



MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Public Services

MEETING DATE: October 22, 2015

PREPARED BY: Lisa Hansberger
Senior Recreation Supervisor

AGENDA LOCATION: AR-1

TITLE: Filming and Street Closure Request in Old Town

BACKGROUND: Myrtle Avenue in Old Town has been a popular location for filming throughout the years. On many occasions there is a need for street closures, both partial and complete, to accommodate filming. Merchants that will be impacted by filming are notified by the Old Town Film Liaison and are required to sign an agreement to approve the filming being proposed.

ANALYSIS: The filming request is for a Hyundai commercial scheduled for Wednesday, October 28 from 6:00 p.m. to 7:00 a.m. on Thursday, October 29. The filming involves exterior shots taken at the following locations:

- Krikorian Theatre - 410 South Myrtle Avenue
- Le Gourmand - 405 South Myrtle Avenue
- Merengue Bakery & Café - 417 South Myrtle Avenue
- Bella Sera Trattoria - 422 South Myrtle Avenue

All businesses will remain open for foot traffic.

Street Closures:

There is also a request for a street closure on Myrtle Avenue between Colorado Boulevard and Lime Avenue starting at 10:00 p.m. on Wednesday, October 28 until 7:00 a.m. on Thursday, October 29.

Intermittent Traffic Control:

There is a request for intermittent traffic control between Colorado Boulevard and Lime Avenue from 7:00 to 11:00 p.m. on Wednesday, October 28.

No Parking:

There is a request for no parking on Wednesday, October 28 from 7:00 p.m. to 7:00 a.m. on Thursday, October 29 affecting the following areas:

- Myrtle Avenue between Colorado Boulevard and Lime Avenue (both sides)
- West Lime Avenue for 100 yards from South Myrtle Avenue (both sides)
- East Lime Avenue for 100 yards from South Myrtle Avenue (both sides)

OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval of the Filming and Street Closure Request in Old Town.
2. Do not recommend approval of the Filming and/or Street Closure Request in Old Town.

STAFF RECOMMENDATION: Staff recommends the board approve option No. 1, approval of the Filming and Street Closure Request in Old Town.

MOTION: If board concurs, the appropriate action is a motion to approve the Filming and Street Closure Request in Old Town.