



MONROVIA OLD TOWN ADVISORY BOARD STAFF REPORT

AGENDA ITEM: AR-1

PREPARED BY: Angel Carrillo,
Management Assistant

MEETING DATE: March 10, 2015

SUBJECT: Review of Budget Expenditures/Revenues – February 2015

REQUEST: Receive and File Report

BACKGROUND: The MOTAB Board receives a monthly report from staff showing expenditures and revenue collected.

DISCUSSION/ANALYSIS: The Budget Report the Board receives has been revamped to show monthly expenditures divided by category. The report also includes deposits categorized by Advertising, Events, Promotions, Filming, BID Assessments, and any miscellaneous deposits.

The budget report for the Month of February 2015 is included in this report.

STAFF RECOMMENDATION: Staff recommends that the Board receive and file this report.

BOARD ACTION REQUIRED: If the Board concurs, the appropriate action would be a motion to receive and file the report.

MOTAB EXPENDITURE/REVENUE REPORT --February 2015

DATE	DESCRIPTION	CATEGORY	DESCRIPTION	AMOUNT	MO TOTALS
2/28/2015	Beacon Media	Advertising		2,625.00	
2/28/2015	SGV Newspaper	Advertising		6,750.00	
					9,375.00
2/28/2015	SCE	Utility	OT Electricity	200.00	
					200.00
	MONTH TO DATE EXPENDITURES				9,575.00
2/3/2015	Deposit	Holidays In Old Town	Sponsor	125.00	
2/3/2015	Deposit	Co-Op Advertising	Merchants	150.00	
					275.00
2/28/2015	Deposit	BID	Assessments	3,595.20	
					3,595.20
	MONTH TO DATE DEPOSITS				3,870.20
	NET CHANGE				-5,704.80