



MONROVIA OLD TOWN ADVISORY BOARD STAFF REPORT

AGENDA ITEM: AR-1

PREPARED BY: Angel Carrillo,
Management Assistant

MEETING DATE: October 14, 2014

SUBJECT: Review of Budget Expenditures/Revenues – September 2014

REQUEST: Receive and File Report

BACKGROUND: The MOTAB Board receives a monthly report from staff showing expenditures and revenue collected.

DISCUSSION/ANALYSIS: The Budget Report the Board receives has been revamped to show monthly expenditures divided by category. The report also includes deposits categorized by Advertising, Events, Promotions, Filming, BID Assessments, and any miscellaneous deposits.

The budget report for the Month of September 2014 is included in this report.

STAFF RECOMMENDATION: Staff recommends that the Board receive and file this report.

BOARD ACTION REQUIRED: If the Board concurs, the appropriate action would be a motion to receive and file the report.

MOTAB EXPENDITURE/REVENUE REPORT --SEPTEMBER 2014

DATE	DESCRIPTION	CATEGORY	DESCRIPTION	AMOUNT	MO TOTALS
9/4/2014	Beacon Media	Advertising	Full Page; 08/28/14	750.00	
9/8/2014	Beacon Media	Advertising	Half Page; 08/21/14	450.00	
9/22/2014	Beacon Media	Advertising	Half Page; 09/11/14	450.00	
9/23/2014	SGV Newspaper	Advertising	ROP Ad; SGV News; Main News 08/22/14	1,125.00	
					2,775.00
9/4/2014	Family Festival Prod Inc	Professional Fees	Weds in OT (8/6, 8/13, 8/20, 8/27)	1,600.00	
					1,600.00
9/30/2014	SCE	Utility	OT Electricity	200.00	
					200.00
	MONTH TO DATE EXPENDITURES				4,575.00
9/9/2014	Deposit	Co-Op Advertising	Merchants	775.00	
					775.00
9/30/2014	Deposit	BID	Assessments	3,716.11	
					3,716.11
	MONTH TO DATE DEPOSITS				4,491.11
	NET CHANGE				-83.89