to the 2024 Street Rods Forever Car Show Event on Saturday, October 19.