

Clean Power Alliance

Monrovia City Council Meeting

May 21, 2024



Agenda

- ⚡ Overview of CPA
- ⚡ Enrollment Update
- ⚡ Rate Outlook
- ⚡ Recent News + Customer/Community Programs
- ⚡ Questions



Clean Power Alliance is a publicly-owned electricity provider serving customers clean energy at competitive rates

- ⚡ Clean Power Alliance purchases clean power and Southern California Edison delivers it.
- ⚡ SCE sends a single monthly bill, which includes SCE charges for electricity delivery and CPA charges for electricity supply/generation.
- ⚡ Customers automatically enrolled at preferred energy option by jurisdiction but can change or opt-out at any time.
- ⚡ CPA charges are NOT an added fee; they simply replace the SCE supply/generation charges on the bill.

We work together to bring you access to the most sustainable energy available



Clean Power Alliance Today

- ⚡ Over 1 million customer accounts
- ⚡ 35 member jurisdictions in Los Angeles & Ventura counties – 3 new members in 2025 (LCF, Lynwood, Port Hueneme)
- ⚡ Largest retail supplier of green energy in the United States (US DOE)
- ⚡ Buys and sells power, administers operations and programs, manages data and risk; ~80 staff
- ⚡ Revenues, after costs for power and operations and financial reserve contributions, are pooled and invested into local programs
- ⚡ “A-” Investment Grade Credit Rating (S&P)
- ⚡ Customers automatically enrolled but can change rates or opt out at any time



Enrollment Communications and Community Outreach

- ⚡ ~15,200 eligible customers in Monrovia received co-branded notifications in January, February, April, and May 2024 that included bill comparison information and instructions about how to choose a different CPA rate or opt-out and continue to get both delivery and generation from SCE
- ⚡ CPA sponsored and/or attended and presented at eight events in Monrovia
- ⚡ CPA and City used a toolkit that included detailed FAQs and social media assets informing the community about their options and community impacts of the 100% Green preferred energy option

How does this work?

The City of Monrovia chose to offer you new clean energy options through Clean Power Alliance (CPA) and selected 100% Green Power as its preferred energy option.

- In March 2024, you will automatically begin receiving electricity purchased by CPA that has high levels of renewable energy and is competitively priced with Southern California Edison (SCE).
- SCE will still deliver the electricity to your home or business and send your monthly bill. Starting with your first bill in April, your power generation charges will be for CPA's purchase of energy on your behalf instead of the current power generation costs charged by SCE.
- CPA is not an extra charge on your bill but simply replaces your previous generation charge from SCE.



What are my choices?

If you do nothing, you will continue at Monrovia's preferred energy option of 100% Green Power. Want a difference energy choice? No problem. You can change your selection at any time by choosing one of Clean Power Alliance's two other energy choices: Clean Power (with 50% renewable energy) or Lean Power (with 40% clean energy). CPA's most affordable energy option. We hope you will stay with CPA, but you can also opt-out and stay with SCE by visiting CleanPowerAlliance.org or calling us at 888-585-3788.

What will it cost?

Clean Power Alliance offers high levels of renewable energy content at competitive rates. For residents and small/medium businesses, on a total average monthly bill basis per energy option, 100% Green Power is currently 3% more than SCE's base rate or about \$3 per \$100 of electricity charges, for approximately three times the amount of renewable energy. Clean Power is about 1% less than SCE (\$1 less) and Lean Power is about 2% less than SCE (\$2 less). Large commercial account customers should contact CPA for information about your rate.

Learn more about CPA at CleanPowerAlliance.org or by calling our customer service team at 888-585-3788.

The screenshot shows an email titled "Hello, Monrovia!" from CleanPowerAlliance.org/Monrovia. It informs residents that the City of Monrovia has selected Clean Power Alliance (CPA) as their new electricity provider starting in March 2024. The email highlights three energy options: 100% Green Power (100% Renewable Energy), Clean Power (50% Renewable Energy), and Lean Power (40% Clean Energy). It includes a comparison of electricity costs, stating that 100% Green is currently 3% more than SCE's base rate, Clean is currently 1% less, and Lean is currently 2% less. The email also provides information on how to learn more about CPA and contact their customer service team at 888-585-3788.

