

GoMonrovia Program Analysis



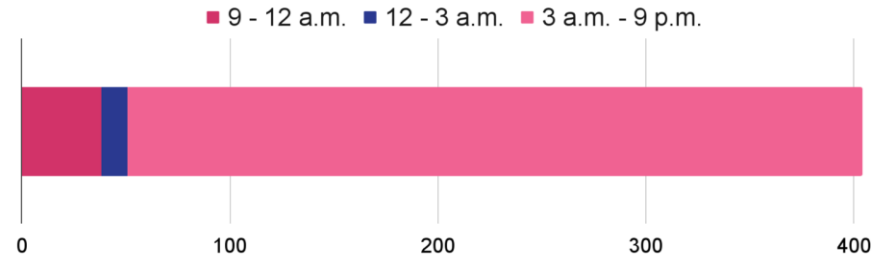
Study Session Recap

- Discussed FY 23-24 ridership/expenditures and FY 24-25 predictions
- Continuing “business as usual” is not sustainable over time
- Hour of Operations for Lyft Pass and Monrovia Transit must be the same
- Staff proposed reducing service hours and changing the \$3 Lyft pass subsidy
- Council directed staff to research the following:
 - Late night ridership
 - Unique riders
 - Access Services and Metro Micro
 - Local transit agency service hours
 - \$2 - \$5 City subsidies per GoMonrovia Lyft pass trip

Late Night Ridership - GoMonrovia Lyft Pass

- 9 p.m. - 12 a.m.
 - 38 trips per day; 9% of all trips
 - 917 unique riders per year; 20% of riders
- 12 a.m. - 3 a.m.
 - 13 trips per day; 3% of all trips
 - 1,805 unique riders per year; 39% of riders
- 404 trips per day; 4,612 unique riders per year

Average Daily Ridership by Time Period



Access Services

- Consolidated Transportation Services Agency (CTSA)
- County-wide (including Monrovia) transit for seniors and individuals with disabilities
- 24/7 service, including holidays
- No same-day service; must schedule in advance
- Fare: \$2.75 / \$3.50 depending on trip length
- CTSA cost per trip: \$60.21



Metro Micro - Metro Pilot Program

- Available to anyone, regardless of age or ability, in select locations
- Wheelchair accessible vehicles provided
- Service hours vary by pilot location
- Same-day service offered on a first-come, first-served basis
- Fare: \$2.50
- Metro cost per trip: \$29.06



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Local Transit (Dial-a-Ride) Survey

	Arcadia	Azusa	Temple City	Glendora	Pasadena	Whittier
Fare	\$0.50 per trip; \$5 monthly pass	\$0.50 per trip; \$1.50 to further cities	\$0.50 per trip	\$0.50 per trip; \$1.50 to nearby medical; \$4.00 to further medical	\$0.75 per trip	\$0.50 per trip
Service Hours	Mon - Fri 7:00 a.m. - 9:00 p.m. (14 hr)	Mon - Fri 5:00 a.m. - 6:00 p.m. (13 hr)	Mon - Fri 7:00 a.m. - 8:00 p.m. (13 hr)	Mon - Fri 8:00 a.m. - 5:00 p.m. (9 hr)	Mon - Fri 7:00 a.m. - 8:30 p.m. (13.5 hr)	Mon - Fri 7:00 a.m. - 9:00 p.m. (14 hr)
	Sat - Sun 7:00 a.m. - 7:00 p.m. (12 hr)	Closed weekends	Sat - Sun 7:00 a.m. - 5:00 p.m. (10 hr)	Sat - Sun 9:00 a.m. - 2:00 p.m. (5 hr)	Sat - Sun 9:00 a.m. - 6:30 p.m. (9.5 hr)	Sat - Sun 8:00 a.m. - 9:00 p.m. (13 hr)
	Closed holidays	Closed holidays	Reduced holiday hours		Closed holidays except Christmas and NYE	Reduced hours on holidays

Option 1

- Monday - Friday; 7 a.m. - 10 p.m. (15 hours/day)
- Saturday - Sunday; 12 - 6 p.m. (6 hours/day)

City-Issued Subsidy	GoMonrovia Net Cost FY 24-25	Annual Surplus/Deficit*
\$2.00 per trip	\$783,757	\$784,105
\$3.00 per trip	\$927,999	\$672,732
\$4.00 per trip	\$1,039,272	\$561,459
\$5.00 per trip	\$1,150,745	\$449,986

*Remaining CIP funds *excluding* existing fund balance.

Option 2

- Monday - Friday; 7 a.m. - 1 a.m. (18 hours/day)
- No weekend service

City-Issued Subsidy	GoMonrovia Net Cost FY 24-25	Annual Surplus/Deficit*
\$2.00 per trip	\$809,776	\$758,086
\$3.00 per trip	\$917,724	\$650,138
\$4.00 per trip	\$1,025,672	\$542,190
\$5.00 per trip	\$1,133,620	\$434,242

*Remaining CIP funds *excluding* existing fund balance.

Option 3 - Original Monrovia Transit Hours

- Monday - Friday; 7 a.m. - 10 p.m. (15 hours/day)
- Saturday - Sunday; 8:30 a.m. - 6 p.m. (9.5 hours/day)

City-Issued Subsidy	GoMonrovia Net Cost FY 24-25	Annual Surplus/Deficit*
\$2.00 per trip	\$893,525	\$674,337
\$3.00 per trip	\$1,010,934	\$556,928
\$4.00 per trip	\$1,128,343	\$439,519
\$5.00 per trip	\$1,245,752	\$322,110

*Remaining CIP funds *excluding* existing fund balance.

Discussion and Next Steps

- Contract negotiation with Propark
 - Current contract ends October 31, 2024
- Inform Lyft of programmatic changes
- Education and outreach
- Implementation