



## MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



**DEPARTMENT:** Public Services

**MEETING DATE:** December 8, 2015

**PREPARED BY:** Lisa Hansberger  
Senior Recreation Supervisor

**AGENDA LOCATION:** AR-3

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**TITLE:** Cinco de Mayo Special Event Permit Application and Street Closure Request

**BACKGROUND:** Greenleaf Events Inc. is interested in offering a Cinco de Mayo Event to provide a cultural experience for the community and promote Old Town business. A percentage of the event revenue would be directed to MOTAB, for future events and activities.

**ANALYSIS:** The 2016 event is scheduled for Saturday, April 30 from 4:00 – 10:00 p.m. See attachment A for review of the Special Event Permit Application. The street closure request is for Saturday, April 30 from 12:30 p.m. to 11:00 p.m. and includes:

- Myrtle Avenue from Lemon to Olive Avenues

MOTAB has approved all past Cinco de Mayo event permit applications and street closure requests.

**OPTIONS:** Staff has provided the following options for consideration:

1. Recommend approval of the 2016 Cinco de Mayo Special Event Permit Application and Street Closure Request.
2. Do not recommend approval of the 2016 Cinco de Mayo Special Event Permit Application and Street Closure Request and direct staff to provide more information.

**STAFF RECOMMENDATION:** Staff recommends approval of the 2016 Cinco de Mayo Special Event Permit Application and Street Closure Request.

**MOTION:** If the board concurs, the appropriate action is a motion to approve the 2016 Cinco de Mayo Special Event Permit Application and Street Closure Request.