

**2015 Summer Concert in the Park Audience Survey Results**

Surveys were distributed throughout the entire concerts series. Over 275 surveys were distributed and 97 were returned. The questions below were asked of concert attendees.

1. **Have you previously attended a Concert in the Park in the City of Monrovia?** (Not all evaluators completed this portion of the survey)

Yes	82
No	15
<b>Total</b>	<b>97</b>

2. **How many concerts did you attended in 2014 and 2015?** (Not all evaluators completed this portion of the survey)

2014		2015	
1 Concert	16	1 Concert	13
2 Concerts	6	2 Concerts	8
3 Concerts	2	3 Concerts	7
4 Concerts	5	4 Concerts	6
5 Concerts	19	5 Concerts	14
6 Concerts	12	6 Concerts	18
7 Concerts	18	7 Concerts	12
8 Concerts	17	8 Concerts	19
<b>Total</b>	<b>95</b>	<b>Total</b>	<b>97</b>

3. **How would you rate the variety of music offered?** (Not all evaluators completed this portion of the survey)

Very satisfied	72
Satisfied	16
Neutral	3
Moderately dissatisfied	0
Dissatisfied	0
<b>Total</b>	<b>91</b>

4. **What type of music would you like to see offered in the future?** (Evaluators listed multiple responses on this portion of the survey)

Music Type	Number of Responses
Country	20
Rock & Roll	12
Jazz	21
Classic Rock	28
Blues	5
Oldies	17
Rhythm and Blues	6
Mariachi	31
Salsa	9
Disco	18
Pop	3
Calypso	1
All Types	27

5. **How did you learn about this program?**

<b>Publicity Type</b>	<b>Number of Responses</b>
City's Website	16
City's Facebook	12
Poster or Flyer	31
Local Newspaper	5
Friend	11
Other	22

6. **Please rate your overall experience.**

Very satisfied	69
Satisfied	27
Neutral	1
Moderately dissatisfied	0
Dissatisfied	0
<b>Total</b>	<b>97</b>

7. **Survey participants had an opportunity to list comments or feedback for Staff. Based on the comments received, Mariachi Divas was the favorite band of this Concert Series.**