

MONROVIA PUBLIC LIBRARY  
STRATEGIC PLAN

**PROGRESS  
REPORT**

JANUARY 2024

**our progress so far**

**60**

goal activities completed as of January 2024  
(91% of the total)

students served by the Monrovia Reads Van in the  
first half of the 23/24 school year  
(September - December 2023)

**2,819**

**4,712**

attendees at library programs for kids, teens,  
and adults during the holidays  
(October - December 2023)

interactions with veterans by the Veterans Resource Center  
staff & volunteers in the first 6 months of the fiscal year  
(July - December 2023)

**628**



**Community  
Partnerships**



**Holiday Programs  
for All Ages**



**Librarian Visits  
to Schools**



**STEAM  
Programming**

# Where We Are Now

Adult Services staff have expanded the monthly gaming programs in response to feedback from attendees. Monthly events like Game Show Extravaganza, Tabletop Game Night, Dungeons & Dragons, and Video Game Tournaments are attracting adults from their 20s to their 60s in fun, friendly competition with some attendees bringing friends and family to subsequent programs. From October-December 2023, a total of 132 adults attended these programs. (Experiences, Goal 6)



In 2023, the library hosted 10 sensory-friendly programs for 157 children with ASD and their families as well as 20 Barks & Books programs for 123 children who are struggling with reading and thrive in a supportive, calm environment. (Access, Goal 2)

The library partnered with the Monrovia Historical Museum to host a special event for local veterans and their families in January 2024. A total of 40 attendees enjoyed treats & coffee before visiting the museum's many exhibits celebrating Monrovia's past. (Partnerships, Goal 1)

# What's Next

Continue working on the Library Enhancement Project to provide more indoor/outdoor space for our community

Provide programming and services that meet our patrons where they are, either at the library or out in the community

Use technology to provide expanded access to library services for the entire community



MONROVIA PUBLIC LIBRARY  
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APRIL 2024

our progress so far

60

goal activities completed as of April 2024  
(91% of the total)

number of times items from the new Game  
Collection have been borrowed by patrons  
(January 2023 - March 2024)

3,165

5,628

attendees at library programs for kids, teens,  
and adults from January - March

increase in 3D printing requests since staff streamlined the  
process with an online submission form  
(130 requests in 2022 vs. 155 in 2023)

20%



Community  
Partnerships



After Hours Teen  
Programs



Game Nights at  
the Library



Adult  
Programming

# Where We Are Now

The library hosted a number of events to celebrate Monrovia's diversity, including monthly bilingual storytimes, a Lunar New Year event and Black History Month celebration, local history lecture on Julius Parker & African-Americans in WWII, themed BHM virtual storytimes, and a Festival of Colors in March. These programs were enjoyed by 536 community members of all ages. (Experiences, Goal 6)



The Monrovia Reads Van provides enhanced access to library materials and services, serving a total of 1,113 people who borrowed 592 books and created 23 new library cards in the first few months of 2024. (Access, Goal 3)



The library partnered with the Sidewalk Astronomers and Monrovia High School Astronomy Club, for a special event in February on space exploration. A total of 83 community members of all ages enjoyed learning about planets and stars while looking at space through large telescopes. (Partnerships, Goal 2)

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PROGRESS  
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JULY 2024

our progress so far

60

goal activities completed as of July 2024  
(91% of the total)

number of interactions between VRC staff  
& veterans or their families in FY23/24,  
a 50% increase from the previous year  
(vs. 1,078 interactions in FY22/23)

1,620

20,175

attendees at library programs for kids, teens,  
and adults from July 2023 - June 2024  
(a 59% increase over FY22/23)

community members served at 225 outreach visits across the  
community, including regular outreach visits & MR Van visits  
(June 2023 - July 2024)

14,185



Family Arts & Crafts



Music Programming



STEAM for Toddlers



Adult Programming

# Where We Are Now

The library's Summer Reading Program started in June 2024, with a kickoff event on June 8 for a total of 1,200 participants in Library Park and a total of 2,128 people signed up as of July 9, 2024 versus a total of 2,059 signed up in both June and July 2023. (Experiences, Goal 6)



Staff promoted the Veterans Resource Center at a Summer Concert in the Park program in July, with ice cream for attendees. Many community members stopped by to learn more about the programs and services offered to veterans, with a total of 150 interactions at the event. (Access, Goal 2)



The Marketing Team has created a number of engaging posts celebrating library services and programs. One such post from April 2024 has been viewed 1.4 million times while a new post added in June to promote summer reading has been viewed over 7,000 times in a few weeks. (Image, Goal 1)

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OCTOBER 2024

our progress so far

60

goal activities completed as of October 2024  
(91% of the total)

number of attendees of all ages at library  
programs from July - September

5,576

16,753

number of searches of the Legacy Project's Online  
Historical Resource from July - September  
(467% increase over the same time period last year)

number of interactions between VRC staff and  
on-site support with veterans & their families  
from July - September

802



Community  
Partnerships



Family  
Programming



Game Nights at  
the Library



Adult  
Programming

# Where We Are Now

Staff have worked with local businesses and community partners to provide a unique variety of programs for veterans and their families, including matinees at Look Cinemas, Starbucks Meetups, Paint & Sip events, and a special treat at the Concert in the Park this summer. From July-September 2024, a total of 381 attended the programs. (Experiences, Goal 6)



The library partnered with the new Farmers Market at Station square for monthly family storytimes starting in September 2024. (Access, Goal 2)

The online streaming platform, Kanopy, has had 4,554 visits in its first two years since launching in September 2022. (Technology, Goal 4)

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