



MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Public Services

MEETING DATE: October 13, 2015

PREPARED BY: Lisa Hansberger
Recreation Supervisor

AGENDA LOCATION: AR-1

TITLE: 2015 New Year's Eve Street Closure Request

BACKGROUND: The New Year's Eve event is offered in by the Monrovia Old Town Merchants for the past 5 years. The event, located in Old Town Monrovia, provides a safe, festive setting for individuals to celebrate the New Year, and encourages new visitors to experience Old Town. The event includes a kid's area, activity and refreshment booths, live music, a beer garden and a ball drop at midnight. The New Year's Eve event is made possible by with funds approved by MOTAB, and sponsorships from various local businesses.

ANALYSIS: The New Year's Eve event is scheduled from 7:00 p.m. to 1:00 a.m. and will be located on Myrtle Avenue from Lemon to Olive Avenues. The street closure request is from 10:00 a.m. on Thursday, December 31, 2015 to 2:00 a.m. on Friday, January 1, 2016 and includes the following streets:

- Myrtle Avenue from Olive to Lemon Avenues

Lemon and Olive Avenues will remain open for through traffic. MOTAB has approved all previous New Year's Eve event street closure requests.

OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval of the 2015 New Year's Eve Street Closure Request.
2. Do not recommend approval of the street closures and/or request more information from Staff.

STAFF RECOMMENDATION: Staff recommends the board approve option No. 1, approval of 2015 New Year's Eve event street closure request.

MOTION: If board concurs, the appropriate action is a motion to approve the 2015 New Year's Eve event street closure request.