



MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



DEPARTMENT: Public Services

MEETING DATE: August 11, 2015

PREPARED BY: Lisa Hansberger
Recreation Supervisor

AGENDA LOCATION: AR-1

TITLE: Street Closure Request for 2015 Halloween and Old Town Trick-or-Treat Event

BACKGROUND: The Department of Public Services has offered a Halloween event in conjunction with the Old Town Merchants Trick-or-Treat activity for over 10 years. The City Halloween event is scheduled each year from 3:00-6:00 p.m. in Library Park. MOTAB has typically offered Trick-or-Treating on Myrtle Avenue from 4:00-6:00 p.m. Staff encourages Halloween participants to visit the downtown during the event and merchants inform the trick-or-treaters about festivities taking place in the park. Feedback from MOTAB indicates there are approximately 5,000 participants trick-or-treating in Old Town during the length of the event.

ANALYSIS: This year's Halloween and Old Town Merchants Trick-or-Treat event is scheduled for Saturday, October 31 from 3:00-6:00 p.m. Staff is requesting street closures in Old Town from 2:00-7:00 p.m. in the following areas:

- Myrtle Avenue from Palm Avenue to Chestnut Avenue – north and southbound lanes

MOTAB has recommended approval of street closures for all previous Halloween and Trick-or-Treat events.

OPTIONS: Staff has provided the following options for consideration:

1. Recommend approval of the street closures for the 2015 Halloween and Old Town Trick-or-Treat Event.
2. Do not recommend approval of the street closures and/or request more information from Staff.

STAFF RECOMMENDATION: Staff recommends the board approve option No. 1, approval of street closures for the 2015 Halloween and Old Town Trick-or-Treat Event.

MOTION: If board concurs, the appropriate action is a motion to approve the street closure request for the 2015 Halloween and Old Town Trick-or-Treat Event.