The advertisement features a large green fountain in the foreground and a building in the background. The text reads: "Monrovia residents and businesses are now 100% Green Power with Clean Power Alliance. Welcome to our Monrovia customers! We're excited to be your new electricity provider." At the bottom, it says "LEARN MORE AT CleanPowerAlliance.org/Monrovia" and includes the CPA logo and the City of Monrovia logo.

Enrollment Actions (As of 05/19/2024)

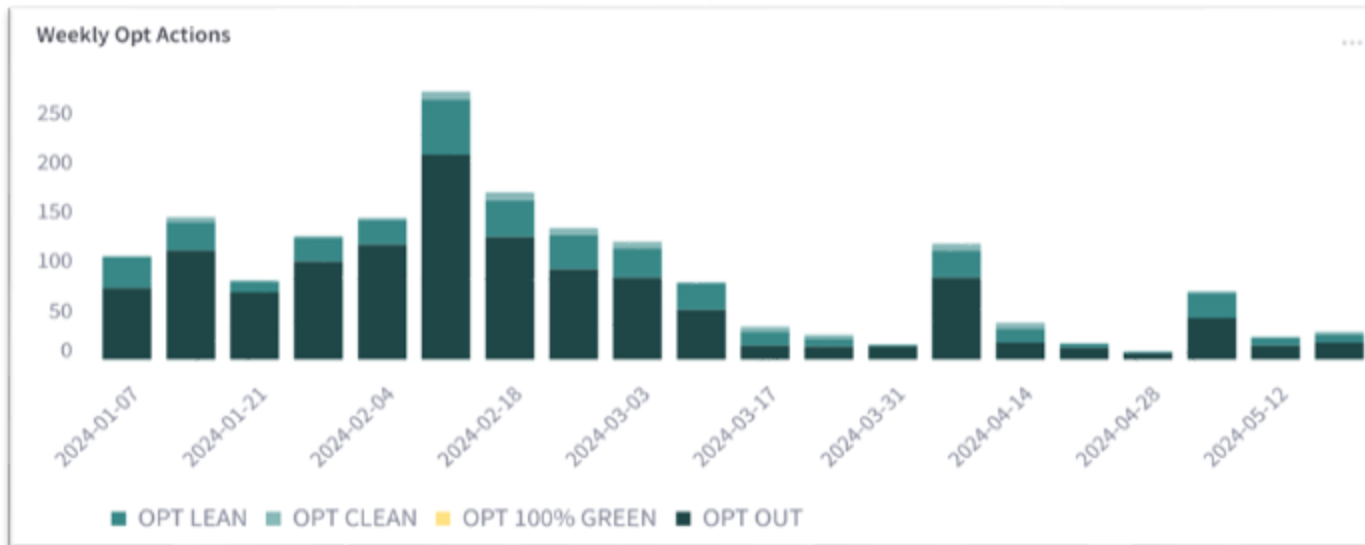
⚡ Opt-Actions

Choose Lean	Choose Clean	Opt-Out
2.56%	0.42%	7.68%

⚡ 78% of customers using automation

Customer Service Representative	374
Interactive Voice Responsive	450
CPA Website	913
Total	1737

⚡ Weekly cadence mirrors enrollment noticing but not first SCE bills with CPA charges



⚡ ~1,500 eligible customers still to be enrolled through Feb 2025 (solar, budget billing plans, new meters) and will get enrollment noticing on same monthly cadence

Three Rate Options

100% Green Power

- Provides 100% renewable energy content, generally at a 3-5% total bill premium to SCE's base rate
- 67% of customers
- Low-income customers receiving 100% Green Power pay the Clean Power rate

