



# MONROVIA OLD TOWN ADVISORY BOARD STAFF REPORT

**AGENDA ITEM:** AR-1

**PREPARED BY:** Angel Carrillo,  
Management Assistant

**MEETING DATE:** November 10, 2014

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**SUBJECT:** Review of Budget Expenditures/Revenues – October 2014

**REQUEST:** Receive and File Report

**BACKGROUND:** The MOTAB Board receives a monthly report from staff showing expenditures and revenue collected.

**DISCUSSION/ANALYSIS:** The Budget Report the Board receives has been revamped to show monthly expenditures divided by category. The report also includes deposits categorized by Advertising, Events, Promotions, Filming, BID Assessments, and any miscellaneous deposits.

The budget report for the Month of October 2014 is included in this report.

**STAFF RECOMMENDATION:** Staff recommends that the Board receive and file this report.

**BOARD ACTION REQUIRED:** If the Board concurs, the appropriate action would be a motion to receive and file the report.

## MOTAB EXPENDITURE/REVENUE REPORT -- October 2014

DATE	DESCRIPTION	CATEGORY	DESCRIPTION	AMOUNT	MO TOTALS
10/20/2014	Beacon Media	Advertising	Half Page; 10/16/14	450.00	
					450.00
10/16/2014	Clifford Stiner	Professional Fees	Garland Preparation	1,660.00	
10/24/2014	Pavilions	Professional Fees	Candy for Halloween on Myrtle	525.00	
10/20/2014	eLightBulbs	Professional Fees	Bows for Holiday Decorations	576.67	
10/15/2014	1 Take Permitting	Filming	Filming Coordination	300.00	
10/20/2014	Family Festival Prod Inc	Professional Fees	Weds in OT (9/3, 9/10, 9/17, 9/24)	1,600.00	
					4,661.67
10/31/2014	SCE	Utility	OT Electricity	200.00	
					200.00
	<b>MONTH TO DATE EXPENDITURES</b>				<b>5,311.67</b>
10/17/2014	Deposit	Co-Op Advertising	Merchants	540.00	
10/17/2014	Deposit	Co-Op Advertising	Merchants	725.00	
					1,265.00
10/31/2014	Deposit	BID	Assessments	4,063.00	
					4,063.00
	<b>MONTH TO DATE DEPOSITS</b>				<b>5,328.00</b>
	<b>NET CHANGE</b>				<b>16.33</b>

City of Monrovia  
 Business Improvement District Fund (MOTAB)  
 Through October 31, 2014

	FY 11-12		FY 12-13		FY 13-14		FY 14-15	
	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual
Beginning Running Balance		(\$14,133)		(\$4,475)		\$2,559		(\$13,196)
<b>Revenues</b>								
27112250 3397 OTHER REVENUES	\$0	(\$5,640)	\$0	(\$21,746)	\$0	(\$39,150)	\$0	(\$4,355)
27112254 3344 OTHER ASSESSMENTS	(\$46,350)	(\$45,845)	(\$46,350)	(\$49,946)	(\$46,350)	(\$49,010)	(\$48,000)	(\$15,788)
27112258 3096 INTRST & INVST EARNING	\$0	(\$13)	(\$100)	(\$8)	(\$50)	(\$9)		
27112260 3364 FILMING REVENUE	(\$15,000)	(\$24,760)	(\$15,000)	(\$13,622)	(\$15,000)	(\$5,750)	(\$15,000)	\$0
Total Revenues	(\$61,350)	(\$76,258)	(\$61,450)	(\$85,322)	(\$61,400)	(\$93,919)	(\$63,000)	(\$20,143)
<b>Expenditures</b>								
27112210 4005 OT SALARIES	\$0	\$0	\$0	\$954	\$0	\$0	\$0	\$0
27112220 4022 ADVERTISING	\$22,000	\$35,439	\$22,000	\$50,687	\$32,000	\$46,575	\$32,000	\$8,925
27112220 4028 PROF FEES	\$16,000	\$34,099	\$16,000	\$18,089	\$8,500	\$9,499	\$8,500	\$8,262
27112220 4115 OFFICE SUPPLIES	\$500	\$143	\$500	\$281	\$250	\$0	\$150	\$0
27112220 4132 POSTAGE	\$500	\$398	\$500	\$88	\$150	\$52	\$150	\$0
27112220 4135 PRINTING	\$0	\$0	\$0	\$0	\$2,500	\$1,951	\$2,500	\$0
27112220 4144 EVENT SUPPLIES	\$0	\$0	\$0	\$0	\$8,000	\$10,142	\$8,600	\$0
27112220 4146 ELECTRICITY	\$5,000	\$2,400	\$5,000	\$2,400	\$2,400	\$2,400	\$2,400	\$800
27112220 4160 MISC EXPENSE	\$10,000	\$3,688	\$10,000	\$9,486	\$2,000	\$961	\$1,500	\$0
27112222 4228 TRANSFER OUT	\$0	\$0	\$0	\$0	\$6,584	\$6,584	\$6,584	\$2,743
27112240 4228 TRANSFER OUT	\$13,312	\$9,749	\$13,312	\$10,371	\$0	\$0	\$0	\$0
Total Expenditures	\$67,312	\$85,916	\$67,312	\$92,356	\$62,384	\$78,164	\$62,384	\$20,730
Net (Revenues) over Expenditures	\$5,962	\$9,658	\$5,862	\$7,034	\$984	(\$15,755)	(\$616)	\$587
Ending Running Balance		(\$4,475)		\$2,559		(\$13,196)		(\$12,609)