



## MONROVIA OLD TOWN ADVISORY BOARD AGENDA REPORT



**DEPARTMENT:** Public Services

**MEETING DATE:** March 14, 2017

**PREPARED BY:** Lisa Hansberger  
Senior Recreation Supervisor

**AGENDA LOCATION:** AR-1

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**TITLE:** Street Rods Forever Car Show Special Event Permit Application and Street Closure Request

**BACKGROUND:** Street Rods Forever (SRF) has offered a Car Show event in Old Town since 2002, and is interested in offering a 2017 Car Show Event in Old Town.

**ANALYSIS:** SRF submitted a Special Events Permit Application for the 2017 Car Show event scheduled for Saturday, September 9, 2017 from 9:00 a.m. – 3:00 p.m. See attachment A for review of the Special Event Permit Application.

The street closure request is for Saturday, September 9 from 5:45 a.m. to 4:00 p.m. on Myrtle Avenue from Palm to Walnut Avenues.

In order to reduce the impact to Old Town, SRF agreed to work closely with City staff to guarantee the following conditions are met:

1. Flyers for the event will be provided to the Old Town merchants by the club for promotional purposes;
2. SRF will ensure proper security, as determined by the Monrovia Police Chief, is on site during the event;
3. SRF will provide club members to patrol the event and mitigate any unlawful activity;
4. SRF will guarantee all trash is properly disposed of in an approved dumpster at the conclusion of the event;
5. SRF will notify all entries there are no early departures for any vehicles unless in an emergency situation and escorted by club members;
6. Following the event a meeting will be held with City staff to discuss the adherence to the conditions. Violation of the conditions could jeopardize the approval of future SFR events in Old Town.

**OPTIONS:** Staff has provided the following options for consideration:

1. Recommend approval of the Street Rods Forever Car Show Special Event Permit Application and Street Closure Request.
2. Do not recommend approval of the Street Rods Forever Car Show Special Event Permit Application and Street Closure Request and direct staff to provide more information.

**STAFF RECOMMENDATION:** Staff recommends approval of the Street Rods Forever Car Show Special Event Permit Application and Street Closure Request.

**MOTION:** If the board concurs, the appropriate action is a motion to recommend approval of the Street Rods Forever Car Show Special Event Permit Application and Street Closure Request.