Clean Power

- Provides 50% clean energy content, generally at a 0-1% total bill discount to SCE's base rate
- 22% of customers

Lean Power

- Provides 40% clean energy content at the lowest cost option, generally at 1-2% total bill discount to SCE's base rate)
- 11% of customers

Customers always have the option to change their rate or opt-out return to SCE for both generation *and* delivery



CPA Total Bill Comparisons as of March 2024

CPA's rates are highly competitive and include modest differentials between our three products

Energy Product	SCE Base (~35% renewable)	100% Green Power	Clean Power	Lean Power
Average Residential Monthly Bill (as of March 2024)	\$189	\$195	\$187	\$186
Comparison to SCE		+3.0%	-1.0%	-2.0%

⚡ Residential
average monthly usage
520 kWh

Energy Product	SCE Base (~35% renewable)	100% Green Power	Clean Power	Lean Power
Average Small Business Monthly Bill (as of March 2024)	\$277	\$286	\$275	\$272
Comparison to SCE		+3.0%	-1.0%	-2.0%

⚡ Small business
average monthly usage
924 kWh

⚡ Select commercial rates
fall outside of these
premiums and
discounts. CPA can
provide those customers
with a custom rate
comparison

⚡ These bill comparisons apply to CPA customers in the three new communities (2023 PCIA vintage).



Projected Residential Customer Total Bill Comparison – Fiscal Year 2024/2025*

Projected Average Monthly Bill				Projected Comparison to SCE		
SCE base	Lean	Clean	100% Green	Lean	Clean	100% Green
\$191	\$189	\$191	\$200	-1.0%	0.0%	5.0%

*Comparisons are based on representative 2023 PCIA vintage rate schedules, average customer usage and load profiles for each rate class, projected SCE rates as of June 1, 2024, and projected CPA rates as of July 1, 2024. Individual customer comparisons vary by specific rate schedule and customer usage.



Recent News

- ⚡ CPA's 2024 electricity portfolio is expected to be ~80% renewable energy in 2024, more than twice the amount of renewables as SCE/state law
- ⚡ Renewable energy and energy storage project development at the local, state and national level
 - 14 separate rooftop solar projects in LA County on warehouse facilities
 - Over two dozen solar, wind, geothermal, small hydroelectric, and battery storage projects in California
 - Wind projects in Arizona and New Mexico, including the largest renewable energy project ever built in the US (SunZia)
- ⚡ Most projects have PLAs and local hire requirements. All projects pay prevailing wages, have enhanced environmental screening criteria, and supply chain labor protections
- ⚡ CPA funds over \$1 million in workforce development programs with IBEW Locals 11 and 952, Los Angeles Clean Tech Incubator (LACI), and seven community colleges
- ⚡ FY 24/25 budget for customer/community programs to increase 37%
- ⚡ Power Ready program will be installing clean energy back-up power systems at 11 critical infrastructure sites, including three LA County libraries that serve as cooling centers
- ⚡ Energized Communities program will be providing over \$10 million in financial assistance to our member agencies for local government sustainability initiatives



Thank you!
Questions?



Appendix

Customer Resources

- ⚡ [Bill Comparison Calculator](#) – Compare your energy options and choose the plan that fits you
- ⚡ [Understanding Your Bill](#) – Learn about key features of your electricity bill, including energy usage and generation and delivery charges
- ⚡ [SCE and CPA Joint Rate Comparison](#) – Current prices and average monthly bills for all CPA and SCE rate schedules
- ⚡ [Frequently Asked Questions](#) – Answers to many of the questions commonly asked by new Clean Power Alliance customers
- ⚡ [Customer Programs](#) – Save money, earn incentives, and reduce greenhouse gas emissions by taking advantage of CPA's residential and commercial program offerings
- ⚡ [Help Paying Your Bill](#) – CPA participates in many programs that help our customers access clean and affordable energy

The screenshot shows the CPA Clean Power Alliance website's 'CALCULATE' page. It displays the service location as 'Manhattan Beach' and a 'GHG EMISSIONS' button. A large green circle highlights '100% Green Power'. Below this, a table compares CPA options to the SCE default rate. A note at the bottom states that rates are subject to change and provides a link to the rate options page.

