

MONROVIA OLD TOWN ADVISORY BOARD STAFF REPORT

AGENDA ITEM: AR-3

SUBJECT: Street Closure Request for Holiday Parade

REQUEST: Motion to Recommend Approval of Street Closures

BACKGROUND: The Holiday Parade is an annual tradition in Monrovia. Each year, entries into the parade consist of elected officials, school bands, marching groups and floats from local churches and organization that march down Myrtle Avenue to celebrate the holiday season. Last year, approximately 10,000 people came to watch the holiday parade, put on by the City of Monrovia Department of Community Services.

DISCUSSION/ANALYSIS: For the 2014 Holiday Parade, the Department of Community Services is requesting the following street closures from 5-10pm on Thursday, December 4, 2014:

- Myrtle Avenue from Foothill Blvd to Huntington Drive
- Maple Avenue from Ivy to Primrose
- Chestnut Avenue from Ivy to Primrose
- Walnut Avenue from Ivy to Primrose
- Olive Avenue from Ivy to Primrose
- Colorado Boulevard from Ivy to Primrose
- Lemon Avenue from Ivy to Primrose
- Lime Avenue from Ivy to Primrose
- Palm Avenue from Ivy to Primrose

Foothill Blvd. and Huntington Drive will remain open. MOTAB has recommended approval for these street closures in all previous years.

OPTIONS: Staff has provided the following options for consideration:

- 1. Recommend approval of the street closure for the Holiday Parade.
- 2. Do not recommend approval of the street closures and/or request more information from Staff.

STAFF RECOMMENDATION: Staff recommends that the Board consider recommending approval of the street closures for the 2014 Holiday Parade.

MOTION: If the Board concurs the appropriate action is a motion to recommend approval of the street closures for the 2014 Holiday Parade.