



MONROVIA OLD TOWN ADVISORY BOARD STAFF REPORT

AGENDA ITEM: AR-4

PREPARED BY: Angel Carrillo,
Management Assistant

MEETING DATE: October 14, 2014

SUBJECT: Halloween in Old Town

REQUEST: Request for Candy Sponsorship for Halloween Event in Old Town

BACKGROUND: In past years merchants in Old Town have distributed candy to trick-or-treaters as part of "Halloween in Old Town". This year Halloween is on a Friday and is scheduled in conjunction with the Family Festival. In the past candy distribution has taken place from 4pm – 6pm, however, because of the Family Festival set up time this year it has been moved to 5pm – 7pm. In 2012 MOTAB's sponsorship for candy was \$622 and in 2013 the sponsorship was for \$800.

ANALYSIS: In fiscal year 2014-2015 the Board budgeted \$800 for candy for Halloween in Old Town. A request has been made to increase that amount to \$900 with the anticipation of more kids attending since it lands on a Friday.

FINANCIAL IMPACT: The sponsorship of \$800 is currently budgeted for. The additional \$100 is not already budgeted, but there are funds available for this request.

STAFF RECOMMENDATION: Staff recommends MOTAB approve the sponsorship request in the amount of \$900.

MOTION: If the Board concurs the appropriate action is a motion to recommend approval of the sponsorship for candy for Halloween in Old Town in the amount of \$900.