

**MONROVIA**

**SPOT**

**SUMMER PROGRAM &  
OPPORTUNITIES FOR TEEN**



**PROGRAM EVALUATION**

**MONROVIA CITY COUNCIL  
TUESDAY, SEPTEMBER 3, 2024**



# PROGRAM BACKGROUND

- For many years, the City, in partnership with local groups, have offered unique programming for teens on Friday nights in the summer months to offer a safe place for teens to gather.
- Our goals for the program:
  - Enhance programming to attract teens to gather
  - Creating a safe place for teens
  - Build positive relationships amongst the teens and leaders in our Community
  - Create engaging activities for teens including:
    - Art
    - Games/Sporting competitions
    - Music
    - FREE Meals
- Create an environment to keep the teens from gathering at the Street Fair and/or Vons Pavilion Shopping Center





# PROGRAM BACKGROUND



## MONROVIA

# SPOT

SUMMER PROGRAM &  
OPPORTUNITIES FOR TEENS

JOIN US EVERY FRIDAY NIGHT IN LIBRARY PARK FOR WEEKLY TEEN EVENTS!  
ALL ACTIVITIES WILL BE OFFERED FREE TO TEENS IN GRADES 6TH - 12TH.

FRIDAY NIGHTS

5:00 - 9:30 P.M.

JUNE 7 - AUGUST 9

LIBRARY PARK

WEEKLY ACTIVITIES WILL INCLUDE:

- ◇ MUSIC ◇
- ◇ LOUNGE AREA ◇
- ◇ FOOD ◇
- ◇ COMPETITIONS ◇
- ◇ SPORTS ◇
- ◇ SPECIAL ACTIVITIES ◇
- ◇ PHOTO BOOTH ◇
- ◇ TEENS ONLY! ◇

CONTACT THE COMMUNITY CENTER FOR MORE INFORMATION.

(626) 256 - 8246



# 2024 SCHEDULE

10 Week Program held in Library Park from 5:00 p.m. - 9:30 p.m.  
Weekly Activities: Music, Meals, Prizes, Teen Lounge & Photo Booth

**JUNE 7**  
**Summer  
Kick Off  
Party!**

Wendy's & Frosties

**JUNE 14**  
**Glow in the  
Dark Party**  
Old Town Pizza & Moo  
Moo Mia

**JUNE 21**  
**Teen Night  
Out**  
Jakes & Cup of Cha &  
Henna

**JUNE 28**  
**Sports Night**  
Extreme Sports Live  
Demonstration  
on Palm Ave  
JB Burgers & Baskin  
Robins

**JULY 5**  
**Laser Tag  
Tournament**  
Old Town Pizza & Boba  
Box

126 Teens!

Largest Attendance

**JULY 12**  
**Glow in the  
Dark Mini Golf  
Tournament**  
JB Burgers & Boba Box  
& Henna

**JULY 19**  
**Basketball  
Tournament**  
PCC Partnership  
Wendy's &  
Moo Moo Mia

**JULY 26**  
**Craft Night**  
Canvas Painting,  
Caricatures, Friendship  
Bracelets  
Jakes & Boba Box

**AUGUST 2**  
**Movie Night**  
Movie in the Park  
Old Town Pizza &  
Yogurtland  
& Henna

**AUGUST 9**  
**End of  
Summer Party!**  
JB Burgers & Tpumps &  
Moo Moo Mia

Averaged 100 teens each Friday!

# PROGRAM PARTICIPATION

52% of Teens attend MUSD Schools

Other Schools recorded were from Duarte, Arcadia, Rosemead, Glendora, Pasadena and San Gabriel.

