



MONROVIA OLD TOWN ADVISORY BOARD STAFF REPORT

AGENDA ITEM: AR-1

PREPARED BY: Angel Carrillo,
Management Assistant

MEETING DATE: January 27, 2015

SUBJECT: Street Closure Request for Filming in on Myrtle Avenue

REQUEST: Motion to Recommend Approval of Street Closures

BACKGROUND: Myrtle Avenue in Old Town has been a popular location for filming throughout the years. In many occasions there is a need for street closures, both partial and complete, to accommodate filming. Merchants that will be impacted by filming are notified by the Old Town Film Liaison and are required to sign in agreement with the filming being proposed.

DISCUSSION/ANALYSIS: Before you is a request for a street closure on Myrtle Avenue between Lemon and Lime Avenues for February 2nd, from the hours of 5pm – 7am on February 3rd. The film shoot is for an insurance company and will take place in front of 419 S. Myrtle Avenue (London Gastropub). The film company intends to begin dressing the building at noon and will require the use of one parking space. Both Lemon and Lime Avenues will remain open to east and west traffic.

Foothill Blvd. and Huntington Drive will remain open. MOTAB has recommended approval for these street closures in all previous years.

OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval of the street closure for the film shoot.
2. Do not recommend approval of the street closures and/or request more information from Staff and/or Film Liaison.

STAFF RECOMMENDATION: Staff recommends that the Board consider recommending approval of the street closures for the film shoot.

MOTION: If the Board concurs the appropriate action is a motion to recommend approval of the street closures for the film shoot.