



# MONROVIA OLD TOWN ADVISORY BOARD STAFF REPORT

**AGENDA ITEM:** AR-1

**PREPARED BY:** Angel Carrillo,  
Management Assistant

**MEETING DATE:** April 20, 2015

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**SUBJECT:** Sidewalk Sale During Monrovia Days

**REQUEST:** Approve a Special Event Application and Liability Insurance

**BACKGROUND:** Old Town has been a popular location for filming throughout the years. In many occasions there is a need for street closures, both partial and complete, to accommodate filming. Merchants that will be impacted by filming are notified by the Old Town Film Liaison and are required to sign in agreement with the filming being proposed.

**DISCUSSION/ANALYSIS:** Before you is a request for a street closure on Lemon Avenue between Myrtle and Ivy Avenues for May 4, from the hours of 6am – 8pm on May 4. The film shoot is for a television commercial and will take place in the 100 East block of Lemon Avenue. The filming impact fees for MOTAB are \$2,500.

MOTAB has recommended approval for these street closures in all previous years.

**OPTIONS:** Staff has provided the following options for consideration:

1. Recommend approval of the street closure for the film shoot.
2. Do not recommend approval of the street closures and/or request more information from Staff and/or Film Liaison.

**STAFF RECOMMENDATION:** Staff recommends that the Board consider recommending approval of the street closures for the film shoot.

**MOTION:** If the Board concurs the appropriate action is a motion to recommend approval of the street closures for the film shoot.