JUNE 7

**75 Teens**

JUNE 14

**92 Teens**

17 Teens returning

JUNE 21

**102 Teens**

25 Teens returning

JUNE 28

**126 Teens!**

Largest Attendance

44 Teens returning

JULY 5

**111 Teens**

76 Teens returning

JULY 12

**119 Teens**

77 Teens returning

JULY 19

**107 Teens**

52 Teens returning

JULY 26

**91 Teens**

60 Teens returning

AUGUST 2

**100 Teens**

68 Teens returning

AUGUST 9

**85 Teens**

63 Teens returning



# PROGRAM APPROACH

- Focused on teens in 6th - 12th grade only
  - Participants would sign in each week, we collected grade level and what school they attended during “check in”.
  - Many of the participants were from MUSD, and in middle school grades.
- The designated space created within Library Park was **only** for the teens:
  - Some parents would stay in park while their teen participated in activities.
  - Parent feedback shared with the team was positive and thankful for programming efforts!
- Our consistent Program Staff were able to develop meaningful relationships with the teens.
  - Program Coordinator, Recreation Specialist and 5 Recreation Leaders
  - Staff recognized participants who returned each week to participate in activities
- From the planning stages of the program, our team recognized this may not be the solution to the challenges on Friday nights, but the goal was to create a fun and positive alternative for teens.
  - MOTAB comments were positive and businesses felt positive impacts from the program.





# PROGRAM PARTNERSHIPS

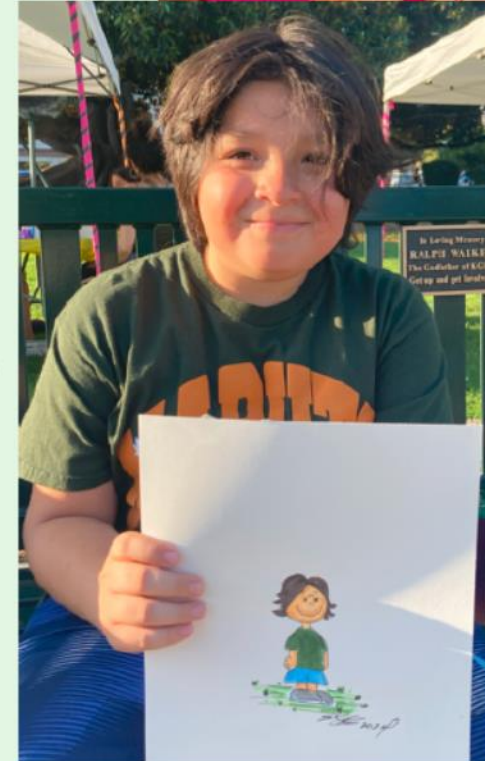


## Old Town Merchants

- Meals & Special Treats
  - Wendy's, Old Town Pizza, JB Burgers, Jakes, Baskin Robbins, Moo Moo Mia
- Weekly Prizes
  - LOOK Cinema, Cold Stone, Hall of Fame, Sugarland

## Partners

- Monrovia CAP Team
- Simply Divine - free hair cuts and hair braiding
- Namaste Beauty Lounge - Henna Art
- Pasadena Community College - Women's Basketball Team
- Staff - Hillside Wilderness Preserve Supervisor, Eugene Suk - Caricatures





# FEEDBACK

- Staff received positive feedback from participating Teens, Community Services Commission and MOTAB:
  - MOTAB Board members shared they experienced less teens on Fridays in front of their businesses.
  - Commissioners were pleased with program participation and encouraged the team to out reach at other parks to ensure we are reaching as many teens as possible (Skate Park and JFP). They also recommended to introduce a participation “punch card” to encourage weekly participation and have a large end of program prize.
- Staff received feedback from the Youth:
  - Enjoyed the sport activities (basketball, gaming trailer and laser tag)
  - Enjoyed the majority of the food selection. Bean and cheese burritos and Cup of Chi were some of their favorites
  - 4 participants joined the Youth Commission from the program





# ★ ★ WHATS NEXT? ★ ★

- Staff plans to continue to seek ways to engaged the youth.
  - Look at similar programming for the Fall Season
  - Look at the dates/activities that brought out the youth so staff can plan similar programs to keep their engagement.
  - Continue to keep partners engaged and invited them back for next summer and other teen programming.
- Begin planning for 2025 Monrovia SPOT Program!







**THANK YOU!**  
**QUESTIONS/DISCUSSION**