



MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Public Services

MEETING DATE: December 8, 2015

PREPARED BY: Lisa Hansberger
Senior Recreation Supervisor

AGENDA LOCATION: AR-5

TITLE: 2016 Taste of Old Town Special Event Permit Application and Street Closure Request

BACKGROUND: The Monrovia Kiwanis Foundation's Taste of Old Town Event has been offered since 2011. The event takes place in Old Town on Myrtle Avenue between Lime Avenue and Colorado Boulevard. This community event encourages new visitors to Old Town and includes food and beverage tasting provided by local restaurants, wine and beer vendors and a live band. Event ticket prices are from \$50 - \$60 per person with proceeds benefitting local youth organizations and Monrovia students.

ANALYSIS: The 2016 event is scheduled for Sunday, October 9 from 5:00 – 8:00 p.m. See attachment A for review of the Special Event Permit Application. The street closure request is for Sunday, October 9 from 6:30 a.m. to 12:00 midnight and includes:

- Myrtle Avenue from Lime to Olive Avenues

MOTAB has approved all past Taste of Old Town event permit applications and street closure requests.

OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval of the 2016 Taste of Old Town Special Event Permit Application and Street Closure Request.
2. Do not recommend approval of the 2016 Taste of Old Town Special Event Permit Application and Street Closure Request and direct staff to provide more information.

STAFF RECOMMENDATION: Staff recommends approval of the 2016 Taste of Old Town Special Event Permit Application and Street Closure Request.

MOTION: If the board concurs, the appropriate action is a motion to approve the 2016 Taste of Old Town Special Event Permit Application and Street Closure Request.