Your Clean Power Alliance Options compared to SCE's default rate	
View cost details for each option	
Lean Power	\$170.56
Clean Power	\$172.29
100% Green Power	\$177.48
SCE Default Rate	\$202.18

Note: This comparison uses rates currently in effect for Clean Power Alliance and SCE. Rates are subject to change.

For more information or to change your rate option at any time go to: <https://cleanpoweralliance.org/rate-options/> or call toll-free at 888-585-3788.



Ways to get information and take action on CPA accounts

- ⚡ Call or chat with our customer service representatives
 - (888) 585-3788 – TTY (323) 214-1296
 - Normal operating hours 8am to 5pm
- ⚡ Interactive Voice Response (IVR) 24-hour Self Service
- ⚡ Web Self Service:
<https://cleanpoweralliance.org/rateoptions/>
- ⚡ Email: customerservice@cleanpoweralliance.org
- ⚡ Business customers: Contact your account representative at accountservices@cleanpoweralliance.org for a custom rate comparison





Bill Assistance

- ⚡ Approximately 23% of CPA customers receive bill assistance through CARE, FERA and Medical Baseline programs
- ⚡ Customers remain enrolled in these programs when they become CPA customers
- ⚡ In 100% Green default communities, low-income customers receive 100% renewable energy at the Clean Power rate
- ⚡ CPA program investments often target or have specific pathways for low-income customers and communities

Additional Outreach



⚡ Community events

- ⚡ Monrovia Days 2023 & 2024 Sponsor
- ⚡ Kiwanis Club Presentation June 22, 2023
- ⚡ Monrovia Thankful and Grateful event November 16, 2024
- ⚡ Gad-a-Bouts Club Presentation January 17, 2024
- ⚡ New Horizons Club Presentation January 23, 2024
- ⚡ Monrovia Chamber of Commerce Lunch and Learn February 22, 2024
- ⚡ Camelot Park Villas HOA Presentation May 21, 2024
- ⚡ Monrovia Chamber of Commerce networking events and meetings

⚡ **Communication materials:** CPA developed a toolkit, which included FAQ and social media assets that was shared with the City of Monrovia featuring information for residents, including where to learn more about CPA's 100% Green Power and how it can impact their bills.

The City of Monrovia has selected Clean Power Alliance (CPA) as its new preferred electricity provider. Starting in March 2024, homes and businesses will transition to CPA service and automatically receive clean, competitively priced energy from CPA.

The City of Monrovia also selected 100% Green Power with 100% renewable energy as its preferred energy option, making the community cleaner and more sustainable for years to come.

Choosing **100% GREEN POWER** helps reduce more than **115 million** pounds of harmful greenhouse gases each year, which is like taking more than **11,600** gasoline-powered cars off the road annually or growing **865,000** trees for a decade.

CPA is the nation's leader in providing renewable energy and serves as the electricity provider to more than three million residents and businesses in 35 Southern California communities across Los Angeles and Ventura counties. CPA was founded in 2017 and formed as a community choice aggregator (CCA) to give communities local control and energy choices. We are different from investor owned utilities. CPA is governed by a board of directors comprised of elected officials representing every city and county we serve to best meet the diverse needs of our customers.

What does this mean for you and your electricity bill?

Residents and businesses will automatically transition to CPA service and 100% Green Power starting in March 2024. Southern California Edison (SCE) will continue to send your monthly electricity bill from CPA on your behalf. Starting with your first bill in March 2024, you may see a small increase in your monthly electricity bill due to duplicate charges; this typically accounts for 100% Green Power.

Monrovia residents and businesses are now on 100% Green Power with Clean Power Alliance. Welcome to our Monrovia customers! We're excited to be your new electricity provider.

