

MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Community Services **MEETING DATE:** May 21, 2024

PREPARED BY: Rebecca Sandoval, AGENDA LOCATION: AR-2

Recreation Manager

TITLE: 2024 July 4th Fireworks Show and Concert Street Closure Request

BACKGROUND: Over the last 20 years, the City of Monrovia has hosted a free Fourth of July Fireworks Celebration for the community in Library Park, with one exception. In 2020, the planned event was canceled due to the COVID-19 pandemic and the goal to reduce the spread of the virus.

Each year, the Concert and Firework show brings thousands of residents and visitors to our Old Town community with many making time to dine in the restaurants and explore the terrific shops and services.

ANALYSIS: The 2024 July 4th Fireworks Show and Concert will be held on Thursday, July 4, in Library Park. Festivities include a DJ playing recorded music from 3:00 p.m. until 7:00 p.m. followed by a concert featuring Stone Soul, who will play a variety of upbeat Motown classic songs from 7:00 p.m. to 8:45 p.m. The fireworks show will begin at 9:00 p.m. and run for approximately 20 minutes.

As in year's past, there will be street closures to safely accommodate the spectators during the firework show. In addition, to ensure the safety for all participants, the north portion of the Lime Avenue Parking Lot will be closed the entire day. The Fire Department has determined this area must be secured for public safety.

In addition, the following street closures are being presented for the Board's consideration:

Street Closure Time: 4:00 - 10:00 p.m.

- Myrtle Avenue from Lemon Avenue North to the mid-block crosswalk in the 100 block
- Palm Avenue from Myrtle Avenue to Primrose Avenue
- Lime Avenue from Myrtle Avenue to Primrose Avenue

North Section of Lime Avenue Parking Lot Closure 7:00 a.m. - 11:00 p.m.

Street Closure Time: 7:00 - 10:00 p.m.

Primrose Avenue from Palm Avenue to Lime Avenue

AR-2

OPTIONS: Staff has provided the following options for consideration:

- 1. Recommend approval of the 2024 July 4th Fireworks Show Street Closure Request in Old Town.
- 2. Take no action and request additional information from staff.

STAFF RECOMMENDATION: Staff recommends the Board approve Option No. 1, recommend approval of the 2024 July 4th Fireworks Show Street Closure Request in Old Town.

MOTION: If the Board concurs, the appropriate action is a motion to recommend approval of the 2024 July 4th Fireworks Show Street Closure Request in Old Town.